



**UWA**   
**Masterplan  
Conversations**

**UWA MASTERPLAN VISION  
Community and  
Stakeholder Workshops**

1. **Welcome and Project Team Introductions**

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2. **Master Planning Project Outline**

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3. **Setting the Context – History and Future**

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4. **What Makes a Good University?**

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6. **Workshop Activities**

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7. **Next Steps**



# Meeting Ground Rules

Put mobile phones on silent

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Share the airtime

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One speaker at a time

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Be brief and meaningful when voicing your opinion

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Be respectful of others (no racism, sexism or denigration)

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Disagree without being disagreeable

# Project Background

- The University has commenced a once in a decade master planning project.
- Globally the education and research sector is dramatically evolving.
- The Masterplan is seeking to reflect UWA's rich history AND catapult it into the 21<sup>st</sup> Century.
- This meeting will share information on the master planning process to date and aims to seek input.
- Engagement will include the UWA community, surrounding neighbours and stakeholders.
- Input from the engagement will form part of the Master Plan considerations and its sub-strategies

# Project Management Structure

## UWA Campus Management Team

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### Turnberry

Benchmarking,  
International Trends  
Research, Estate  
Strategy, Master Plan  
Vision Development

### CPB

Space Modelling

### Rate my Space

Student and School  
Engagement

### Free State

UWA Experience  
Matrix and Activation  
Planning

Student and Staff  
Engagement

### Creating Communities

Community and  
Stakeholder  
Engagement

# Planning Structure

- State and Local Planning Strategies
- UWA 2030 Vision
- 2025 Strategic Plan
- 2020 Masterplan and sub-strategies
- Project Specific Planning
- Project Specific Approvals



## Master Plan purpose

The UWA Masterplan is a non-statutory, high-level plan which will guide how our physical and digital environments will be aligned with the University's vision for greater connectivity, engagement and a vibrant campus experience for our students, staff and community.

# Components of Master Plan

## 2020 Master Plan



1. Estate Strategy **Complete**
2. Master Plan Vision **Underway – May 2019**
3. Capital Funding Strategy
4. Master Plan Annexures
  - Design and Place Making Guidelines
  - Sustainable Development
  - Access and Transport
  - Cultural Narrative Framework
  - Landscape
  - Maintenance and Infrastructure

## The Master Plan will aim to deliver:



Long-term development framework of contemporary physical, digital and blended environments

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A cultural narrative to inform and enrich campus organisation and spatial visioning

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Enhanced campus access, legibility and wayfinding

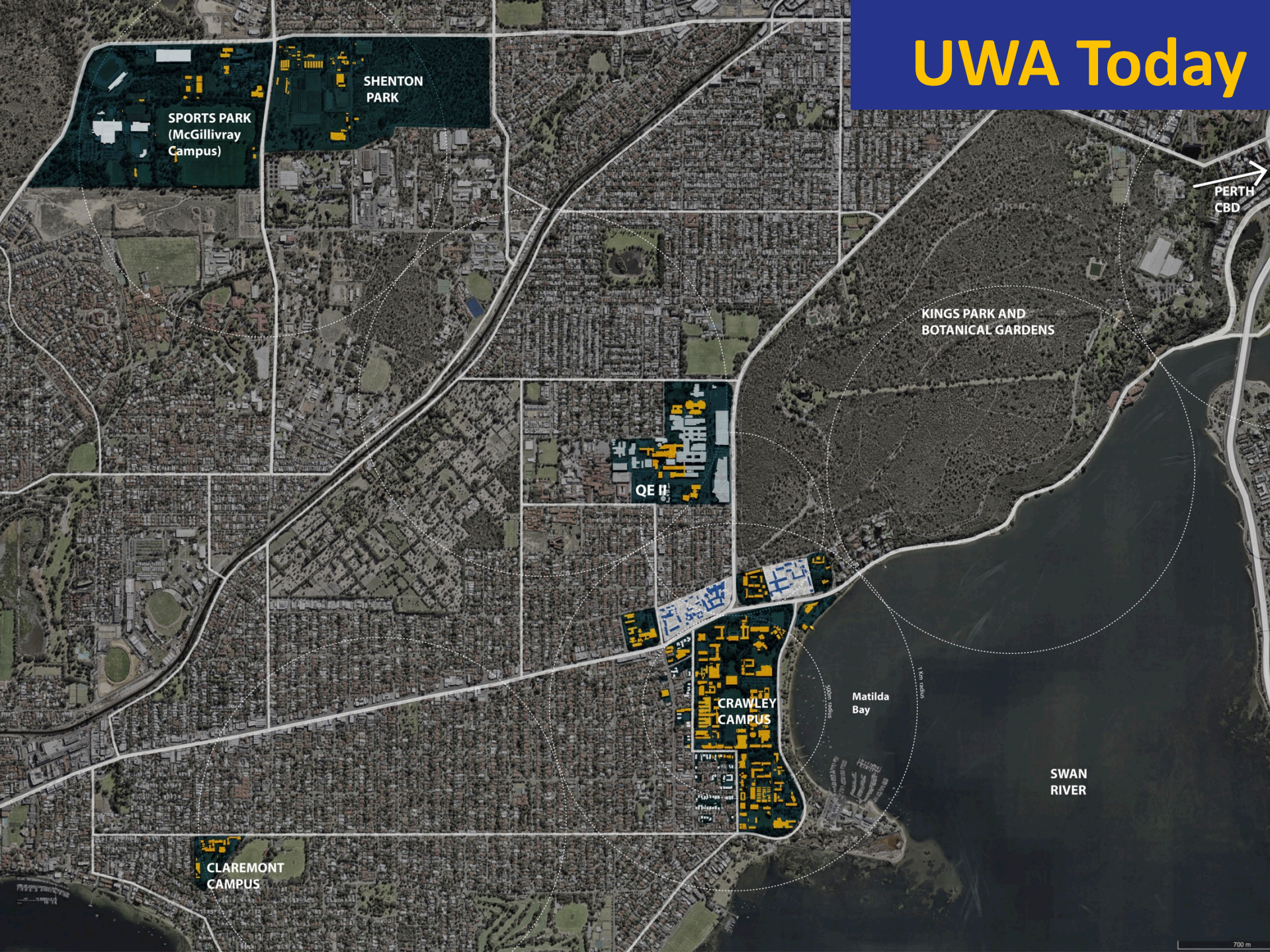
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Principles to support how to create a public, connected, beautiful, safe and sustainable campus



# UWA Today



**SPORTS PARK  
(McGillivray  
Campus)**

**SHENTON  
PARK**

**QE II**

**CRAWLEY  
CAMPUS**

**CLAREMONT  
CAMPUS**

**KINGS PARK AND  
BOTANICAL GARDENS**

**Matilda  
Bay**

**SWAN  
RIVER**

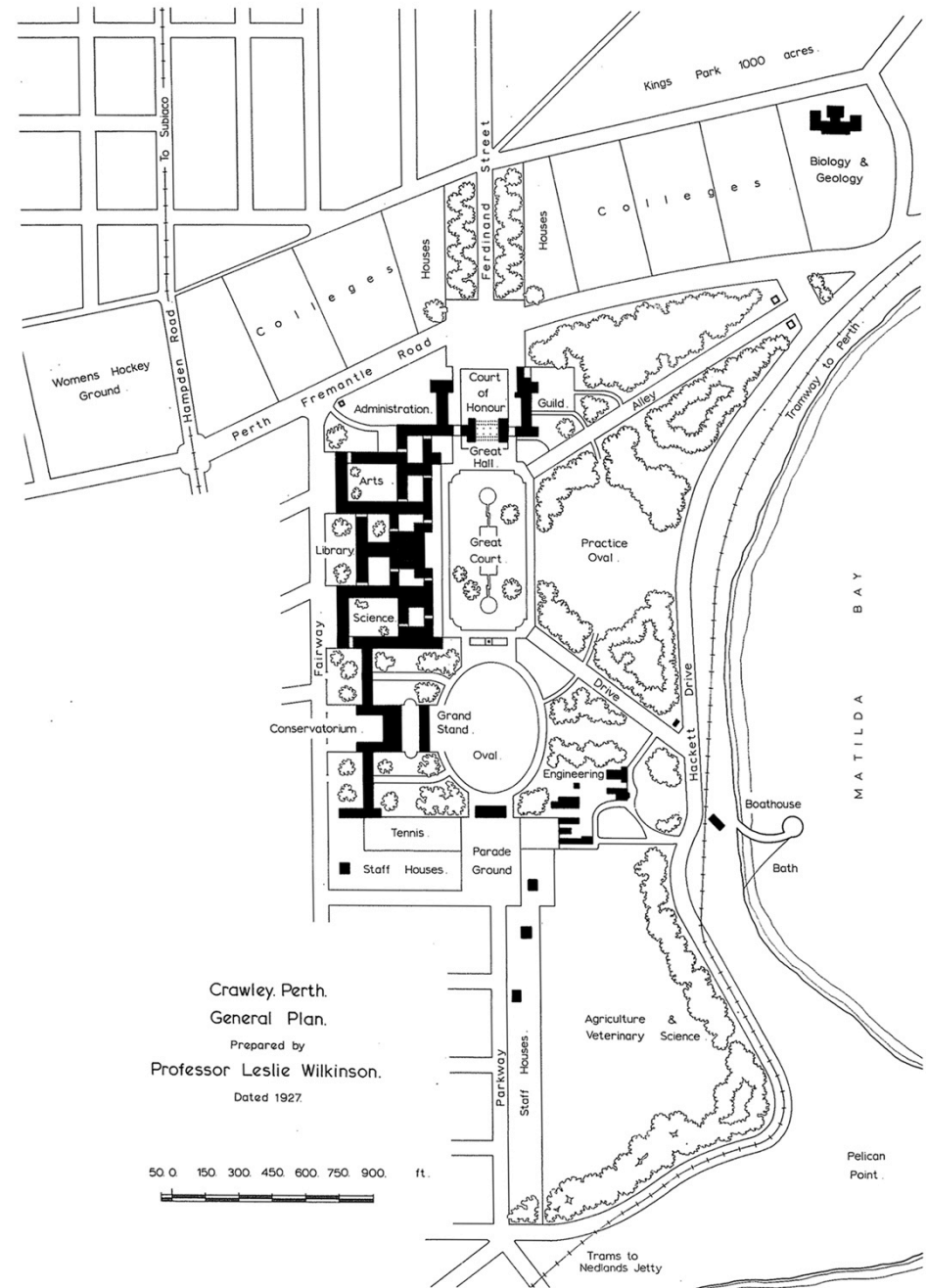
**PERTH  
CBD**





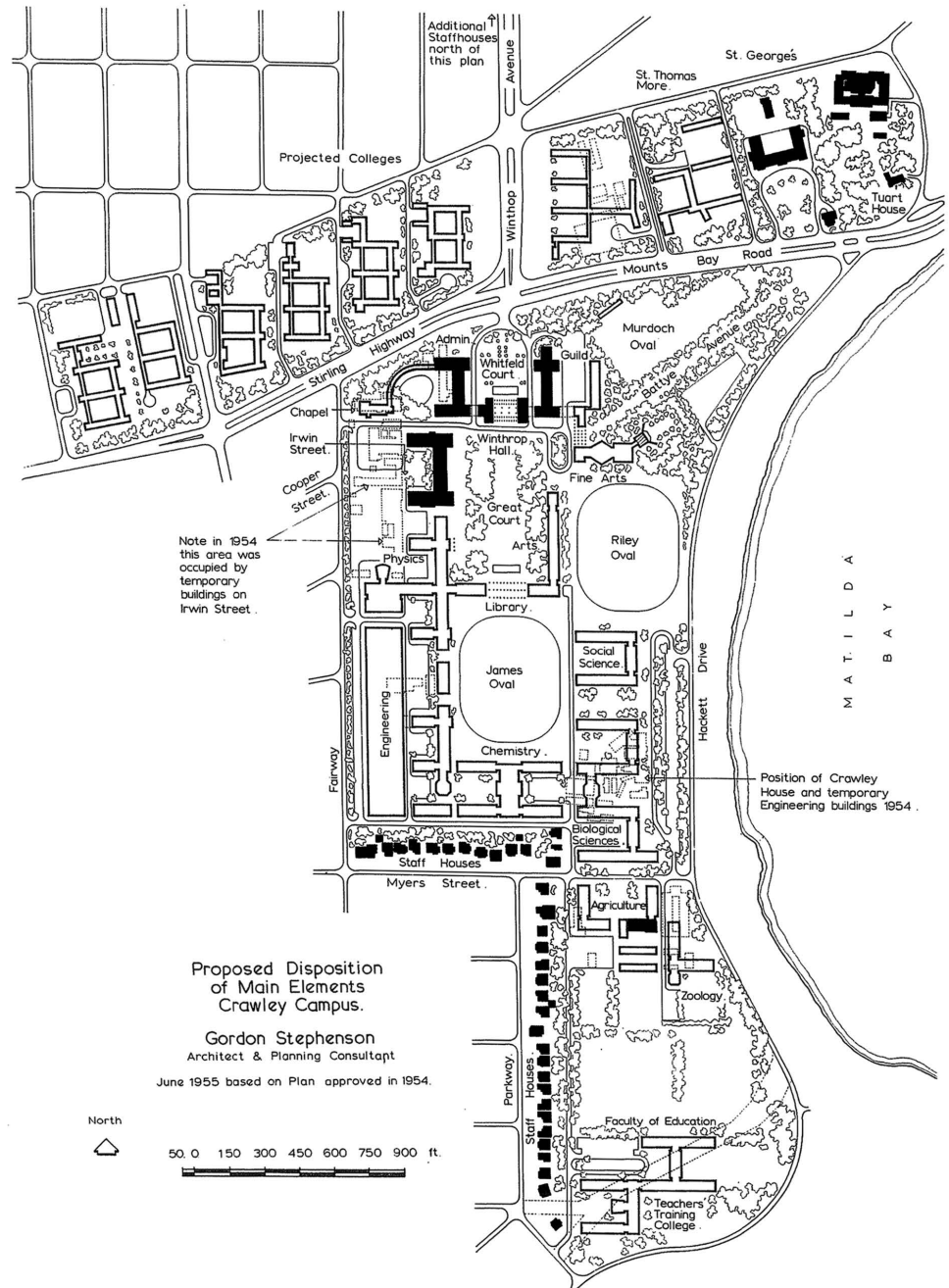
# Planning for Change – Crawley over time

1927



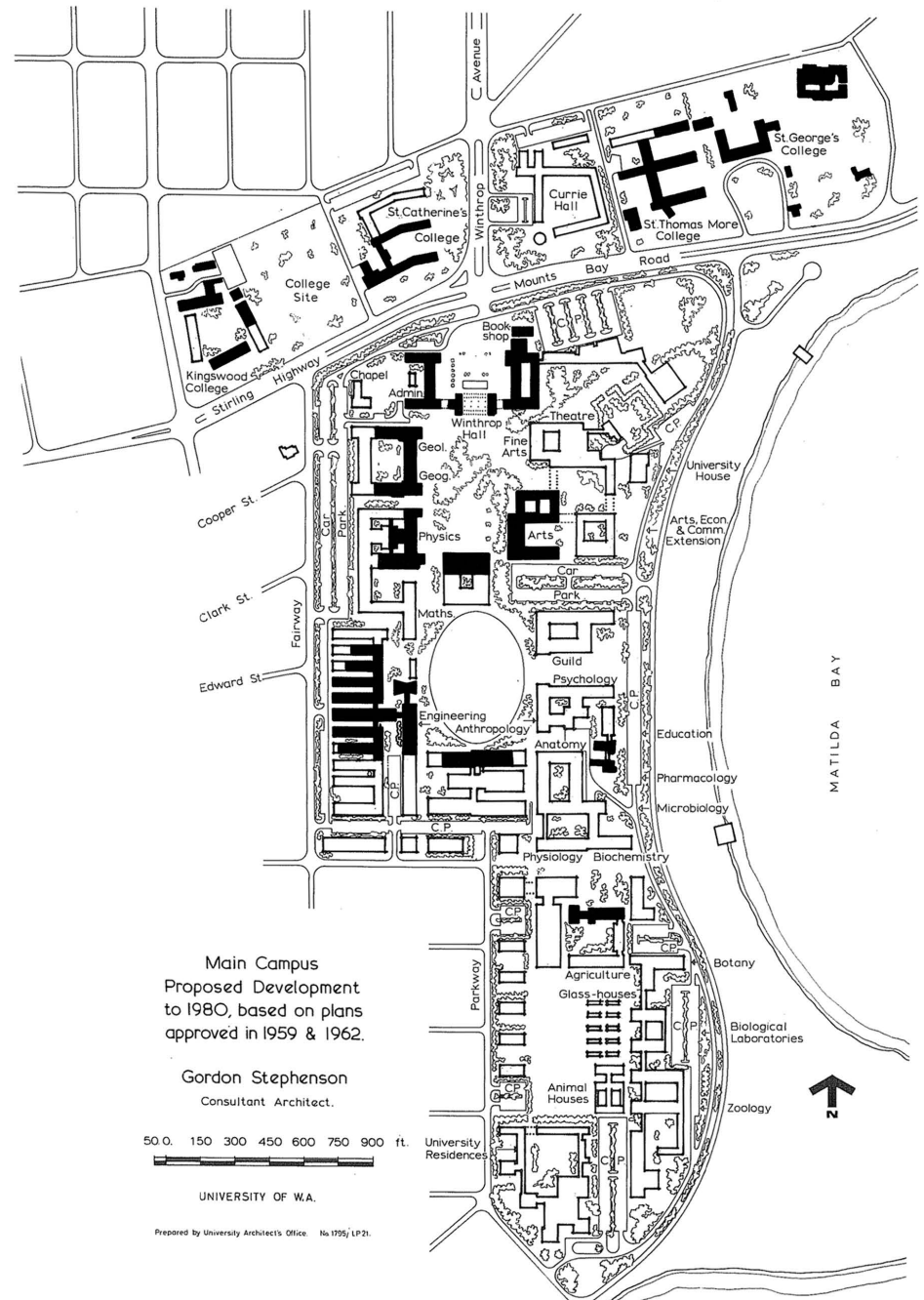
# Planning for Change – Crawley over time

1954



# Planning for Change – Crawley over time

1962

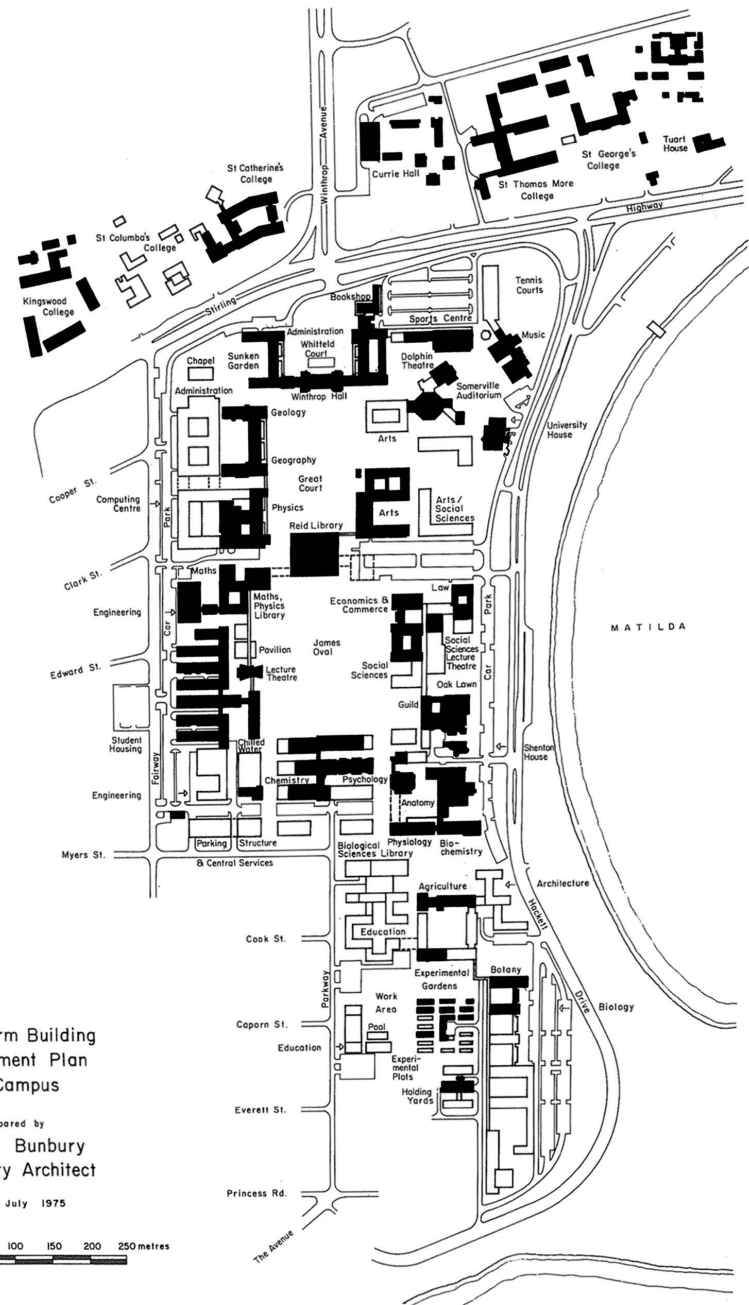






# Planning for Change – Crawley over time

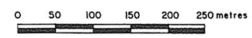
1975



Long Term Building  
 Development Plan  
 On Campus

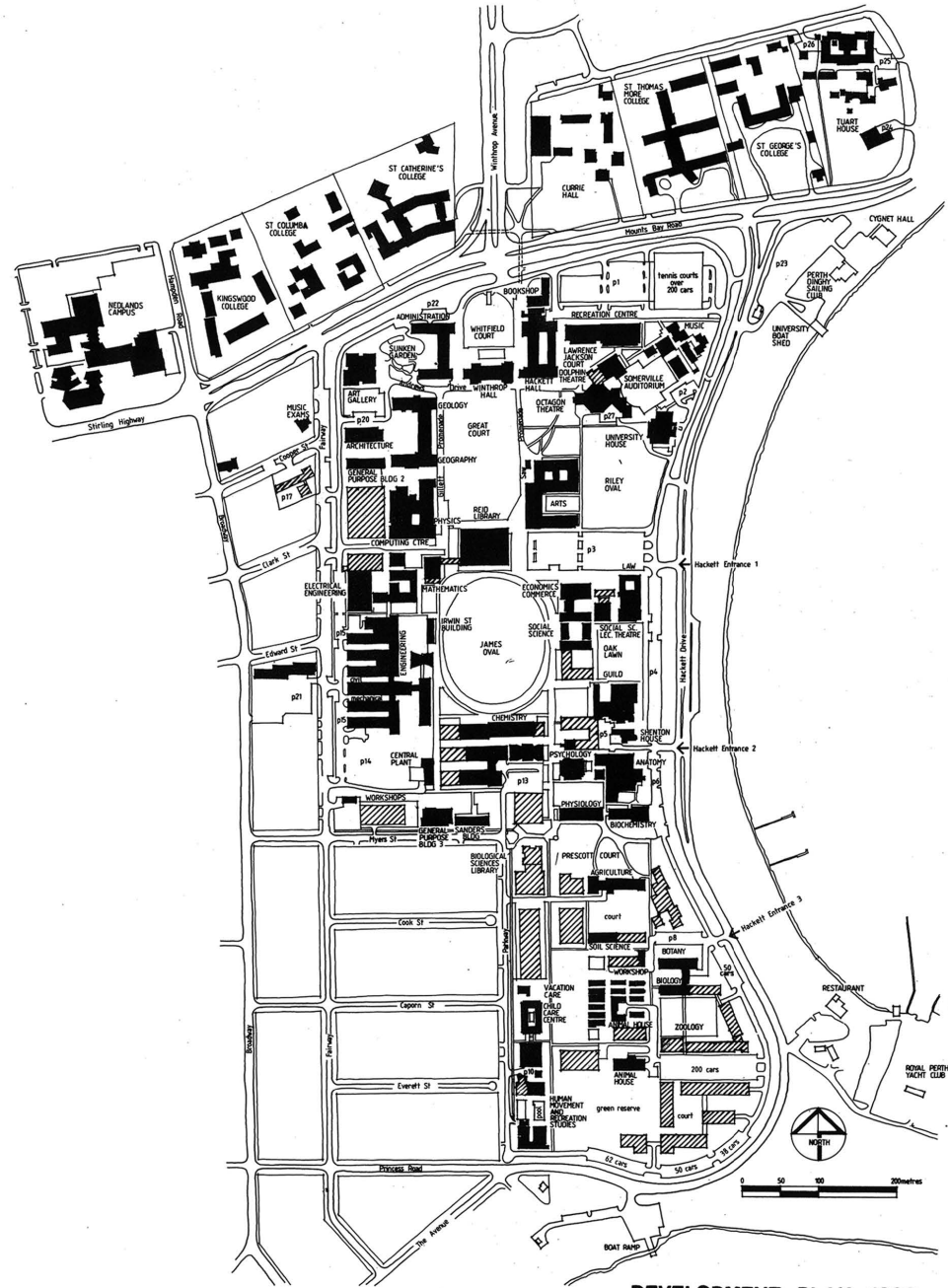
Prepared by  
 Arthur Bunbury  
 University Architect

Dated July 1975



# Planning for Change – Crawley over time

1990

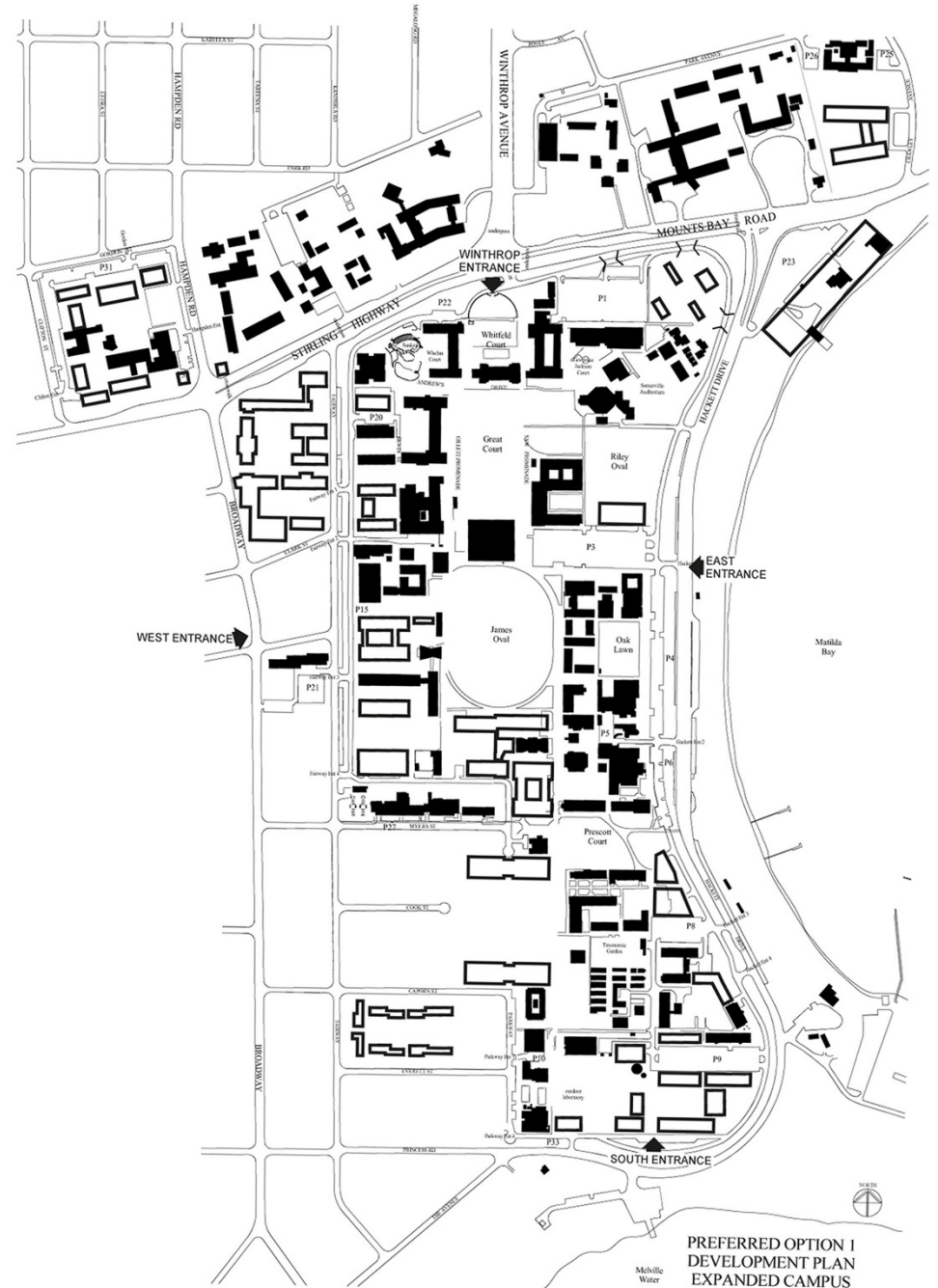


DEVELOPMENT PLAN 1990

UWA   
Masterplan  
Conversations

# Planning for Change – Crawley over time

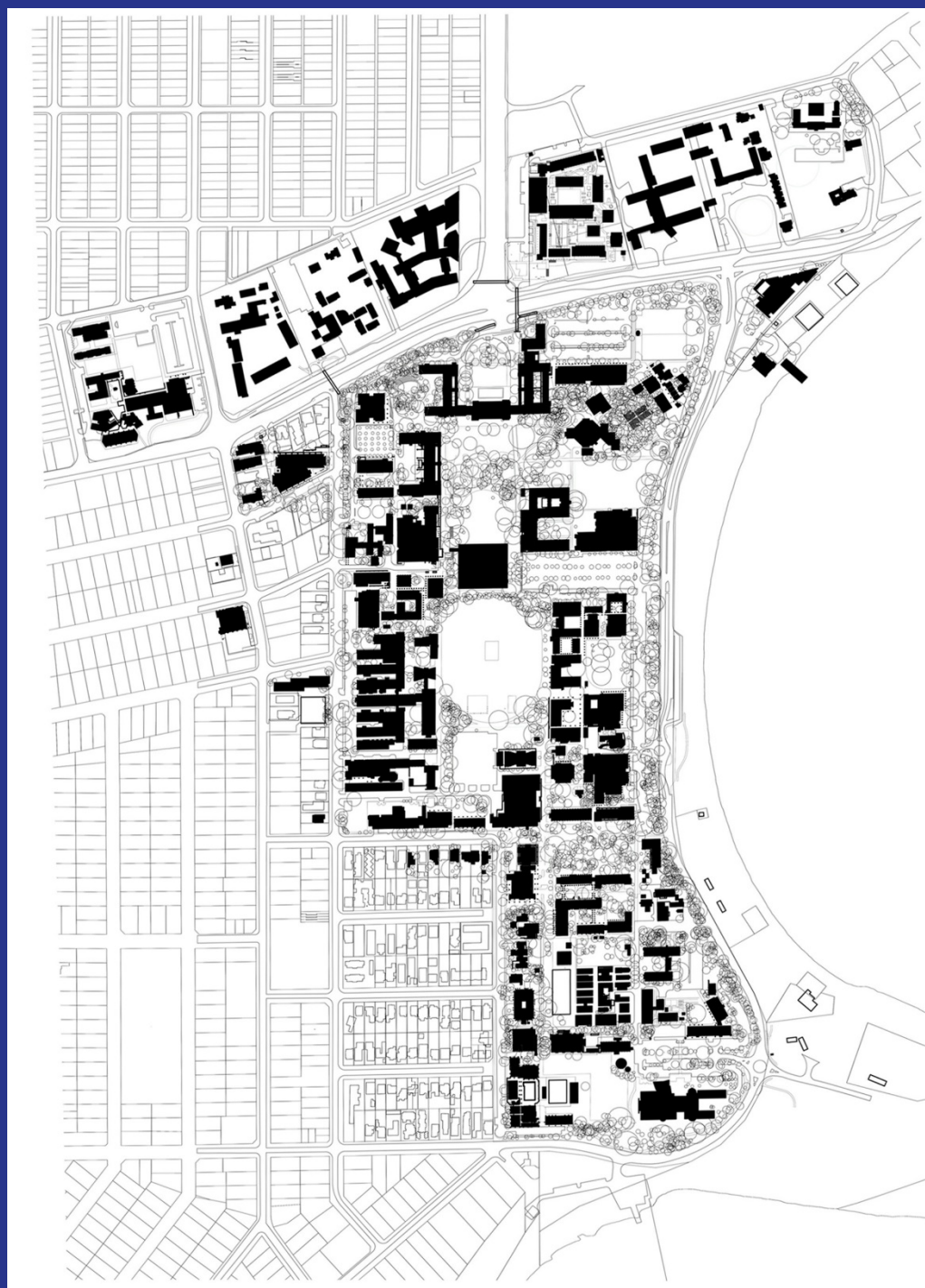
2000





# Planning for Change – Crawley over time

2010











LOTTERYWEST FILMS PERTH FESTIVAL 11th 2015









# UWA Today

**+24,000**

students  
enrolled

**531**

assets in 40  
locations  
across WA

**232**

buildings  
utilised for  
institutional  
purposes

**92<sup>nd</sup>**

in overall  
Academic  
Ranking of  
World  
Universities

- Only WA University to belong to the Group of Eight – a coalition of the top research universities across Australia
- Strong community and industry connections

# Understanding UWA Now

We've had initial conversations and engaged with campus users



**534**

Comments and suggestions through the Shape My Campus Boards



**655**

Campus Experience survey submissions



**46**

Meetings and workshops with staff and students



**370**

Images and comments from 23 students participating as Experience Mappers

# What is the engagement telling us?

**The following is considered important for the future:**

- Quality and flexible spaces
- Access and connectivity
- Wayfinding
- Modern facilities and up to date technology
- Inclusive campus experience
- Safety and security
- Heritage and cultural celebration



# Building Great Universities

**Research  
shows that  
Universities  
which excel in  
the long term:**

- ✓ Urban
- ✓ Green
- ✓ Historic; and
- ✓ Have higher levels of controlled student accommodation

?

What do you value  
about UWA as an  
institution?





What could UWA be  
doing better?





How can we improve our  
campuses?

What works and what doesn't?  
What needs to be considered?





# Global Trends Impacting the Future of UWA

- Global nature of higher education – increased competition
- Digital and technological behaviour
- Important of experience in place – facilities, buildings, accommodation, public realm
- The Fourth Industrial Revolution



**World Economic Forum  
White Paper Realising  
Human Potential in the  
Fourth Industrial  
Revolution**

Some studies suggest that 65% of children entering primary school today will have jobs that do not yet exist and for which their education will fail to prepare them, exacerbating skills gaps and unemployment in the future workforce. In addition, poorly developed adult training and skilling systems in most economies delay the speed of adjustment to the new context for the currently active workforce of 3 billion people.”




**World Economic Forum  
White Paper Realising  
Human Potential in the  
Fourth Industrial  
Revolution**

Most education systems today are based on models put in place over a century ago. Fragmented attempts at reform and modernization have proven, in most cases, insufficient in addressing the growing gap between conventional education systems, the demands of modern life and new labour markets. Governments, businesses and individual learners must grasp the need for real, comprehensive change in order to close the preparedness gap as the world enters the Fourth Industrial Revolution.”

# Future directions

- “Future-ready” curricula
- Professionalised teaching workforce
- Digital fluency
- Life-long learning
- Multi-sector investment in education innovation





*“Ironically, and thankfully, the glorious abundance of the virtual has created an even greater longing for the real.”*

MARY SUE COLEMAN  
PRESIDENT OF THE UNIVERSITY OF MICHIGAN

# Group work

How will we be interacting with Universities in the future?

What will people be seeking from Universities?

What are some opportunities for UWA in the future?

## Next Steps

Launch of UWA  
2030 Vision and  
Master Plan  
Vision



**MAY 2019**

Opportunities  
for ongoing  
engagement



How would you  
like to be  
involved?



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Conversations

[masterplan.uwa.edu.au](https://masterplan.uwa.edu.au)

