THE UNIVERSITY OF WESTERN AUSTRALIA

UWA MASTERPLAN CONVERSATIONS

SUMMARY OF ENGAGEMENT- PHASE 1

JUNE 2019

Creating Communities

PROJECT DETAILS

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1. EXECUTIVE SUMMARY

For more than a century, The University of Western Australia (UWA) has played a significant role, contributing to the communities it serves locally, nationally and internationally.

UWA has a rich heritage, with a beautiful campus of which it is immensely proud. The University is aiming to create the next generation of global leaders through experience-rich education and world-leading, trustworthy research. To achieve this, it is developing a Masterplan, the objectives of which are to build upon its assets; to cater to the changing needs of students, researchers, faculty and communities; and to capitalise on new technology and digital opportunities.

The UWA Masterplan Conversations project is an engagement initiative that was designed to complement earlier engagement undertaken with staff and students by project consultants Turnberry, Free State and Rate My Space and to will run throughout the rest of the master planning process. It is designed to gain input from campus users, community and stakeholders.

This report details the findings from the first phase of the UWA Masterplan Conversations project delivered by Creating Communities in March 2019.

The level of interaction and interest in the project was very high with over 5,582 interactions achieved through the website, workshops, digital surveys and online quick polls.

The overarching message from the feedback received is that people care deeply for UWA's landholdings and as an institution. Students, faculty, the community and stakeholders are invested in UWA, wanting it to demonstrate world's best practice in the care for and management of its landholdings and to be the best it can be as a pillar of education, research, community, advocacy and connection.

Feedback suggested that for the Masterplan to be successful, the focus should be threefold:

1. Maintain and enhance the things that are valued.
2. Ensure physical and digital assets are in place.
3. Ensure operations align with brand expectations.

From discussions, it was evident that investments in Points 1 and 2 are less likely to be fully appreciated by communities of interest unless this is supported through a values-driven corporate response that is well communicated (Point 3).

The opportunities and challenges associated with each of these focus areas are summarised below.

Maintain and enhance the things that are valued

Much is valued about UWA which stakeholders believe needs to be protected/enhanced through the Masterplan. It was clear from conversations that a lot of what makes UWA great is not academic. This includes the University campuses and landscapes; UWA's contribution to the community; the quality of education, research and learning; and the University's heritage and cultural value.

Ensure physical and digital assets are in place

Feedback highlighted the need to invest in the infrastructure (both digital and physical) to enable continued high-quality education and promote ongoing connection with the University. This included updating learning spaces and continuing to invest, and being generous with access to the facilities used by UWA groups and the broader community. Having great places for connection e.g. cafés and public spaces

was also considered important. Digital technology needs to be improved and be more consistently implemented across the University and its faculties.

Ensure operations align with brand expectations

Much of what was raised through consultation did not specifically relate to the physical or digital estate of the University but rather perceptions of UWA in the broader community. UWA's heritage as an institution of excellence has resulted in high expectations, which some feedback suggests are not currently being met. Investment in fostering relationships with communities of interest; ensuring quality community engagement and frequent communication; and ensuring operations align with brand expectations were seen as critical to support the future success of the University.

A key opportunity for UWA, moving forward, will be to continue to demonstrate commitment to quality community engagement, and rebuilding trust and relationships through this process. There is an articulated desire for more opportunities to inform the Masterplan, and clear and transparent communication on how feedback has helped to inform decisions.

1.1.1 Considerations for Masterplan

The insights generated from the engagement program have been further analysed and categorised into key focus areas. A summary of the principal issues, opportunities and insights raised through the engagement process is outlined below. Please note that while the Masterplan will not specifically address Education or Community Outreach, these have been included as they were consistently raised as key themes.

TABLE 1: KEY CONSIDERATIONS – ENGAGEMENT SUMMARY

	TOP ISSUES	TOP OPPORTUNITIES	KEY INSIGHT
Design, Placemaking and Activation	• Lighting, safety and security • Intuitive wayfinding around campus	• Retain the feeling of 'open boundaries' – community welcome to spend time on campus + provision of appropriate / attractive spaces to bring people to campus • More reasons for community to visit campus – public events / activities • Increased retail / hospitality offering on campus + in surrounds • Co-location of industry on campus e.g. co-working spaces, start-up incubators etc.	A successful Masterplan will consider how physical spaces and curated activity provide a welcoming environment, and reasons for broader community, commercial operators and industry to have a relationship with the University campuses.
Transport and Access	• Lack of parking • Lack of public transport • Traffic in surrounding suburbs	• Better linkages between campuses – bike-share, shuttles • Enhance parking on campus – potential for more efficient use of existing car-parking and / or greater supply e.g. multi-storey • Enhanced walkability / connection to surrounding assets e.g. Kings Park, river, residential colleges, homes • Freedom of access to facilities (for community/ after-hours etc.)	Addressing transport and access will be fundamental to the future success of the University and require advocacy / partnership with government and others to ensure good outcomes.
Sustainability	• Future of the Underwood Avenue Bushland –	• Enhance and protect the environmental qualities of landholdings and consider how	There is a strong desire for UWA to protect and enhance

	TOP ISSUES	TOP OPPORTUNITIES	KEY INSIGHT
	concern about UWA selling or developing land	they may contribute to world-class research and conservation outcomes	its natural and conservation assets.
	• Perceived lack of maintenance of environmental assets	• Embed 'triple bottom line' approach to management and development • Nurture human assets – e.g. staff, volunteers, alumni	
Landscape	• Perceived loss of green space / landscaped area for development • Not enough investment in flora and fauna asset management / maintenance • Negative impact of development on view corridors	• Maintain and enhance campus green spaces • Links to river / respect for riverfront amenity • Use landscape as an attractor for UWA to become a destination for tourists / visitors	Landscape is a highly valued asset of UWA. The green spaces are iconic and are critical to the campus experience, as are connections to surrounding natural assets. This should be a key focus of the Masterplan.
Cultural Narrative	• Lack of investment in documenting history and protecting artefacts • Perception of UWA as 'outdated' – need to reinterpret historical identity for modern context • Perceived loss of 'free speech' + culture of activism / social conscience	• Embed / celebrate indigenous heritage • Showcase history - e.g. museum, interpretive signage, tours • Regenerate historical buildings to become fit for purpose • Preserve unique experience offered by UWA – e.g. supporting clubs, retaining colleges, embedding traditions through activation initiatives	UWA pioneered many 'firsts'. People associate the University with tradition but the stories, heritage and cultural connections associated with the University are not well-shared. There is opportunity to make these more 'publicly visible' through urban design interventions.
Built Form and Technology	• Digital infrastructure is insufficient / not reliable / not well implemented • Education spaces are ageing and often don't have the required infrastructure	• Focus on design / architectural excellence with all new builds • Regenerate existing and historical buildings to be fit for purpose • Engage community in design of new buildings • Invest in technology to support access to remote and on campus education • Invest in club facilities / spaces	Campus facilities and digital infrastructure require significant investment to meet the rapidly-changing education sector.
Community Outreach/ Corporate Social Responsibility	• Heightened community expectation of excellence. Perception that UWA's actions are not living up to expectations • Distrust as a result of past and present actions/decisions	• Use the Masterplan process as an opportunity to rebuild trust • Invest in building and maintaining relationships with communities of interest • Better promote community activities and events • Implement a systemic approach to community engagement and consultation	Fostering strong relationships and community trust are key opportunities. The Masterplan and subsequent planning activities are great opportunities through which to achieve this.
Education	• Competition between faculties • Perception of decreasing quality of education • Lack of quality online education tools	• Potential to co-locate different faculties to promote sharing of ideas / infrastructure • Offer a holistic approach to education – learning and experience • Invest in infrastructure required to enable ground-breaking research	There is the opportunity to consider how the layout of the campus can enhance educational outcomes through co-location, shared facilities, and improved experiences.

2. INTRODUCTION

2.1　Project background

The traditional bricks and mortar campus is evolving. As a leading university, UWA must respond to transformative changes in social, cultural and natural environment.

UWA has embarked on a masterplanning project to help guide what its future campus may look like, in the context of these changes and the University's mission statement: To provide world-class education, research and community engagement for the advancement of the prosperity and welfare of our communities.

The UWA Masterplan is a non-statutory, high-level plan that will guide how physical and digital environments will be aligned with the University's vision for greater connectivity, engagement and a vibrant campus experience for students, staff and community.

The Masterplan will explore what is important about UWA's places, how they function and how they can continue to be improved to meet the needs and aspirations of those who access them. It will have a 10-year planning horizon framing development until 2030 and will also provide a longer-term outlook.

Previous campus plans focused only on the physical estate at Crawley campus; however, the new Masterplan considers the entire UWA landholding and integrates physical and digital infrastructure.

2.2　Masterplan development phases

The Masterplan is being developed in a number of phases, as outlined in the diagram below. This staggered approach has been designed to provide the opportunity for campus-users, community and stakeholders to be engaged at each step of the process.

Masterplan approach

2018
Engagement with staff, students and stakeholders to understand the current campus experience and needs and aspirations for the future.

Q1 2019
Engagement with the broader community and stakeholders to inform the UWA Masterplan Vision.

Q2 2019
Launch of the UWA Masterplan Vision, a high-level document which will guide the development of UWA's property estate to 2030.

Q3 2019
Ongoing engagement to inform detailed Masterplan elements including a focus on sustainability, design and placemaking, transport and access, campus activation and more.

UWA's Masterplan consultant team Turnberry, Free State and Rate My Space had initial conversations with staff and students in late 2018 to inform the Masterplan Vision. A summary of the methods of engagement and level of interaction achieved it outlined below:

534

Comments and suggestions through the Shape My Campus Boards

655

Campus Experience survey submissions

46

Meetings and workshops with staff and students

370

Images and comments from 23 students participating as Experience Mappers

These conversations provided an early indication of the priorities, opportunities and challenges for the Masterplan to respond to, from the perspective of those who use the campus on a daily basis. The following priorities were highlighted:

- Quality and flexible spaces
- Access and connectivity
- Way-finding
- Modern facilities and up-to-date technology
- Inclusive campus experiences
- Safety and security
- Heritage and cultural celebration

Creating Communities commenced further engagement early in 2019 with the broader community and stakeholders, to inform the development of the Masterplan Vision scheduled to be launched in the second quarter of 2019.

Following the launch of the Masterplan vision, further engagement will be undertaken to provide focus-area-specific input into the Masterplan enabling documents that include: Design and Placemaking; Sustainable Development; Engineering / Infrastructure; Access and Parking; Landscape and Cultural Narrative. The engagement approach for this phase of the project will be informed by the outcomes of earlier engagement.

2.3   Engagement purpose and objectives

The following objectives were identified for the engagement process delivered by Creating Communities:

- Share information about the masterplanning process
- Highlight engagement, to date
- Seek broader community input into the Masterplan Vision and enabling documents
- Build early support for the Masterplan
- Identify and build community advocates
- Ensure UWA has a robust position on the Masterplan and its approach to community engagement, and the future development of its campus locations.

The specific guiding principles for this project were to:

- Build trust and shared understanding
- Develop robust and generative relationships with stakeholders and the community
- Deliver high-quality communications that connect and engage with all demographics.

3. ENGAGEMENT METHODOLOGY

The UWA Masterplan Conversations engagement process was designed to ensure accessibility for community and stakeholders by offering a range of methods by which they could interact and have input. The approach included a mix of engagement activities to capture attention, encourage participation and build excitement for the project:

Project branding and communications

The UWA Masterplan Conversations project was enabled via a bespoke branded engagement digital portal which provided background information; enabled opportunities for feedback to be provided (via a survey and quick poll); and provided the ability to sign up for scheduled workshop sessions or register interest in ongoing engagement activities. The platform included detailed responses to Frequently Asked Questions, a project timeline and interactive Masterplan History Timeline.

The UWA Masterplan Conversations project was also advertised broadly via half page adverts in the Western Suburbs Weekly and Subiaco Post newspapers; a flyer delivered to all households in Crawley, Nedlands, Dalkeith, Claremont, Mt Claremont, Shenton Park, and Subiaco; and direct email invitations to stakeholders and alumni.

Workshops

Stakeholders were invited meet with the project team for a briefing and the opportunity to provide input into the Masterplan. A workshop was planned and advertised for each of the stakeholder groupings listed below (see Appendix G for the full stakeholder list):

- Authorities and Agencies
- Local Business
- Community and Sporting Groups
- Alumni / Donors
- Staff
- UWA Groups and Organisations
- UWA Campus Infrastructure Users and Businesses
- General Community

The intent of these workshops was to provide the opportunity for in-depth conversation and to build UWA's community by bringing together groups that may have similar interests, challenges or aspirations.

These methods were used to explore a range of questions, broadly themed into the following headings:

- Perceptions of UWA, including what people value and what they think could be done better
- Campus-specific feedback, including top assets; areas for improvement; and connections to surrounding areas
- Priorities for the future of UWA
- Opportunities to further activate UWA campuses

4. PHASE 1 – SUMMARY OF OUTCOMES

4.1   Engagement snapshot

The engagement program achieved high levels of interaction, including:

- 5,582 interactions with community members (including surveys completed; unique website sessions; workshop attendees; quick poll responses)
- A direct communication reach of 11,998 (flyers distributed; stakeholder and community invitations)

The figures below show how many people were engaged via workshops, the survey, quick polls and other communication mechanisms delivered by Creating Communities. (Please note that outcomes of the earlier Turnberry, Free State and Rate My Space delivered engagement is not included.)

Achieving Broad Reach

The UWA Masterplan Conversations consultation took place throughout March 2019. There was significant interest and participation from community and stakeholders as demonstrated by the data below.

637
surveys completed to 29 March, 2019

DEMOGRAPHICS

Alumni	64%
Student	12%
Local Resident	7%
Staff	6%
Community Member	5%
Regular Visitor to Campus & Surrounds	4%
Local Business Owner	1%
Other	1%

3,042
unique website sessions

1,858
quick poll responses across 4 polls

11,575
flyers distributed to local community members

423
stakeholders/community members sent direct email invitations to workshops

45
workshop attendees

5
cross-platform and multi-chanel social media posts

2
advertisements in local newspapers

4.2 Key themes

The following section outlines insights gathered through the engagement process that relate to what people value about UWA; what UWA could be doing better; and specific areas associated with the Masterplan.

4.2.1 What people value about UWA

Much is valued about UWA which stakeholders believe need to be protected / enhanced through the Masterplan. The following table articulates recurring themes.

OVERARCHING THEME	WHAT PEOPLE VALUE ABOUT UWA
University Campus and Landscape	- Walking around and experiencing the grounds - Connection to natural assets and the CBD - Open campus boundaries - ease of access for general public and visitors - Iconic and beautiful locations
Contribution to Community	- Ability to access public events and activities - Friendships formed during time at UWA - Facilities available for community / group use - Significant number of clubs and the community connection they foster - Ways to stay connected to the University - e.g. Convocation and 'Friends of' groups
Education, Research and Learning	- Student experience - Internationally-renowned education - Contributions to global research advancements - Extension / community courses - Prominent graduates - Graduation ceremonies
Heritage and Cultural Value	- UWA's rich heritage and traditions - Architectural significance - Personal / memories and stories associated with time at the University - Music and cultural productions on campus

> " UWA tends to see things through an academic lens but a lot of what makes UWA great is not academic."
>
> **- WORKSHOP PARTICIPANT**

> " My most memorable experiences at UWA are walking across campus and admiring the historic buildings and gardens."
>
> **- WORKSHOP PARTICIPANT**

4.2.2 What UWA could be doing better

Feedback on what UWA could be doing better related to the University's physical environment and operations / governance. Some common themes listed below relate more specifically to the Masterplan; others will require consideration through different planning or corporate responses.

OVERARCHING THEME	WHAT UWA COULD BE DOING BETTER
Communication and Engagement	• Opportunities for community input into University planning and decision-making • More transparent and timely communication • Better website • A focus on building relationships and supporting communities of interest - e.g. clubs, groups, Convocation
Governance and Management	• Break down division between corporate and academic functions • Reduce faculty silos and promote cross-fertilisation of research / learning • Run the University as an education institution not just a business • Focus on aligning managerial actions with brand expectations
Quality Facilities and Technology	• Improved digital technology / IT systems • State-of-the-art teaching facilities • Enhance community access to facilities
Conservation and Sustainability	• Protection, management and celebration of natural and historical assets • Become a leader in sustainability • Have a considered interface with surrounding natural assets • Engage with community on issues / opportunities associated with the environment and sustainability
Access, Safety and Inclusion	• Lighting and security • Signage • Parking • Public transport • Enhancing access to UWA for a broad cross-section of the community - (e.g. socio-economically disadvantaged, culturally and linguistically diverse etc.)

4.2.3 Design, placemaking and activation

TOP ISSUES	TOP OPPORTUNITIES
• Lighting, safety + security	• 'Open Boundaries' – community feeling welcome to spend time on campus
• Intuitive wayfinding around campus	• More public events/activities
	• Increased retail/hospitality offering on campus + in surrounds

UWA campuses were seen as important assets for delivering a quality student experience (in an increasingly digitally-enabled learning environment) and encouraging broader community connection to the University.

The perception of the Crawley campus having 'open boundaries' was highly valued by workshop participants, who considered being able to access the campus for recreation, relaxation and community activities as critical to maintain and enhance in the future.

Survey data highlighted public events such as Perth Festival's Somerville film season, public lectures and alumni events as the top three reasons for visiting a UWA campus. Opportunities of this nature were commonly listed as among the most valued memories associated with the University by workshop attendees.

There was a strong desire for more community events and activities, particularly over semester breaks (third most frequently ranked opportunity for improvement when data from all campus locations was combined).

Interestingly, the types of things people would like more opportunity to do at UWA (as identified in the survey), are generally already being offered by the University.

ACTIVATING UWA
TOP 3 SURVEY SNAPSHOT

Reasons for visiting a UWA campus
1. Somerville Film Festival (31%)
2. Public lecture (30%)
3. Alumni event/activity (28%)

Things people would like more opportunity to do at UWA
1. Attend public lectures/hear from visiting specialists (57%)
2. Enrol in courses (short courses, one off workshops, semester classes) (44%)
3. Meet/network with researchers and educators (29%)

Types of events/ activities people might like to attend
1. Concerts (57%)
2. Theatre (49%)
3. Art shows (43%)

Reflecting this point, better communication of existing opportunities to attend events / activities was desired, with a quarter of all survey respondents prioritising wanting more information about UWA events and activities as a top area for improvement for the Crawley campus.

When survey data from all campus locations was combined, a better variety of cafés, restaurants and bars is the second most frequently ranked priority for campus improvement. Survey participants were also keen to see an increase in commercial activity and industry on the Crawley campus, including the potential for co-working spaces, technology firms, museums, a science park and additional retail offerings.

Providing an intuitive and legible campus experience was seen as important, with survey feedback highlighting that there are opportunities to make the public entry points to the campuses clearer and more inviting; to provide more easily accessible information on how to navigate the campuses; and to enhance wayfinding around campuses.

4.2.4 Access and transport

TOP ISSUES	TOP OPPORTUNITIES
• Lack of parking	• Better linkages between campuses – bike share, shuttles
• Lack of public transport	• Walkability/connection to surrounding assets e.g. Kings Park, river, home
• Traffic in surrounding suburbs	• Freedom of access to facilities (for community/after hours etc.)

Access and connectivity are significant priorities for stakeholders, campus users and local neighbours collectively. This includes consideration of parking needs, opportunities to enhance public transport linkages, and active transport (e.g. walking / cycling to and between campuses).

When data from all campus locations is combined, parking ranks as the most frequently mentioned priority for improvement. Parking was raised as a concern, in terms of the impact it has on ease of access to the campus, as well as the surrounding neighbourhoods, with people parking on nearby suburban streets and walking to campus. Proposed solutions included the potential to develop a multi-storey parking area on campus (freeing up space on campus where on-grade parking could be removed) as well as implementing technology or systems to support more efficient use of existing parking.

Survey respondents also identified the need for improved public transport to campus. Enhanced public transport would offer a response to parking and local traffic concerns. Traffic was the second most frequently mentioned, least-liked thing about the areas surrounding Crawley and QEII Medical Centre / UWA Health Campus.

MOST COMMON MODE OF TRANSPORT TO ACCESS THE CAMPUS

Car	Public transport	Walk	Bicycle	Other
64%	17%	11%	6%	2%
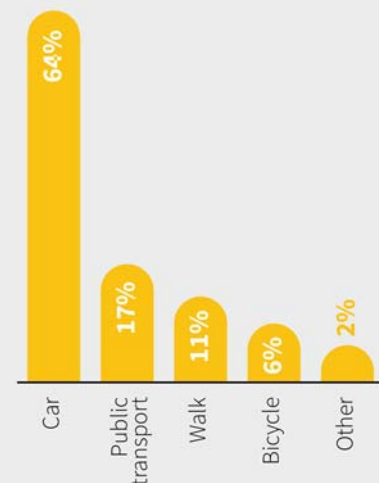
Of the top 3 things people like least about Crawley campus the top two focus on parking and traffic.

Feedback highlighted the potential for greater connectivity between campus locations and to surroundings assets. A quarter of all survey respondents prioritised better connections to surrounding local parks and green spaces (e.g. Kings Park, Matilda Bay Foreshore, ANZAC Peace Park) as being fundamental to improving the Crawley campus. Improving pedestrian networks and public transport options could enhance these connections.

The ability for community members to be able to access amenities on campus was valued. Responses included specific mention of health and fitness facilities, the Lawrence Wilson Art Gallery, Berndt Museum and Somerville Auditorium.

"

It would be great to be able to slow cars down along Hackett Drive and enhance the ease of pedestrian access to the river and around the Crawley campus."

- WORKSHOP ATTENDEE

There's no such thing as Matilda Bay Rd. They mean Hackett Drive

4.2.5 Sustainable development

TOP ISSUES	TOP OPPORTUNITIES
• Future of Lot 4 + Underwood Avenue Bushland – concern about UWA selling or developing land*	• Utilise environmental assets to deliver world class research and conservation outcomes
• Perceived lack of maintenance of environmental assets	• Embed 'triple bottom line' approach to management and development
	• Nurture human assets – e.g. staff, volunteers, alumni.

One-third of all survey respondents rated environmental preservation and/or sustainability as being important.

Workshop feedback also highlighted the desire for UWA to be at the forefront of initiatives to support sustainability, and there was some comment that UWA was lagging behind other universities in efforts to achieve this.

There was a high participation rate in the workshops by stakeholders / community members who were particularly interested in the future of the Lot 4 / Underwood Avenue Bushland. Many of these stakeholders have invested much time to protect the bushland and believe its ecological value warrants further protection and enhancement. The potential for Lot 4 to become a joint UWA / community resource e.g. Research Centre of Excellence for Restoration Ecology was highlighted during workshops.

The nurturing of the University's human assets, e.g. staff, volunteers and alumni, was considered important for future sustainability. From a student perspective, this related predominantly to providing a quality University experience and future-ready education, whereas for staff, alumni, UWA groups and the broader community, the focus tended to be on the quality of the relationship with the University management as well as the opportunity for UWA to further support the volunteers who provide great value to the University.

"

How is UWA valuing its conservation assets? There should be a dollar figure attributed to the cultural and community benefit they provide."

- WORKSHOP ATTENDEE

4.2.6 Landscape

TOP ISSUES	TOP OPPORTUNITIES
• Perceived loss of green space/ landscaped area for development	• Maintain and enhance campus green spaces
• Flora + fauna asset management/ maintenance	• Links to the river/respect for riverfront amenity
• Impact of development on view corridors	• Landscape as a hook for UWA to become a destination for tourists/ visitors

The architectural and landscaping significance of the UWA campuses (particularly Crawley) is considered one of the top assets of the University. There is a strong sense of pride associated with this, with a number of workshop attendees citing memories of showing friends and visitors around the campus.

With recent development on campus, there has been a concern that green spaces are being lost. There is also concern that that existing natural assets are not being maintained properly.

95% of quick poll respondents agree that there are welcoming and beautiful spaces on campus

Feedback suggested that any future development should consider the impact on view corridors as well as the subsequent loss of valued green spaces and the "surprising hidden elements that make the campus so interesting, for example the Sunken Garden".

Whilst the opportunity to enhance the University's connection to the riverfront was raised, in workshops, there was also a clear desire to make sure that this was done in an appropriate and considered manner. Workshop participants, in particular, expressed disappointment about the Forrest Hall development and planned second stage including the site location and impact on the riverfront amenity.

"
I love UWA's architectural grandeur which is contrasted with small pockets of landscaped areas which allow intimacy."
- WORKSHOP ATTENDEE

"
We should be providing opportunities to show off our grounds to primary and high school students, so that they aspire to come to UWA."
- WORKSHOP ATTENDEE

"
I'm concerned that the spaces which make the University beautiful are slowly disappearing."
- WORKSHOP ATTENDEE

4.2.7   Heritage, culture and narrative

TOP ISSUES

- Lack of investment in documenting history + protecting artefacts

- Perception of UWA as 'out-dated'– need to reinterpret historical identity for modern context

- Perceived loss of 'free speech' + culture of activism/social conscience

TOP OPPORTUNITIES

- Embed/celebrate indigenous heritage

- Showcase modern history e.g. museum, interpretive signage, tours

- Regeneration of historical buildings to become fit for purpose

- Preservation of unique experience offered by UWA – colleges, clubs, tradition

UWA's rich traditions, history and character were top of mind for survey respondents

While these elements were seen to be positive by many, there were some that viewed the University as 'outdated' and 'old-fashioned'. Many believe there are, opportunities to reinterpret the historical identity of UWA this included: investing more in historical artifacts,

- **APPROXIMATELY 1/3 OF SURVEY RESPONDENTS WOULD LIKE TO ATTEND CULTURAL + HISTORICAL EVENTS ON CAMPUS**

repurposing historical buildings, looking at ways to ensure course content is cutting-edge, ensuring that the University management has a progressive approach.

There was a concern that the history of the University was not being properly catalogued and shared with students, visitors and community members. Opportunities to better showcase the University's history included the possibility of a dedicated Museum space, interpretive signage around the campus and frequent historical tours. There was also a desire for the University to better profile the influential people who have defined its past, or graduated from the University.

There was also a desire to ensure that the points of difference that distinguish UWA from other Western Australian universities are retained. This included the experience offered by the University's associated residential colleges; the diverse opportunities for social participation through UWA's clubs, organisations and community connections; and the historical culture of social activism that was fostered on campus.

Workshop participants highlighted the opportunity to ensure that the indigenous connection to the land on which UWA sits is better acknowledged and reflected.

"

UWA pioneered so many firsts. We were the first free University in the world, we were one of the first Universities open to all genders, and our Convocation structure is very unique. We should be celebrating and sharing this history."

- WORKSHOP ATTENDEE

4.2.8   Built form and digital infrastructure

TOP ISSUES

- Digital infrastructure insufficient/not well implemented/not reliable

- Ageing education spaces

TOP OPPORTUNITIES

- A focus on design/architectural excellence

- Regeneration of existing + historical building – fit for purpose

- Community engagement in design of new buildings

- Investment in technology to support access to remote + on campus education

Survey respondents rated investment in research infrastructure (50%) and improved facilities and learning spaces (45%) as the top two priorities for the strong and sustainable future UWA.

Feedback highlighted the importance of appropriate design. There was a desire to retain the 'heritage feel' of the campus as well as a desire for new developments to be architecturally significant. The opportunity to repurpose existing heritage buildings to meet current / future education needs and maximise functionality was also raised.

The priorities for investment in research infrastructure and improved facilities / learning spaces were closely followed by the need for cutting-edge digital technology (37% of survey respondents rated this as a top priority).

Both the need for existing technology to be better implemented and embraced by staff to enhance the educational experience, and the need for investment in emerging technologies were seen as important. This included the need for publicly accessible WiFi.

Workshop participants expressed a strong desire for community consultation during subsequent planning and design phases of new developments.

SURVEY RESPONSES SHOWED THAT UWA'S FACILITIES AND TECHNOLOGY WERE NOT FREQUENTLY RATED AS A TOP ASSET.

	% rating quality of facilities/services in top 3 assets	% rating cutting edge technology in top 3 assets
Crawley	9%	3%
QEIIMC/UWA Medical Campus	21%	24%
Nedlands	7%	9%
Shenton	0%	10%
Claremont	0%	0%
Albany	0%	0%

"
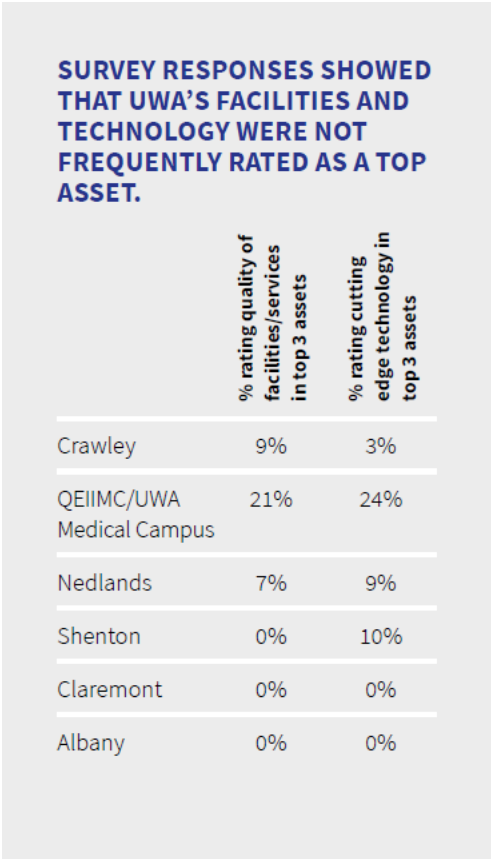
The campus buildings and facilities are lagging behind other schools around the country. In order for the University to attract more students in the future, some serious investments must be made towards improving and upgrading facilities, digital equipment such as computer hardware and more user friendly facilities. This will ensure that the health and well being of the students are looked after and initiatives towards research and development are met"

- WORKSHOP ATTENDEE

4.2.9   Education

TOP ISSUES	TOP OPPORTUNITIES
• Faculty silos + competition	• Co-location of industry on campus + strong industry partnerships
• Perception of decreasing quality of education	• Staff quality + staff availability
• Lack of quality online educational tools	• Offer holistic approach to education – learning + experiences
	• More groundbreaking research

Feedback highlighted the need to ensure that the curriculum is responding to the changing nature of industry / society, and that staff are well-equipped and resourced to provide an innovative and leading educational experience. In order to meet its current objectives to be a top ranked University, participants suggested further investment in the quality of education generally was required.

Finding the right balance between being a research and teaching university was seen as important, as was breaking down the silos and competition between different faculties at the University. It was suggested that better integrating different faculties through a built form response could be beneficial.

The physical campus was seen to be important, particularly in the context of an increasingly digitised world. Ensuring that UWA is providing a holistic approach to education, which includes both learning and experiences, was also a priority.

"

UWA is world-renowned for the high level of education offered"

- WORKSHOP ATTENDEE

"

I value UWA for its groundbreaking discoveries in the medical fields and other disciplines"

- WORKSHOP ATTENDEE

5. DATA SUMMARY

The following section provides a summary of the data obtained from the engagement activities - i.e. the survey, workshops and polls.

5.1 Survey data summary

The survey was completed by 637 survey respondents. It was promoted on the digital platform and via email and was open between 1 March and 29 March 2019. It consisted of 35 closed-ended questions and seven open-ended questions, relating to people's perceptions of UWA, people's experience with UWA as well as campus-specific feedback for each campus (Crawley, QEII Medical Centre / Health campus, Nedlands, Shenton, Claremont and Albany). In addition, demographic data of the survey respondents was collected.

The section below provides a summary of results. For more detailed survey results, please refer to Appendix B.

5.1.1 UWA now and future

The table below summarises and highlights the key themes / responses regarding respondents' perceptions of UWA.

QUESTION	TOP THEMES / RESPONSES
Key characteristics or words to describe UWA	• Attractive / picturesque campus (24%) • Traditional (13%) • Prestigious (12%)
Most important things to ensure UWA has a strong and sustainable future	• Investment in research infrastructure (50%) • Improved facilities and learning spaces (45%) • Building the profile of the University nationally and internationally (44%)

5.1.2 Your experience with UWA

The table below summarises and highlights the key themes / responses regarding respondents' experiences with UWA.

QUESTION	TOP THEMES / RESPONSES
How often do you visit a UWA campus?	Almost one-third of survey respondents who answered this question visit UWA every day or every few days (30%)
Which UWA campus do you visit most frequently?	Most respondents who answered this question most frequently visit the Crawley campus (85%)
For **what purpose** do you visit a UWA campus?	Almost a third of respondents who answered this question visit a UWA campus for the Somerville film season (31%) and public lectures (30%)
Select your **most common mode of transport** to access the campus?	The majority of respondents who answered this question access the campus via car (64%)

What would you like **more opportunity** to do at UWA?	The top response to this question was to attend public lectures / hear from visiting specialists (57%)
What sort of **community events and activities** might you like to attend on campus?	The top response to this question was to be able to attend concerts (57%)

5.1.3   Campus-specific feedback

The tables below summarises and highlights the key themes / responses regarding campus-specific feedback for the Crawley, QEII Medical Centre / Health campus, Nedlands, Shenton, Claremont and Albany campuses.

Crawley

QUESTION	TOP THEMES / RESPONSES
Top assets of the Crawley campus	• Green spaces and trees (65%) • Location (47%) • Architectural significance of the buildings and spaces (40%)
Top improvements for the Crawley campus	• More parking (38%) • Improved variety of cafés / restaurants / bars (35%) • More community events / activities (31%)
Accessibility of the Crawley campus	• 39% of respondents either agreed or strongly agreed that the public entry points to the Crawley campus are clear and inviting • 47% agreed or strongly agreed that there is clear and accessible information on how to navigate the Crawley campus • 72% agreed or strongly agreed that it is easy to find their way around the Crawley campus
Positives about the surrounding **local area**	• Proximity to the river (63%) • Natural environment (46%) • 'Walkability' of the area (44%)
Negatives about the surrounding **local area**	• Not enough parking (59%) • Traffic (29%) • Not enough cafés / restaurants / bars (26%)
Other ideas, comments or concerns	• Maintain campus beauty and green spaces (17 responses) • Parking is an issue, and it is getting worse (15 responses) • Increase co-location of other businesses - co-working spaces, tech firms, museums, science park, retail and hospitality (13 responses)

QEII Medical Centre / UWA Health campus

QUESTION	TOP THEMES / RESPONSES
Top assets of the QEII Medical Centre / UWA Health campus	• Research, teaching and administrative staff (45%) • Quality of research on site (39%) • Attraction of world-class researchers (32%)
Top improvements for the QEII Medical Centre / UWA Health campus	• More parking (68%) • Improved variety of cafés / restaurants / bars (37%) • Functional buildings (34%)
Accessibility of the QEII Medical Centre / UWA Health campus	• 59% of respondents either disagreed or strongly disagreed that the public entry points to the campus are clear and inviting • 62% of respondents either disagreed or strongly disagreed that there is clear and accessible information on how to navigate the campus • An equal proportion disagreed / strongly disagreed (46%) and agreed / strongly agreed (46%) agreed that it is easy to find their way around the campus
Positives about the surrounding **local area**	• Proximity to a range of other research and education facilities (58%) • Proximity to the city and other areas (37%) • Walkability of the area (34%)
Negatives about the surrounding **local area**	• Not enough parking (76%) • Traffic (30%) • Construction impacts / issues (27%)
Other ideas, comments or concerns	• More parking (4 responses) • Improve buildings / facilities (3 responses) • Improve public transport (2 responses)

Nedlands campus

QUESTION	TOP THEMES / RESPONSES
Top assets of the Nedlands campus	• Green spaces and trees (49%) • Location (49%) • Research, teaching and administrative staff (33%)
Top improvements for the Nedlands campus	• More parking (40%) • More places and spaces to socialise (31%) • Improved variety of cafés / restaurants / bars (29%)
Accessibility of the Nedlands campus	• 32% respondents either agreed or strongly disagreed that the public entry points to the Nedlands campus are clear and inviting • 46% agreed or strongly agreed that there is clear and accessible information on how to navigate the Nedlands campus • 64% agreed or strongly agreed that it is easy to find their way around the Nedlands campus
Positives about the surrounding **local area**	• Walkability of the area (47%) • Access to public transport (35%) • Proximity to the river (33%)

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Negatives about the surrounding **local area**	• Not enough parking (70%) • Not enough cafés / restaurants / bars (26%) • Traffic (24%)
Other ideas, comments or concerns	• Improve buildings / facilities (10) • Improve streetscape / grounds (2) • Maintenance of landscape (2)

Shenton campus

QUESTION	TOP THEMES / RESPONSES
Top assets of the Shenton campus	• Green spaces and trees (50%) • Quality of research on site (30%) • Aboriginal significance of site (30%) • Location (30%)
Top improvements for the Shenton campus	• Better connections to surrounding local parks and green spaces (40%) • Improved community access to UWA facilities, services and amenities (20%)
Accessibility of the Shenton campus	• 26% either disagreed or strongly disagreed that the public entry points to the Shenton campus are clear and inviting • 25% disagreed that there is clear and accessible information on how to navigate Shenton campus • 26% agreed or strongly agreed that it is easy to find their way around the Shenton campus
Positives about the surrounding **local area**	• Natural environment (78%) • Community (22%) • Cafés / restaurants (22%)
Negatives about the surrounding **local area**	• Construction impacts / issues (67%)
Other ideas, comments or concerns	• Preserve bushland (6 responses)

Claremont campus

QUESTION	TOP THEMES / RESPONSES
Top assets of the Claremont campus	• Green spaces and trees (82%) • Heritage (73%) • Architectural significance of the buildings and spaces (55%)
Top improvements for the Claremont campus	• More information about UWA events and activities (45%) • More community events and activities over the semester breaks (45%) • Improved access to UWA facilities, services and amenities (36%)
Accessibility of the Claremont campus	• 38% disagreed that the public entry points to the Claremont campus are clear and inviting • 44% disagreed that there is clear and accessible information on how to navigate Claremont campus

	• An equal proportion disagreed (33%), was unsure (33%) or agreed (33%) that it is easy to find their way around the Claremont campus
Positives about the surrounding **local area**	• Attractive streetscapes (64%) • Walkability of the area (55%) • Natural environment (45%)
Negatives about the surrounding **local area**	• Lack of convenient / accessible public transport (56%) • Not enough cafés / restaurants / bars (44%) • Inadequate signage (44%)
Other ideas, comments or concerns	• Retain natural landscape (3)

Albany centre

QUESTION	TOP THEMES / RESPONSES
Top assets of the Albany centre	• Location (86%) • Architectural significance of the buildings and spaces (43%) • Heritage (29%)
Top improvements for the Albany centre	• More community events and activities over the semester breaks (57%) • Improved community access to UWA facilities, services and amenities (43%)
Accessibility of the Albany centre	• 50% agreed that the public entry points to the Albany centre are clear and inviting • 50% disagreed that there is clear and accessible information on how to navigate the Albany centre • 50% agreed that it is easy to find their way around the Albany centre
Positives about the surrounding **local area**	• Walkability of the area (71%) • Cafés / restaurants (71%) • Attractive streetscapes (57%)
Negatives about the surrounding **local area**	• Lack of cycleways (50%)
Other ideas, comments or concerns	• More information about campus (1 response) • Expansion of course offering (1 response)

5.2 Workshops data summary

Workshops were held for the following stakeholder groups:

- Local business
- Alumni
- UWA groups and organisations
- General staff
- Community and sporting groups
- Community

Due to insufficient numbers, the following stakeholder group workshops were cancelled:

- On-campus Infrastructure Users & Businesses
- Authorities & agencies

Workshop participants responded to four key questions through group discussions. A summary of the most common themes raised during each of the workshop sessions is provided below. The number in the bracket indicates how many responses were received for each theme across the workshops. For a full record of feedback received during each workshop session, please refer to Appendix C.

5.2.1 What do you value about UWA and what could UWA be doing better?

NOTE: The table below summarises the key themes raised in response to the questions, as opposed to detailed responses.

WHAT DO YOU VALUE ABOUT UWA?	WHAT COULD UWA BE DOING BETTER?
Memorable experiences - Enjoying the University campus / landscape (47) - Attending events / activities (22) - Access to education (22) - Experiencing and learning about historic / heritage value (12) - Sense of community fostered (12) - Social / sporting experiences and friendships made **Exceptional outcomes for the community and world** - Research and education (19) - High-quality and successful graduates (20) - University campus / landscape (10) - Events / activities offered (9) - Award-winning achievements (6) **Other big and small important contributions** - Events / activities (15) - University campus / landscape (14) - Locations / proximity to natural assets and CBD - Facilities / programs open to the public (7)	- Communications / engagement with community (37) - Improve organisational framework / governance (21) - Access to / maintenance of quality facilities on campus (20) - Conservation of natural environment / promote sustainability (20) - Access, safety and inclusion on campus (13) - Parking and public transport (12) - Heritage conservation (8) - Access to quality education / teaching staff (6) - Pastoral care / student experience (6)

5.2.1   How can we improve our campuses?

NOTE: participants were provided with a map of campus locations and were given the option to write comments with relation to the campus of their choice. This means that some campus locations received less feedback than others. Comments have been included as they were written by participants using the feedback forms / sheets.

Crawley

KEY THEMES	DETAILED RESPONSES
Transport, Access and Safety (16)	- Safer pedestrian access to surrounding amenity e.g. river / colleges (5) - Loan bike system to enable access across and between campuses (2) - Adequate parking for regular visitors to the University and surrounds (2) - Put Stirling Highway in a tunnel - Adequate pathways - Old parking meters and poor separate machines for credit cards - Improved wayfinding (Google + physical) - Ferry to UWA - Tourism – Uni as a feature - Consolidate all at grade parking to multi-level
Facilities / Amenities (9)	- Visitors centre reopened - Build permanent exhibition space for the Sheila Cruthers collection - Use of Irwin Street building for cricket club is destroying jarrah steps and flooring, which will be irreplaceable - Ease of services of facilities use of catering - UWA 50m indoor / outdoor pool - Maintain and encourage college / student accommodation on campus - Equipment for Perth Festival use is not up to scratch. There can be a tension between use by the Festival and the University. - Lack of external seating around Reid Library - UniClub should be redesigned with views of the river
Landscape and Built Form (6)	- Plant more trees, and rare trees for habitat for fauna - e.g. Black Cockatoos (2) - More gardens like tropical grove - Forrest Hall - riverscape poorly designed. Relocate to regain trust - Forrest Hall - huge outrage no community engagement; Forrest Hall changed mid build. - Just happened. No further riverside development needed
Connection to Surrounding Natural Assets (5)	- Connection to river - Maintain connection to river. Any new building sympathetic to location and pleasant to community - Use and expand education in Kings Park and other areas. - Crawley has a very strong function as a nature corridor linking Kings Park with other conservation assets - Consider the interface with surrounding community. Make an effort to engage them in employment and volunteer opportunities.
Digital Technology (2)	- Poor Wi-Fi, loss of reception entering and exiting buildings - Improve audio video equipment and technology
Sustainability Initiatives (2)	- Actively reduce plastic use (e.g. water bottles), waste, food waste. - Reduce carbon footprint
Engagement and communication (1)	Consider the interface of surrounding community; make an effort to employ and include volunteers

QEII Medical Centre / UWA Health campus

KEY THEMES	DETAILED RESPONSES
Transport, Access and Safety (10)	• Introduce free shuttle between Crawley campus, QEII and Nedlands (2) • Dangerous road crossing (2) • Better transport connections between Crawley campus and QEII • More accessible parking at QEII - too expensive • Poor pedestrian access • No pedestrian access across roadway • Put Stirling Highway in a tunnel • QEII is disconnected from the Crawley campus - needs stronger linkage, upgrading of facilities and showcase of public research being done
Landscape and Built Form (3)	• Consolidate all at grade parking to multi-level • More native trees for Black cockatoos • Create university town feel in Subiaco
Sustainability Initiatives (2)	• Sustainability a form of consciousness where social, economic and environmental assets are considered in all decision making • Integrate green and food waste. Visualisation with on campus food growing and modern community gardens
Research / Education / Learning (2)	• Put wet labs back for student practical learning experience • Use campus as living lab

Nedlands

KEY THEMES	DETAILED RESPONSES
Transport, Access and Safety (2)	• Exposed road area pedestrian access limited • Better college connection with campus

Shenton

KEY THEMES	DETAILED RESPONSES
Protection of Bushland (21)	• Do not build houses on Underwood Avenue bushland; instead do a land swap • UWA sports park to remain together with trees on 4 sides over 600 forest black cockatoos roost here (counted 26th February 2019) • Carnaby Cockatoos roost here. Save trees (up to 500 peak times in April / May) • Save Underwood Avenue bushland - 34 ha • Develop Lot 4 as a world leading centre of excellence in restoration ecology and biodiversity research • Banksias protected for Carnaby • Set aside as conservation to save for the local community and UWA academic research staff (Corridor asset) • Important natural asset to be valued as part of the nature corridor • Not a single argument for developing / clearing • Open the bush to public, particularly children • Make an announcement to enhance UWA's reputation to bushland • Now make an announcement to enhance UWA's reputation for keeping bushland • Extend what a walking track through Underwood (4 sites on the register, embracing jarrah trees, 2 camp sites, whole site) • Endangered species further clearing endangers both the Carnaby and the Forest Red Tailed Cockatoo • Also small birds need cover - declining • Research ecological restoration • Bush Forever site • Only 1.8% left In reserves of Karrakatta central south • Nature link Perth, Murdoch Uni, Dr. Jane Fleming • UWA is not managing the bushland so it's deteriorating - orchids can't get through the weeds. After 2 disastrous bush fires no weed management done. Feral foxes and bees proliferating • Protection of bush and Underwood Avenue
Culture and Narrative Framework (2)	• Two sites embracing trees whole site: Nyoongar sites removed from the register • Acknowledge traditional owners of the land
Landscape and Built Form (2)	• To stop all the fighting place a school of sports. Agriculture part of land beautiful landscape. Residential college for sporting students • Activate space sympathetic to existing use
Research / Education / Learning (1)	• Collaborate and partner with Water Corporation and wastewater research (innovation hub)
Transport, Access and Safety (1)	• Distance of sporting amenity from main campus limits visibility of sport

Claremont

KEY THEMES	DETAILED RESPONSES
Facilities / Amenities (6)	• Confucius Centre • Centre for Muslim studies • Taylors • Café awful • Unutilised gym • Increase amenities adjacent to sport oval- Challenge / HBF stadium
Transport, Access and Safety (4)	• Improve connection • Claremont and Subiaco - foster links • Improve access to public transport and activation of satellite campus at Claremont and Shenton • Floodlit at night but still scary to walk at dark. Must be for students too
Landscape and Built Form (2)	• Beautiful • Activate space sympathetic to existing uses
Engagement and communication (2)	• Not engaged • No communication with us
Protection of bushland (1)	• Do not build houses on Underwood Avenue

Albany

There were no responses relating to the Albany centre for this question.

General Comments

DETAILED RESPONSES

- This is how the first nations culture functioned prior to colonisation, and arguably how our society needs to function to have a future
- Moving our modern society in that direction is an act of reconciliation
- Visible practical recognition of first nations culture, including language - especially Nyoongar and particularly Whadjuk Nyoongar. Presently much of recognition is lip service.
- Integrate bush tucker and bush medicinal plants
- Accommodation institutes in regional remote communities particularly catering for first nations peoples (culture, safety, education). Similar to boarding schools.
- Uni's as future creators is better than problem-solvers. What are the problems? A). Sustainability of global society i.e. total footprint. B). Domination of humans by technology e.g. Big Brother C). Peaceful existence for all
- Sustainability A). First nations Culture vs economy B). People vs social C). Country vs environment

5.2.2 How will we be interacting with Universities in the future and what opportunities are there for UWA in the future?

KEY THEMES	DETAILED RESPONSES
Better Engagement and Communications (12)	• Consumer engagement for all facilities • Conversation hubs at universities • We need to look how to get volumes of students in • This gives us an opportunity not to be the most isolated city in the world - need for initiatives that reach into the world • Ongoing engagement and communication • Send via email • Broader engagement beyond Masterplan • Greater communications • Promote the great contribution UWA has made to the state, nation and world • Outreach to primary schools to inspire participation. Put a human face to technology and show what is possible • Communication is essential and worried it will get worse • Ongoing engagement needed (intercept surveys, community participation in senate meetings, enhance transparency, Aboriginal engagement, better communication on what's happening)
Research / Education / Learning (10)	• Better sharing between faculties so students know staff and management • Concerns about blocks for each faculty, an interdisciplinary approach should be taken • Increase standards of School of Medicine • Encouraging face to face learning for social intersection • Ensuring balance of philosophy history science for society's future • As population ages, could have a centre of excellence linking music faculty to neuroscience • Connecting local high schools to allow flow of students from local high school to universities • People unhappy with fee structure - online degrees more affordable • Most people have HECS fees; need to be restructured • More opportunity for mature- age students retraining and support. Lack of awareness
Conservation of the Natural Environment (8)	• The bushland Shenton - let's hope this doesn't change • Live in peace and longevity of the bushland • Use Underwood Avenue bushland to be focused on research into biology / Australian flora / fauna not sold for housing • UWA to be a pinnacle of environment for all of Perth • Liveable cities / water conservation biological diversity • Consider conservation assets as very important (cultural, community benefit) • Lot 4 - Banksias, rare species Cockies, Jarrah to be considered an asset, learning asset. • UWA to partner with other universities in sustainable future of Perth - e.g. Water Corporation + Underwood Avenue
Digital Experience (7)	• New ways to engage students digitally • Online learning difficult to navigate • Facilities need to have Wi-Fi offered to communities and others • Utilise digital technology to link back in 130,000 graduates – e.g. guest video conferencing • Need a new website like MIT and NYC • Easier to find out and navigate offers / scholarships online • Incorporating MOOCs LinkedIn learning
Campus Experience (4)	• Link digital learning and campus beauty to provide rich campus experience • Improve experience on campus for locals • Allow more public access to Winthrop Hall • More open days
Other (2)	• Work closer with sectors e.g. government, private, to form bonds and take advantage of local entities • Need to break down disconnect between management and real world. UWA is most conservative and out of touch.

5.3   Polls

Online quick poll responses showed the following:

- There is no clear trend related to responses on whether campus digital infrastructure is functional, efficient and effective. 31% either agree or strongly agree, 38% neither agree nor disagree, and 31% disagree or strongly disagree.
- 48% either agree (41%) or strongly agree (7%) that they feel connected and part of a community on campus, compared with only 27% who disagree
- 59% either agree (53%) or strongly agree (6%) that the campus infrastructure is functional, efficient and effective.
- 95% either agree (39%) or strongly agree (56%) that there are welcoming and beautiful places and spaces on campus.

6. APPENDIX A – DIGITAL PLATFORM

2437 unique users	2,971 sessions	6,102 page views

6.1 Role of the digital platform

An online presence for the UWA Masterplan Conversation project went live on 1 March 2019 at
www.masterplan.uwa.edu.au .

The website:

- Provides key background information
- Enabled opportunities for feedback to be provided digitally (via a survey and quick poll)
- Provided the ability to sign up for scheduled workshop sessions or register interest in ongoing engagement activities.

Additionally, the website also includes clear and engaging communication, detailed responses to Frequently Asked Questions, a project timeline and interactive Masterplan History Timeline.

7. APPENDIX B – SURVEY

35 closed-ended questions	1 March –	
7 open-ended questions	29 March	A total of 637 survey responses

7.1 Role of the survey

The reason for the survey was to collect information for the primary purpose of informing UWA's future planning and decision-making (the Masterplan).

7.2 Methodology

The survey consisted of 35 closed-ended questions and seven open-ended questions, relating to people's perceptions of UWA, people's experience with UWA as well as campus-specific feedback (Crawley, QEII Medical Centre / Health campus, Nedlands, Shenton, Claremont and Albany). In addition, demographic data of the survey respondents was collected.

7.3 Summary of results

With 637 survey respondents between 1 March and 29 March 2019, the below data provides a summary of results.

7.3.1 UWA now and future

This section provides the feedback obtained from the survey relating to perceptions about the characteristics of UWA and what is needed for its future to be sustainable. The top themes to each question have been sub-themed. The number in the bracket indicates the number of times a theme / sub-theme was mentioned, if it was mentioned more than once.

Question 1. What key characteristics or words would you use to describe UWA now?

The top three themes occurring in the responses to this question related to its positive reputation, landscape and research / learning / education. The top three sub-themes describing UWA were:

1. Attractive / picturesque campus (136)
2. Traditional (74)
3. Prestigious (65)

Responses in **yellow** occurred **50+** times, while responses in **blue** occurred between **30-50** times.

THEME	NO. OF RESPONSES	SUB-THEME
Positive reputation	421	• **Prestigious (65)** • **Established / well known / recognised (44)** • **Strong reputation / top quality (42)** • **Achievement / excellence / intelligent (39)** • **Progressive / innovative (36)** • **Internationally renowned (30)**

		• Leader / leadership (state or international) (27)
		• Respected / respectful (21)
		• Iconic / integral to WA (15)
		• Warm / welcoming / friendly (13)
		• Ambitious / inspiring (12)
		• Integrity / values (10)
		• Grand (9)
		• High profile (8)
		• Relevant (6)
		• Exciting opportunities / future (6)
		• Focused / engaged (6)
		• Proud (5)
		• Professional / industry relations (5)
		• Modern (5)
		• Informative / comprehensive (5)
		• Stable (3)
		• Contributing (2)
		• Well organised / designed (2)
		• Collaborative (2)
		• Creative
		• Functional
		• Outgoing
Landscape	213	• **Attractive / picturesque campus (136)**
		• Green / trees (23)
		• Natural environment / unique geography (13)
		• Vibrant (9)
		• Spread out (9)
		• Relaxing / tranquil gardens (7)
		• Busy / crowded (6)
		• Facilities / campus needs improving (6)
		• Fauna
		• Low-rise suburban
		• Clean
		• Not environmentally aware
Research / learning / education	198	• **Decreasing standards / reputation (55)**
		• **Research oriented / high quality research (52)**
		• Educational / learning opportunities (23)
		• Academic (16)
		• High / strong academic standards (16)
		• Too little focus on research / teaching / academic standards (14)
		• Decreasing / poor educational courses (13)
		• Theory-based (5)
		• Teaching (2)
		• Originally no tuition fees
		• Variable education
Culture and narrative framework	178	• **Traditional (74)**
		• **Historic / heritage / character (58)**
		• Old (17)
		• Conservative (9)
		• Architecture (8)
		• Old-fashioned (7)
		• Insufficient reference to Australia / Indigenous content (2)
		• Too European
		• Cultural
		• Western suburbs
Negative reputation	162	• **Elite / elitist / exclusive (49)**
		• **Stagnant / out of touch (41)**
		• Outdated (15)
		• Expensive (11)
		• Untrusting / two-faced (10)
		• Arrogant (10)
		• Comments about free speech / free thinking (9)

		• Delusional / hopeless / troubled (3)
		• Loss of character (2)
		• Conflicted / contradicting (2)
		• Narrow interests (2)
		• Technocracy
		• Sexist
		• Biased
		• Dependent
		• Desperate
		• Demanding
		• Narcissistic
		• Imposing
Organisational structure	158	• **Poor organisational structure / disjointed governance (52)**
		• Too corporatised / commercial (23)
		• Too focused on money / transactional (20)
		• Too politically correct (11)
		• Unrealised potential (11)
		• Bureaucratic (9)
		• Large (9)
		• Unfocused / needs to refocus (6)
		• Sensitive about offending minorities (3)
		• Well resourced / managed (3)
		• High staff turnover / overworked staff (3)
		• Slow (2)
		• Unclear undergraduate degree structure
		• Growing too fast
		• Capitalist
		• Overstaffed
		• Not well resourced
		• Reactive to pressure / influence
Neutral reputation	89	• Changing (14)
		• Leftist focus (11)
		• Institution (7)
		• Cautious (6)
		• Average / okay (6)
		• Rigid / limited (6)
		• Wealthy (5)
		• Not unique / needs a point of difference (5)
		• Competitive / international demand (4)
		• Regional (4)
		• Comfortable / conforming (3)
		• Unsure / other (3)
		• Concerned with ranking (3)
		• Small (3)
		• Fortunate
		• Improving
		• Inconsistent
		• Sports-focused
		• Under-appreciated
		• Neoliberal
		• Attempting to be contemporary
		• Ivy League
		• Australian
Social / co-curricular	68	• Good sense of community (19)
		• Diversity (13)
		• Inclusive / supportive / comforting (8)
		• Insular (7)
		• Good memories (5)
		• Social (5)
		• Collegiate (3)
		• Family
		• Considers student opinions

		• Lacks diversity • Lack of student connection • Alumni relations • Lack of motorsports • Co-curricular offering • Sporting facilities
Engagement and communication	34	• Uncaring / disconnected from the community (25) • Ineffective marketing (2) • Effective marketing / communications (2) • Responsive (2) • Branded • Unresponsive • Community engagement
Transport, access and safety	23	• Accessible to public / community (7) • Good location (5) • Poor parking (5) • Isolated (3) • Proximity to CBD • Good public transport • Unsafe for women

Question 2. What will be most important to ensure UWA has a strong and sustainable future? Participants were asked to select their top three (3) answers.

The top three themes occurring in the responses to this question related to investment in research infrastructure (50%), improved facilities and learning spaces (45%) and building the profile of the University nationally and internationally (44%).
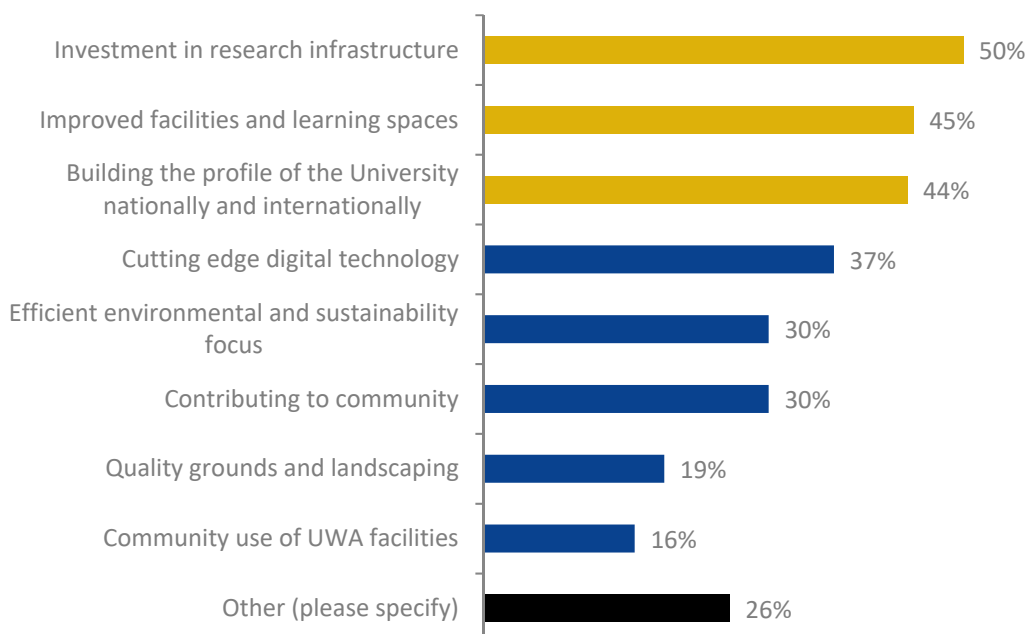
The top three themes occurring in the "Other" responses to this question related to research / learning / education, organisational structure and social / co-curricular. The top three sub-themes describing UWA were:

1. Quality of teaching / teaching staff (37)
2. Education / curriculum / degree structure (12)

3. Quality of graduates /curriculum focussed on career relevant skills / building industry relations (9)

Responses in **yellow** occurred **30+** times, while responses in **blue** occurred between **8-30** times.
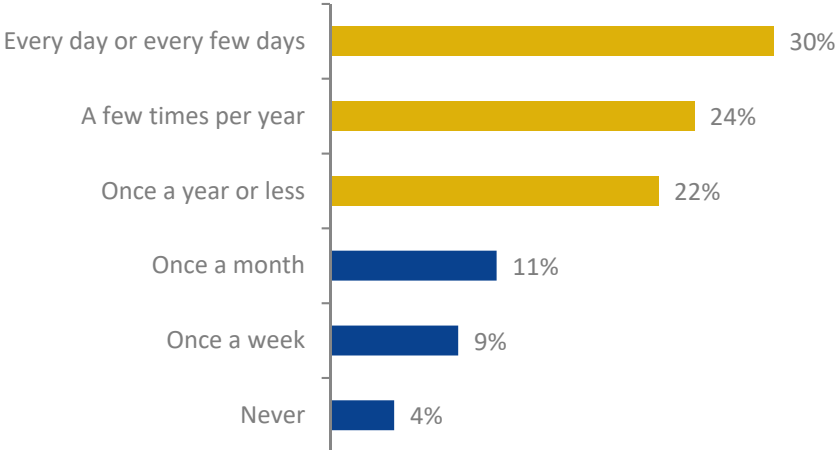
THEME	NO. OF RESPONSES	SUB-THEME
Research / learning / education	87	**Quality of teaching / teaching staff (37)** **Education / curriculum / degree structure (12)** **Quality of graduates / curriculum focussed on career relevant skills / building industry relations (9)** - Provision of staff support (7) - High / strong academic standards (6) - Encourage critical thinking (4) - Quality research (4) - Balance between teaching and research (2) - Focus on the arts (2) - High student calibre (2) - Executive MBA program - Suggestion about semester length
Organisational structure	31	**Strong organisational framework / human resource management (8)** - Allow and encourage free speech / free thinking (7) - Maintain alumni relations (3) - Sustainable funding (3) - Cooperation with other tertiary institutions (2) - Better align with future needs - Focus on domestic students - Focus on IP development - Minimise bureaucracy - Reduce student fees - Too leftist / post-modern - Maintain traditional approach - Organisational partnerships
Social / co-curricular	15	**Positive student experience (8)** - Pastoral care (6) - Focus on sports
Maintain positive reputation	13	- Excellence (4) - Integrity / values (3) - Respect for all (2) - Internationally renowned (2) - Inclusion - Independence
Engagement and communications	9	- Clear and effective communications / community engagement (4) - Sense of community / inclusiveness (4) - Build profile of UWA locally
Landscape / campus	6	- Environmental conservation (4) - Universal accessibility (1) - Campus relocation (1)
Transport and access	5	More parking (5)
Culture and narrative framework	5	- Capitalise on heritage opportunities (3) - Build / broaden cultural base - Improve culture on campus
Other comments / concerns / suggestions	4	- Unsupportive of Forrest Hall (Phase 2) - Improve quality of faculty - Improve standards - User-friendly digital technology / admin services

7.3.2   Your experience with UWA

This section provides the feedback obtained from the survey, relating to respondents' experiences with UWA. The top themes to each question have been sub-themed. The number in the bracket indicates the number of times a theme / sub-theme was mentioned, if it was mentioned more than once.

Question 3. How often do you visit a UWA campus?

Almost one-third of survey respondents who answered this question visit UWA every day or every few days (30%), while 24% visit a few times per year and 22% visit once a year or less.

Category	Percentage
Every day or every few days	30%
A few times per year	24%
Once a year or less	22%
Once a month	11%
Once a week	9%
Never	4%

Question 4. Which UWA campus do you visit most frequently?

The majority of respondents who answered this question most frequently visit the Crawley campus (85%), while a small portion of respondents most frequently visits the Nedlands, QEII and Claremont campuses.

It is worth noting that 0.01% of respondents (i.e. one respondent) most frequently visits the Albany centre and Shenton campus, although shown as 0% in the graph below.

Campus	Percentage
Crawley campus	85%
Nedlands campus	8%
QEII Medical centre/UWA Health campus	6%
Claremont campus	1%
Albany centre	0%
Shenton campus	0%
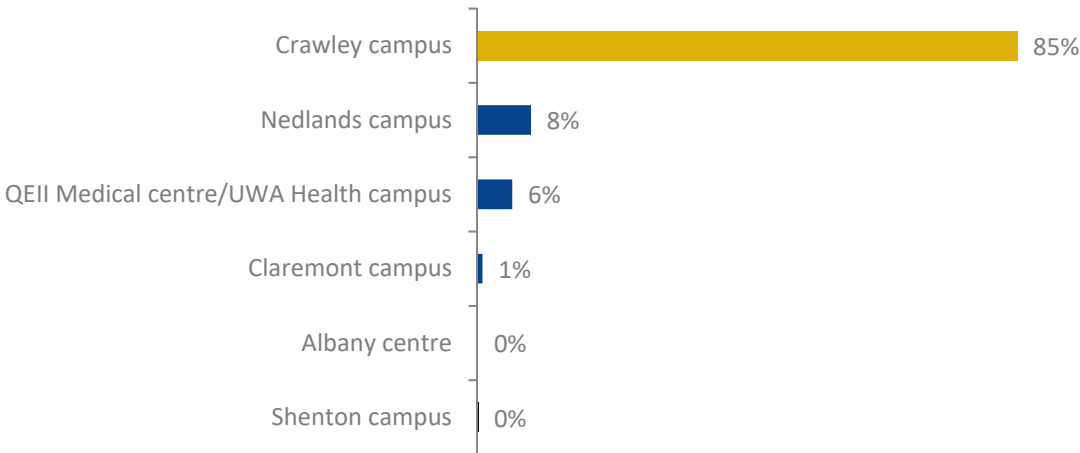
Question 5. For what purpose do you visit a UWA campus? Please select all items that apply.

Almost a third of respondents who answered this question visit a UWA campus for the Somerville films (31%) and public lectures (30%), while 28% of respondents visit for Alumni events / activities.
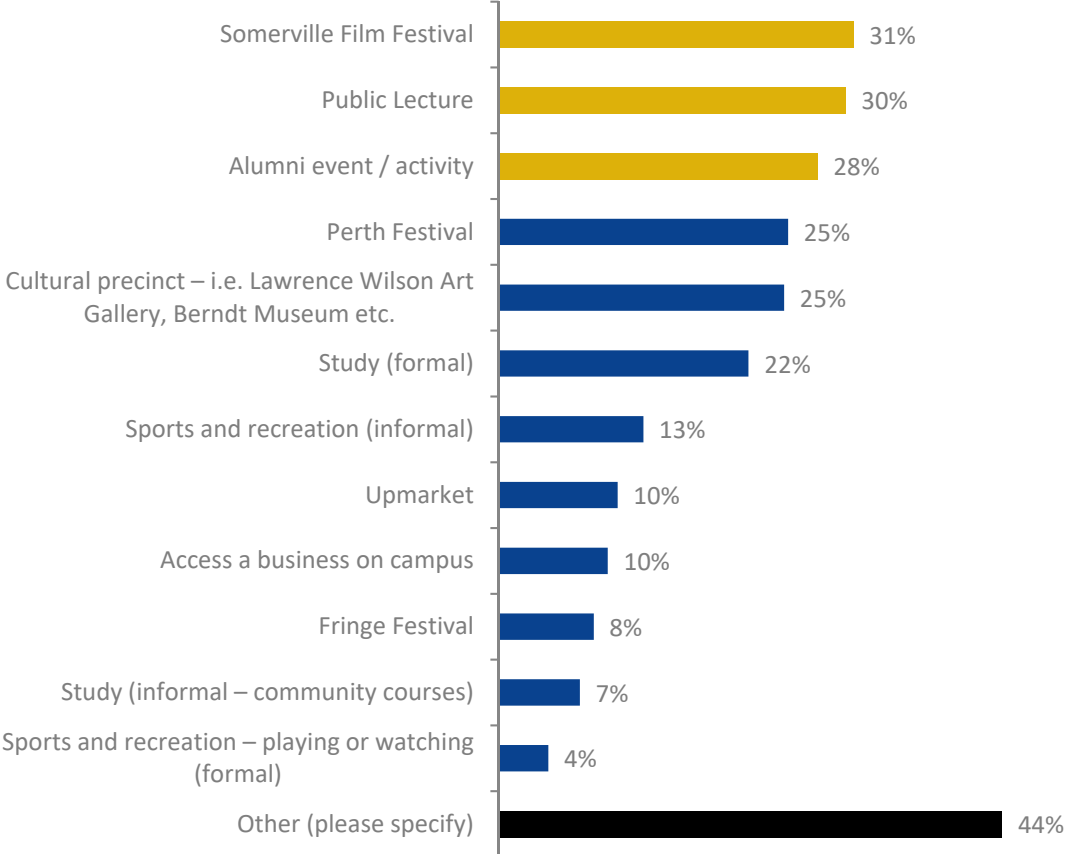
"Other" frequently-mentioned responses included:

- Work
- Meetings / conferences / seminars
- Leisure
- Reminiscence
- Uni Club
- Events / social activities
- Library
- Grounds / gardens
- Family
- Research

Question 6. Select your most common mode of transport to access the campus?

The majority of respondents who answered this question access the campus via car (64%), while 17% use public transport and 11% walk.
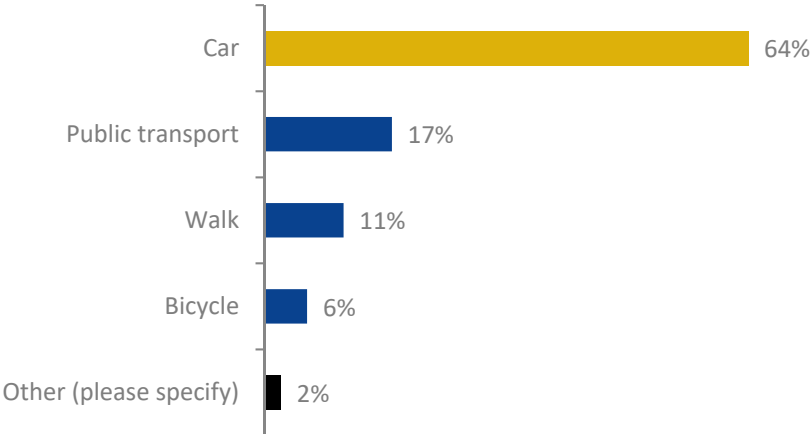
"Other" frequently mentioned responses included:

- Motorcycle
- Public transport
- Air flight
- Scooter
- Taxi
- Car
- Uber

Question 7. What things would you like more opportunity to do at UWA? Participants were asked to select their top three (3) answers.

The top three things respondents would like more opportunity to do at UWA are attend public lectures / hear from visiting specialists (57%), enrol in courses (44%) and meet / network with researchers and educators on campus (28%).

Category	Percentage
Attend public lectures / hear from visiting specialists	57%
Enrol in courses (e.g. one off workshops, short courses, semester classes)	44%
Meet / network with researchers and educators who work on campus	28%
Attend community events and activities on campus	27%
Attend UWA-led events and activities on campus	21%
Have more input into what I would like to see happen on campus	16%
Use UWA facilities, services and amenities to host community events and activities	15%
Rest and relax	15%
Socialise on campus	14%
Receive more information about groups, events and activities on campus	10%
Engage with students / student groups on campus	10%
Not applicable	7%
Volunteer	6%
Other (please specify)	9%

"Other" frequently mentioned responses included:

- Online courses / lectures
- More parking
- Academic interactions / networking
- Study spaces / co-working spaces
- Historic acknowledgement / education
- Environmental conservation
- Leisure
- All listed

Question 8. What sort of community events and activities might you like to attend on campus? Participants were asked to select their top three (3) answers.

The top three community events / activities respondents would like to attend on campus are concerts (57%), theatre (49%) and art shows (43%).
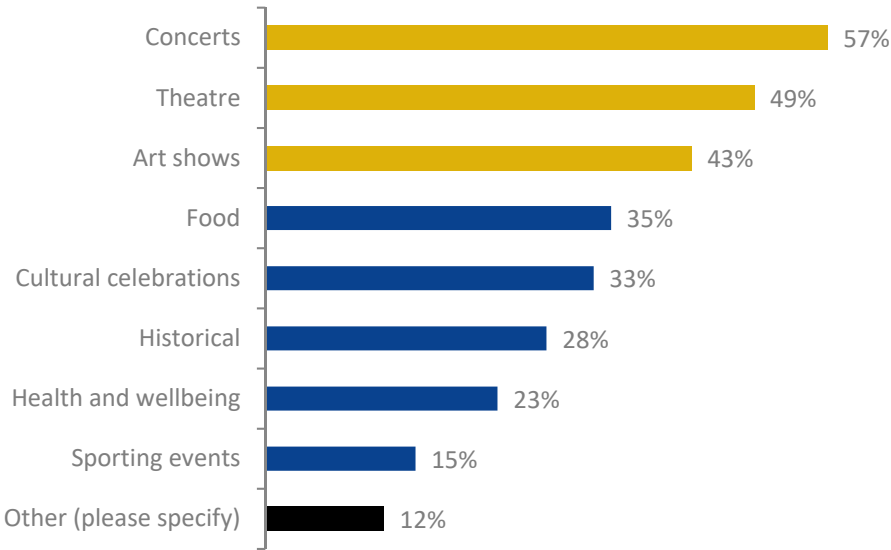
"Other" frequently mentioned responses included:

- Educational sessions / informative talks
- Open days / fêtes
- Arts
- Science events
- STEM events

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7.3.3 Campus-specific feedback

Crawley campus

Four hundred and eighty seven people answered the survey in relation to the Crawley campus. This section provides their feedback.

Question 10. What are the top three assets of the Crawley campus? Participants were asked to select their top three (3) answers.

The top three assets of the Crawley campus according to the respondents are green spaces and trees (65%), location (47%) and architectural significance of the buildings and spaces (40%).

Asset	Percentage
Green spaces and trees	65%
Location	47%
Architectural significance of the buildings and spaces	40%
Heritage	27%
Quality of education on site	21%
Attraction of world class researchers	17%
Research, teaching and administrative staff	15%
Quality of research on site	12%
Range of facilities and services on site	12%
Community access	9%
Quality of the facilities and services on site	9%
Students	9%
Attraction of world class educators	8%
Aboriginal significance of site	6%
Cutting edge technology and equipment	3%
Management and operations	1%
Other (please specify)	3%

"Other" frequently-mentioned responses included:

- Alumni / Convocation
- Teaching staff

Question 11. What do you think will most improve the Crawley campus? Participants were asked to select their top three (3) answers.

The top three improvements respondents would like to see on the Crawley campus are more parking (38%), improved variety of cafés / restaurants / bars (35%) and more community events / activities (31%).

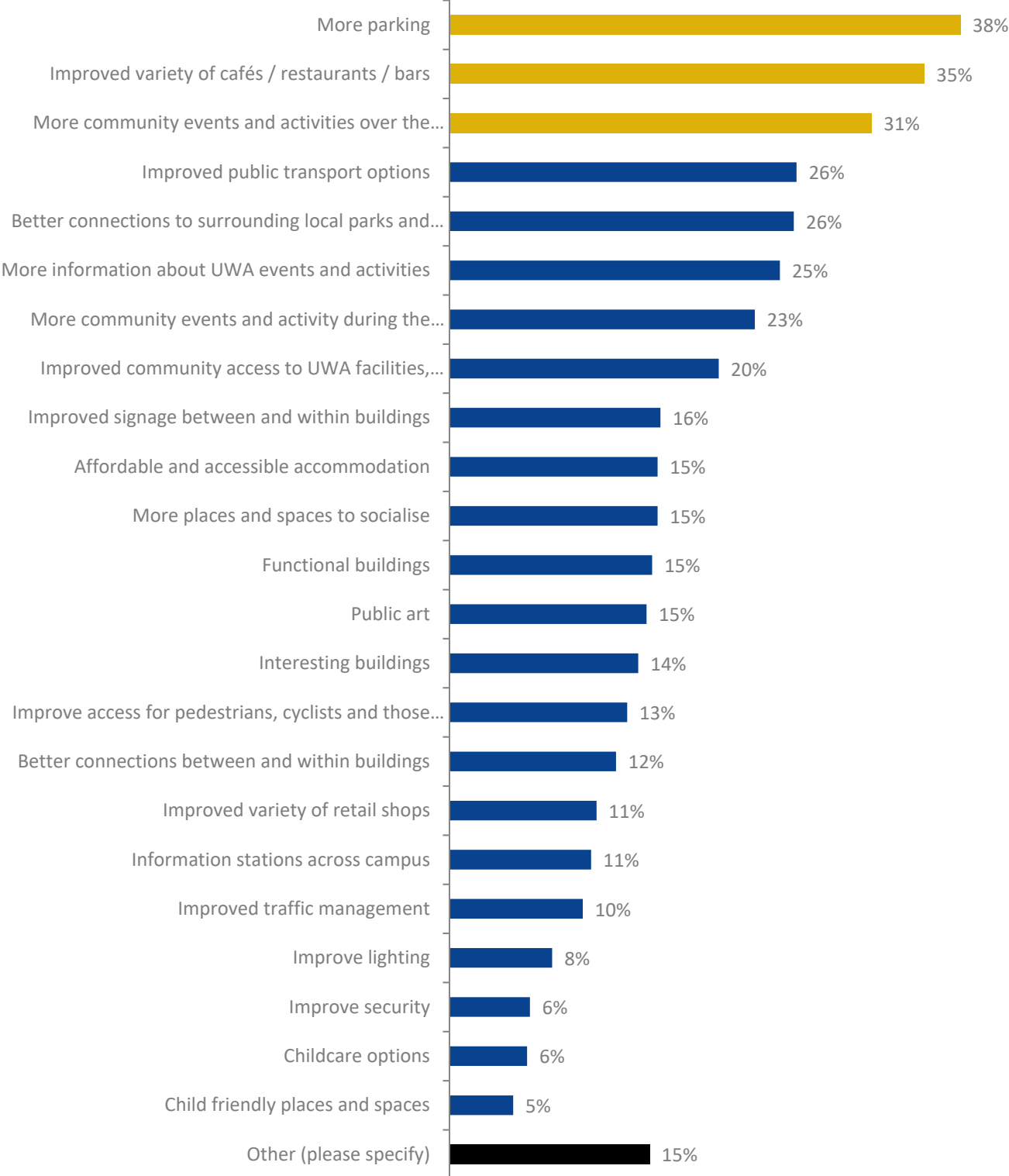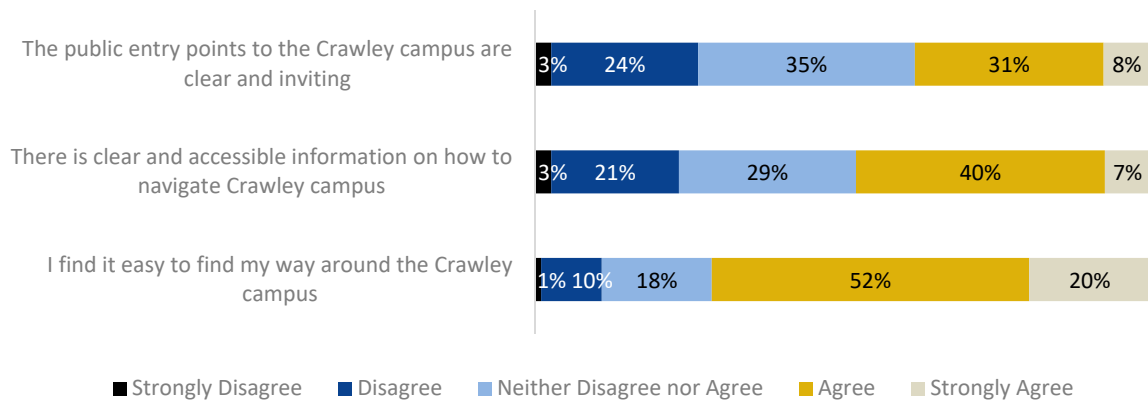| Improvement	%
More parking	38%
Improved variety of cafés / restaurants / bars	35%
More community events and activities over the…	31%
Improved public transport options	26%
Better connections to surrounding local parks and…	26%
More information about UWA events and activities	25%
More community events and activity during the…	23%
Improved community access to UWA facilities,…	20%
Improved signage between and within buildings	16%
Affordable and accessible accommodation	15%
More places and spaces to socialise	15%
Functional buildings	15%
Public art	15%
Interesting buildings	14%
Improve access for pedestrians, cyclists and those…	13%
Better connections between and within buildings	12%
Improved variety of retail shops	11%
Information stations across campus	11%
Improved traffic management	10%
Improve lighting	8%
Improve security	6%
Childcare options	6%
Child friendly places and spaces	5%
Other (please specify)	15%

"Other" frequently mentioned responses included:

- Improve campus facilities and accessibility
- Quality teaching staff
- Commitment to a 'green' campus (including maintenance)
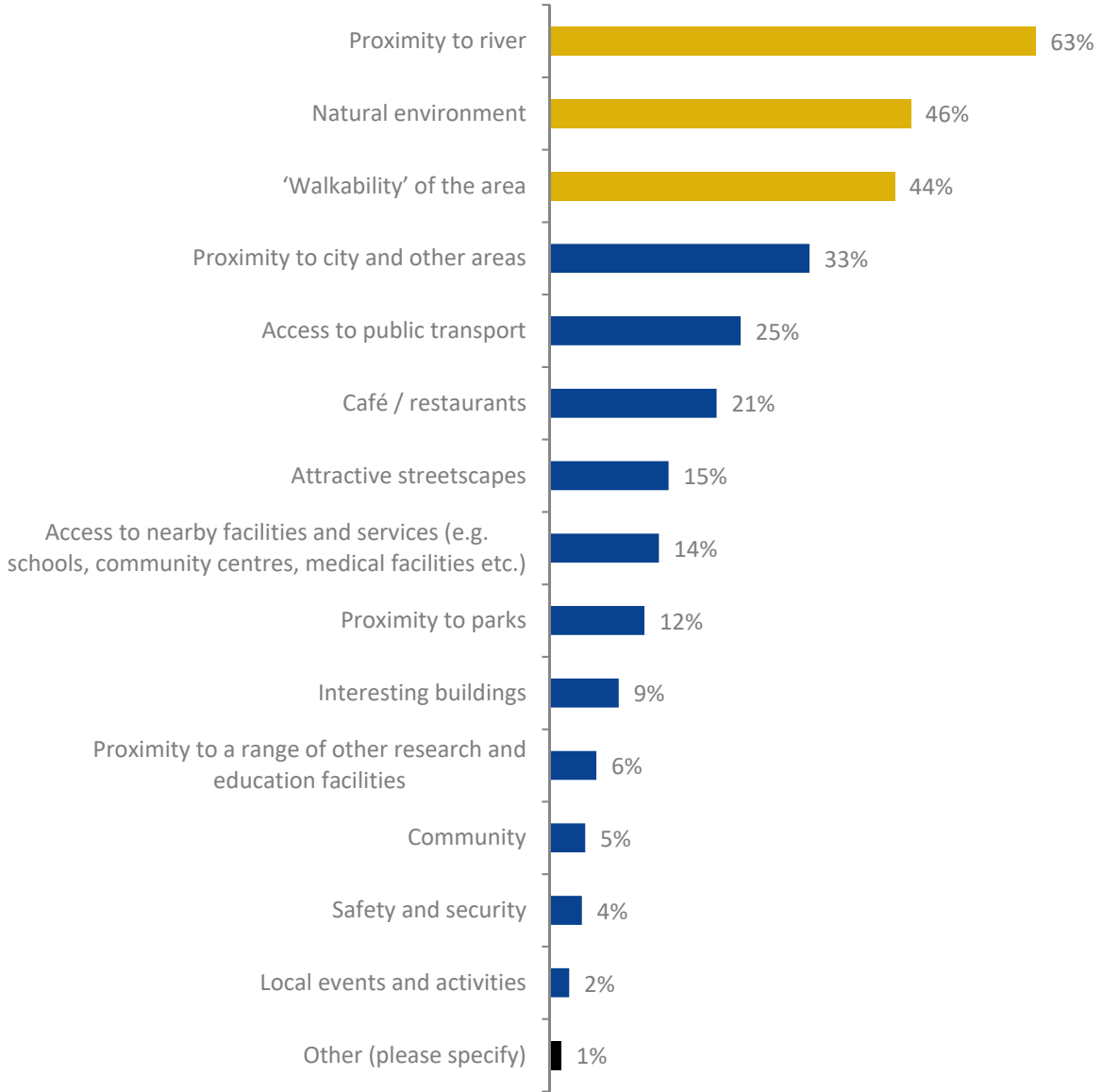- High / strong academic and research standards
- Public lectures / speakers

Question 12. Please rate your level of agreement with the following statements regarding the Crawley campus:

Respondents were asked to rate their level of agreement with three statements regarding the Crawley campus. 39% of respondents either agreed or strongly agreed that the public entry points to the campus are clear and inviting, while 47% agreed or strongly agreed that there is clear and accessible information on how to navigate the Crawley campus, and 72% agreed or strongly agreed that it is easy to find their way around the Crawley campus.

	Strongly Disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree
The public entry points to the Crawley campus are clear and inviting	3%	24%	35%	31%	8%
There is clear and accessible information on how to navigate Crawley campus	3%	21%	29%	40%	7%
I find it easy to find my way around the Crawley campus	1%	10%	18%	52%	20%

Legend: ■ Strongly Disagree ■ Disagree ■ Neither Disagree nor Agree ■ Agree ■ Strongly Agree

Question 13. What do you like most about the local area surrounding the Crawley campus? Participants were asked to select their top three (3) answers.

The top three things respondents like about the local area surrounding the campus are its proximity to the river (63%), the natural environment (46%) and the 'walkability' of the area (44%).

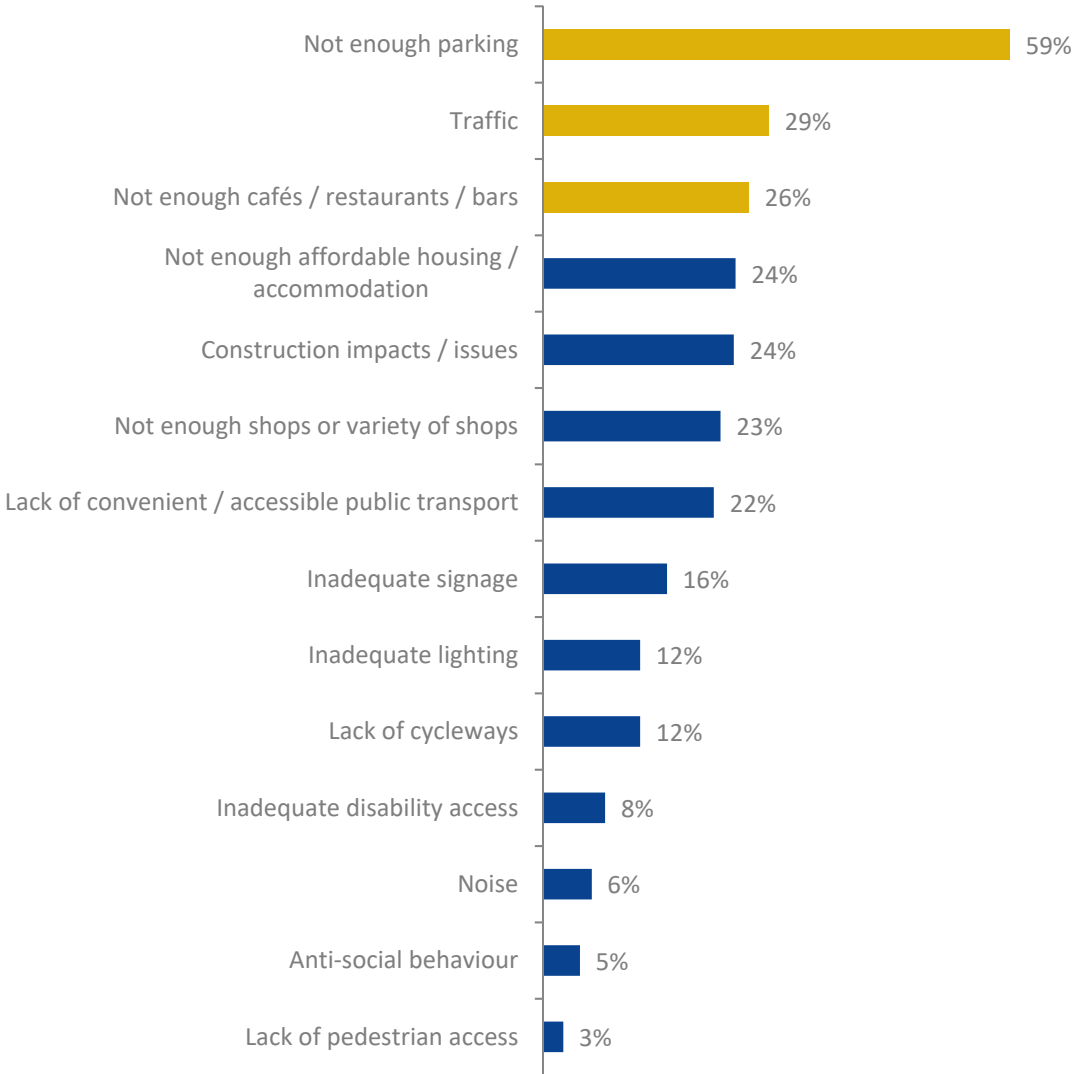| Category	Percentage
Proximity to river	63%
Natural environment	46%
'Walkability' of the area	44%
Proximity to city and other areas	33%
Access to public transport	25%
Café / restaurants	21%
Attractive streetscapes	15%
Access to nearby facilities and services (e.g. schools, community centres, medical facilities etc.)	14%
Proximity to parks	12%
Interesting buildings	9%
Proximity to a range of other research and education facilities	6%
Community	5%
Safety and security	4%
Local events and activities	2%
Other (please specify)	1%

<u>"Other" frequently-mentioned responses included:</u>

- Broadway Fair shopping centre
- College row
- Gardens
- Proximity to river
- Unsupportive of Forrest Hall

Question 14. What do you like least about the local area surrounding the Crawley campus? Participants were asked to select their top three (3) answers.

The top three things respondents least like about the local area surrounding the Crawley campus is that there's not enough parking (59%), traffic (29%) and not enough cafés / restaurants / bars (26%).

Not enough parking	59%
Traffic	29%
Not enough cafés / restaurants / bars	26%
Not enough affordable housing / accommodation	24%
Construction impacts / issues	24%
Not enough shops or variety of shops	23%
Lack of convenient / accessible public transport	22%
Inadequate signage	16%
Inadequate lighting	12%
Lack of cycleways	12%
Inadequate disability access	8%
Noise	6%
Anti-social behaviour	5%
Lack of pedestrian access	3%

Question 15. Do you have any other ideas, comments or concerns about the future of the Crawley campus?

The table below details the most frequent themes that occurred in response to this question. The number in brackets indicates the number of times a sub-theme was mentioned, if it was mentioned more than once.

The top three themes occurring in the responses to this question related to design and placemaking, transport, access and safety, and landscape. The top three sub-themes were:

1. Maintain campus beauty and green spaces (17)
2. Parking is an issue, and it is getting worse (15)
3. Increase co-location of other businesses (co-working spaces, tech firms, museums, science park, retail and hospitality) (13)

Responses in **yellow** occurred **15+** times, while responses in **blue** occurred between **10-15** times.

THEME	NO. OF RESPONSES	SUB-THEME
Design and placemaking	59	• **Increase co-location of other businesses (co-working spaces, tech firms, museums, science park, retail and hospitality) (13)** • **Maintain campus heritage / concerned about design of new buildings (10)** • Improve buildings, i.e. James Oval / Irwin Street Building facilities, Dolphin Theatre, buildings south of Bayliss Building, Robert Street Building, Computer Science Buildings needs to be improved (5) • Facilities and clubs need investment / upgrading (4) • Expansion of Forrest Hall will create barrier between the river and campus (3) • Careful planning / balance between heritage / functionality / community / students / research needs to be maintained in planning (3) • Be bold / brave with architecture - e.g. engage architecture students (2) • Sustainable growth is needed (2) • More / improved space for agriculture research and learning (2) • Build / purchase diverse affordable housing for students on / near campus - particularly for international students (2) • Campus feels crowded • Supportive of residential college expansions due to increased foot traffic on campus • Enhance linkages to Broadway Fair shopping precinct • Concerned about interior of heritage buildings, i.e. health hazard / asbestos • Loss of amenity • Concern about rainbow flag being flown • Purchase adjoining freehold land • Capitalise on campus opportunities • Architecture needs to be modern • Include all aspects of campus • Label building / rooms correctly • Plans for Cultural Precinct • Public / cultural art
Transport, access and safety	37	• **Parking is an issue, and it is getting worse (15)** • Improve public transport - e.g. underground rail (9) • Need a high-rise parking lot (3) • Student access is an issue (2) • Ensure universal accessibility and safety for all (2) • Improve cycling facilities (2) • Improve access / think of innovative ways to improve access across campus (e.g. from arts to business school) • Pedestrian-oriented development • Improve lighting on campus • Improve on-campus security
Landscape	34	• **Maintain campus beauty and green spaces (17)** • **Riverscape / links to the river need to be maintained (12)** • Concerned about development / reduction of open spaces (2) • Maintain fauna on campus (e.g. bird life) • Look at innovative ways to reduce waste and rubbish on campus • Utilise Underwood Avenue land while preserving bushland (i.e for research / conservation purposes)
Educational / research quality	31	• Improve teaching / research / educational facilities (7) • Develop and use innovative technology solutions (4) • Needs to improve as both a teaching and research institution (3) • Too focused on physical University (3) • Shorter semesters have a negative impact on education (2) • Better ensure unbiased, non-discriminatory employment and promotion of academics (2) • Need to focus teaching on career-relevant skills (2)

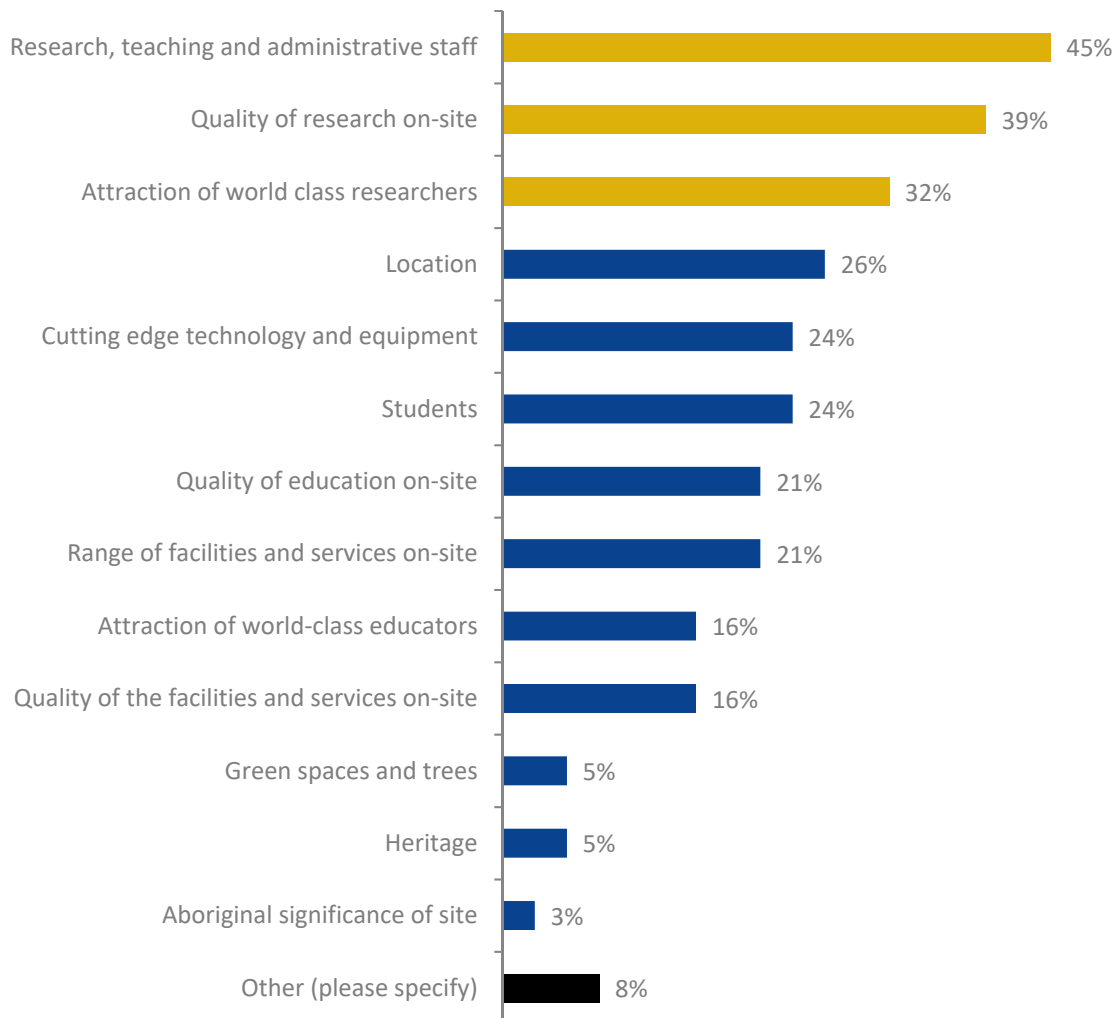|		
		• Undergraduate education needs to be improved / revised • Better invest in STEM • Improve pastoral care on campus • Concerned about affordability • Ensure staff and student technology is accessible / usable • Encourage critical thinking • Needs massive online open courses (MOOCs) • Encourage continuous education for graduates
UWA reputation	22	• Reputation has suffered in recent years (3) • Too much focus on promoting itself (3) • Ensure high standards of students behaviour (respect, civility, responsibility) to staff and community members (2) • Too much focus on ranking metrics (2) • Maintain as a traditional University (2) • Focus on benefits to community / WA (2) • Encourage free speech (2) • Ensure good future for UWA • Too much focus on international students / money • Needs to become Ivy League • Needs a point of difference • Becoming narrow-minded • Continue to provide and fund excellent services and facilities
Engagement and communication	20	• More extensive community engagement (7) • Better promote and advertise community opportunities - e.g. beyond residents (6) • Focus / intent of the survey is wrong (3) • Club facilities are too expensive / elitist • Publicise online with photos • Innovative student engagement (socially) • Info booths
None / unable to answer	9	• None (8) • Unable to answer question
Sustainable development	7	• Don't over-develop the campus (3) • Sustainable growth is needed (2) • High density development on University land (2)

QEII Medical Centre / UWA Health campus

This section provides the feedback obtained from the survey relating specifically to the QEII Medical Centre / UWA Health campus. 38 people answered the survey.

Question 17. What are the top three assets of the QEII Medical Centre / UWA Health campus? Participants were asked to select their top three (3) answers.

The top three assets of the QEII Medical Centre / UWA Health campus, according to the respondents, are research, teaching and administrative staff (45%), quality of research on-site (39%) and attraction of world-class researchers (32%).
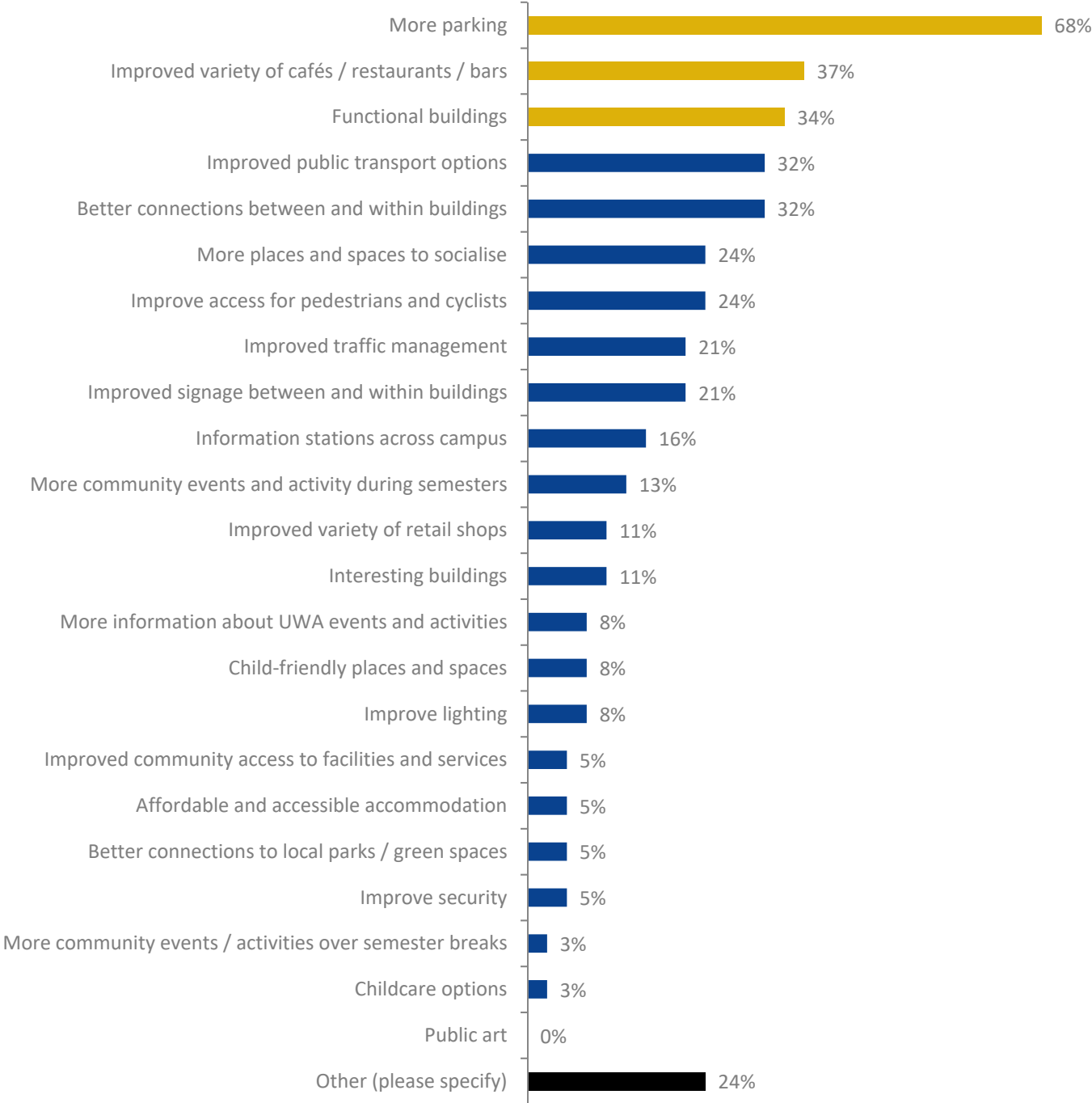
Asset	Percentage
Research, teaching and administrative staff	45%
Quality of research on-site	39%
Attraction of world class researchers	32%
Location	26%
Cutting edge technology and equipment	24%
Students	24%
Quality of education on-site	21%
Range of facilities and services on-site	21%
Attraction of world-class educators	16%
Quality of the facilities and services on-site	16%
Green spaces and trees	5%
Heritage	5%
Aboriginal significance of site	3%
Other (please specify)	8%

<u>"Other" frequently-mentioned responses included:</u>

- Critical nexus of healthcare and research in WA
- Pathology museum - largest in Australia

Question 18. What do you think will most improve the QEII Medical Centre / UWA Health campus? Participants were asked to select their top three (3) answers.

The top three improvements respondents would like to see on the QEII Medical Centre / UWA Health campus are more parking (68%), improved variety of cafés / restaurants / bars (37%) and functional buildings (34%).
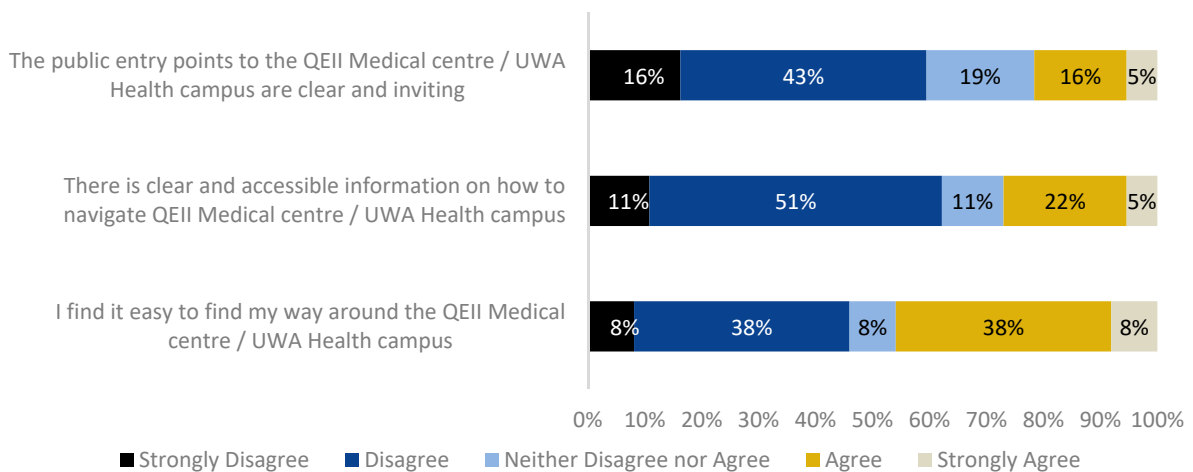
Category	Percentage
More parking	68%
Improved variety of cafés / restaurants / bars	37%
Functional buildings	34%
Improved public transport options	32%
Better connections between and within buildings	32%
More places and spaces to socialise	24%
Improve access for pedestrians and cyclists	24%
Improved traffic management	21%
Improved signage between and within buildings	21%
Information stations across campus	16%
More community events and activity during semesters	13%
Improved variety of retail shops	11%
Interesting buildings	11%
More information about UWA events and activities	8%
Child-friendly places and spaces	8%
Improve lighting	8%
Improved community access to facilities and services	5%
Affordable and accessible accommodation	5%
Better connections to local parks / green spaces	5%
Improve security	5%
More community events / activities over semester breaks	3%
Childcare options	3%
Public art	0%
Other (please specify)	24%

<u>"Other" frequently-mentioned responses included:</u>

- More space
- Access to health care / services

- Landscaping
- Improve buildings
- Affordable parking
- Information desk
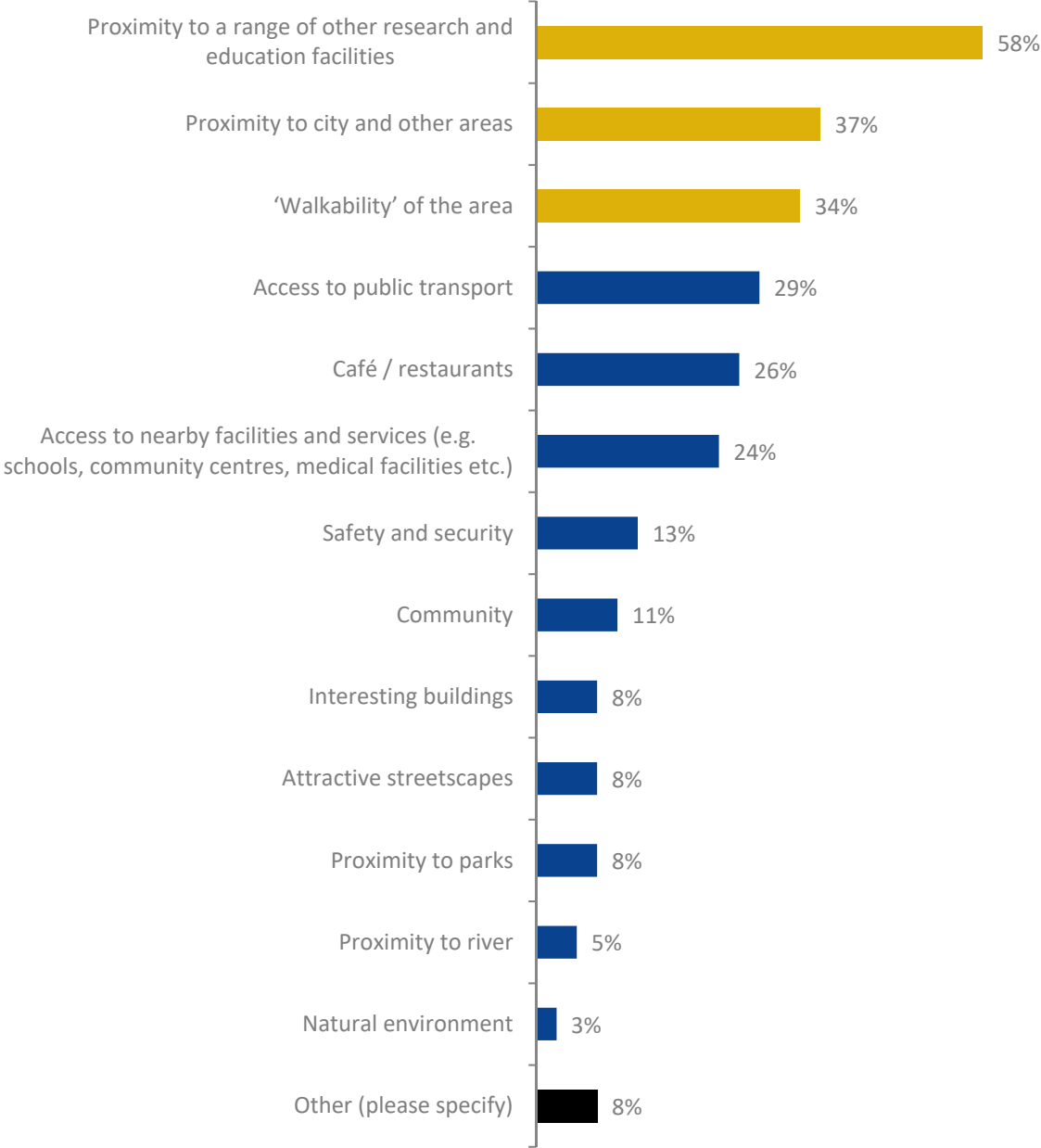- Pedestrian accessibility
- Public transport

Question 19. Please rate your level of agreement with the following statements regarding the QEII Medical Centre / UWA Health campus:

Respondents were asked to rate their level of agreement with three statements regarding the QEII Medial Centre / UWA Health campus. 59% either disagreed or strongly disagreed that the public entry points to the campus are clear and inviting, while 62% either disagreed or strongly disagreed that there is clear and accessible information on how to navigate the campus, and an equal proportion disagreed / strongly disagreed (46%) and agreed / strongly agreed (46%) agreed that it is easy to find their way around the campus.

	Strongly Disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree
The public entry points to the QEII Medical centre / UWA Health campus are clear and inviting	16%	43%	19%	16%	5%
There is clear and accessible information on how to navigate QEII Medical centre / UWA Health campus	11%	51%	11%	22%	5%
I find it easy to find my way around the QEII Medical centre / UWA Health campus	8%	38%	8%	38%	8%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

■ Strongly Disagree ■ Disagree ■ Neither Disagree nor Agree ■ Agree ■ Strongly Agree

Question 20. What do you like most about the local area surrounding the QEII Medical Centre / UWA Health campus? Participants were asked to select their top three (3) answers.

The top three things respondents like about the local area surrounding the campus are its proximity to a range of other research and education facilities (58%), proximity to the city and other areas (37%) and walkability of the area (34%).

Category	Percentage
Proximity to a range of other research and education facilities	58%
Proximity to city and other areas	37%
'Walkability' of the area	34%
Access to public transport	29%
Café / restaurants	26%
Access to nearby facilities and services (e.g. schools, community centres, medical facilities etc.)	24%
Safety and security	13%
Community	11%
Interesting buildings	8%
Attractive streetscapes	8%
Proximity to parks	8%
Proximity to river	5%
Natural environment	3%
Other (please specify)	8%

"Other" frequently-mentioned responses included:

- Other health services
- Proximity to Crawley campus

Question 21. What do you like least about the local area surrounding the QEII Medical Centre / UWA Health campus? Participants were asked to select their top three (3) answers.

The top three things respondents least like about the local area surrounding the campus is not enough parking (76%), traffic (30%) and construction impacts / issues (27%).
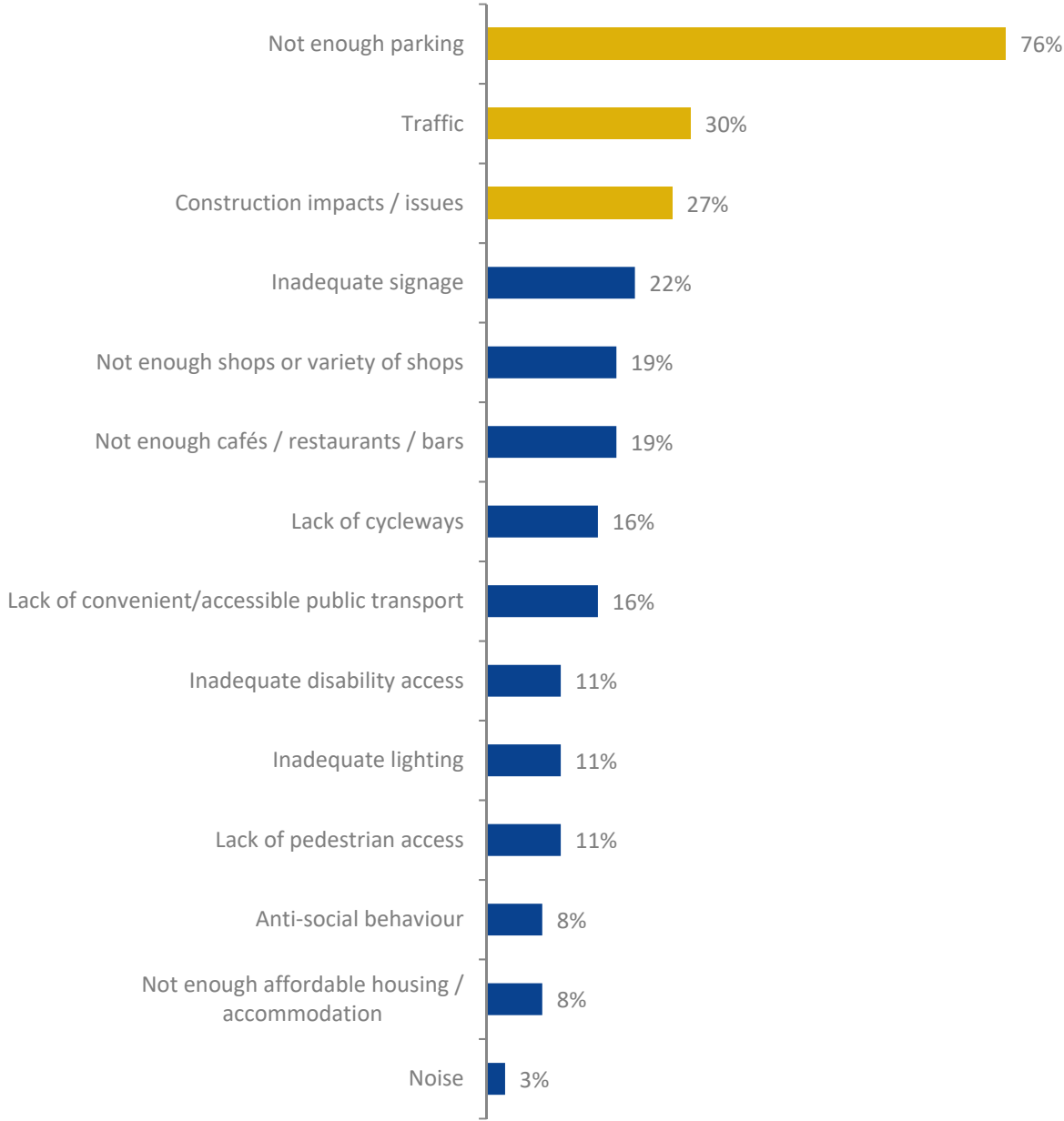
Question 22. Do you have any other ideas, comments or concerns about the future of the QEII Medical Centre / UWA Health campus?

The themes that occurred in response to this question are detailed below. The number in brackets indicates the number of times a theme was mentioned, if it was mentioned more than once.

- More parking (4)
- Improve buildings / facilities (3)
- Improve public transport (2)

- Amenities on campus, i.e. shade, access, hospitality options
- Cleaning / maintenance
- Consultation on UWA Health campus
- Invest in structures and technology
- Positive comment about new Children's Hospital
- Refurbish labs

Nedlands campus

This section provides the feedback obtained from the survey relating specifically to the Nedlands campus, which 58 people answered.

Question 24. What are the top three assets of the Nedlands campus? Participants were asked to select their top three (3) answers.

The top three assets of the Nedlands campus according to the respondents are green spaces and trees (49%), location (49%) and research, teaching and administrative staff (33%).

Asset	Percentage
Green spaces and trees	49%
Location	49%
Research, teaching and administrative staff	33%
Quality of education on-site	23%
Students	18%
Architectural significance of the buildings and spaces	18%
Heritage	16%
Cutting-edge technology and equipment	9%
Quality of the facilities and services on-site	9%
Community access	7%
Quality of research on-site	7%
Range of facilities and services on-site	7%
Attraction of world class researchers	5%
Attraction of world class educators	4%
Management and operations	2%
Other (please specify)	19%

"Other" frequently-mentioned responses included:

- Library facilities
- Childcare
- Freedom of expression
- Limited significance
- Linkages on site
- Location of faculty

Question 25. What do you think will most improve the Nedlands campus? Participants were asked to select their top three (3) answers.

The top three improvements respondents would like to see on the Nedlands campus is more parking (40%), more places and spaces to socialise (31%) and improved variety of cafés / restaurants / bars (29%).

Category	Percentage
More parking	40%
More places and spaces to socialise	31%
Improved variety of cafés / restaurants / bars	29%
Better connections to surrounding local parks and green spaces (e.g. Kings Park)	28%
Functional buildings	24%
Interesting buildings	22%
Better connections between and within buildings	21%
More community events and activities over the semester breaks	19%
Public art	19%
Improved public transport options	19%
Affordable and accessible accommodation	17%
More information about UWA events and activities	16%
More community events and activity during the teaching semesters	16%
Improved signage between and within buildings	16%
Improve access for pedestrians and cyclists	12%
Improved community access to facilities and services	9%
Information stations across campus	9%
Improve security	9%
Improved variety of retail shops	3%
Child-friendly places and spaces	3%
Childcare options	3%
Improved traffic management	3%
Improve lighting	3%
Other (please specify)	29%

"Other" frequently-mentioned responses included:

- Improve buildings / facilities
- Linkages on-site

Question 26. Please rate your level of agreement with the following statements regarding the Nedlands campus:

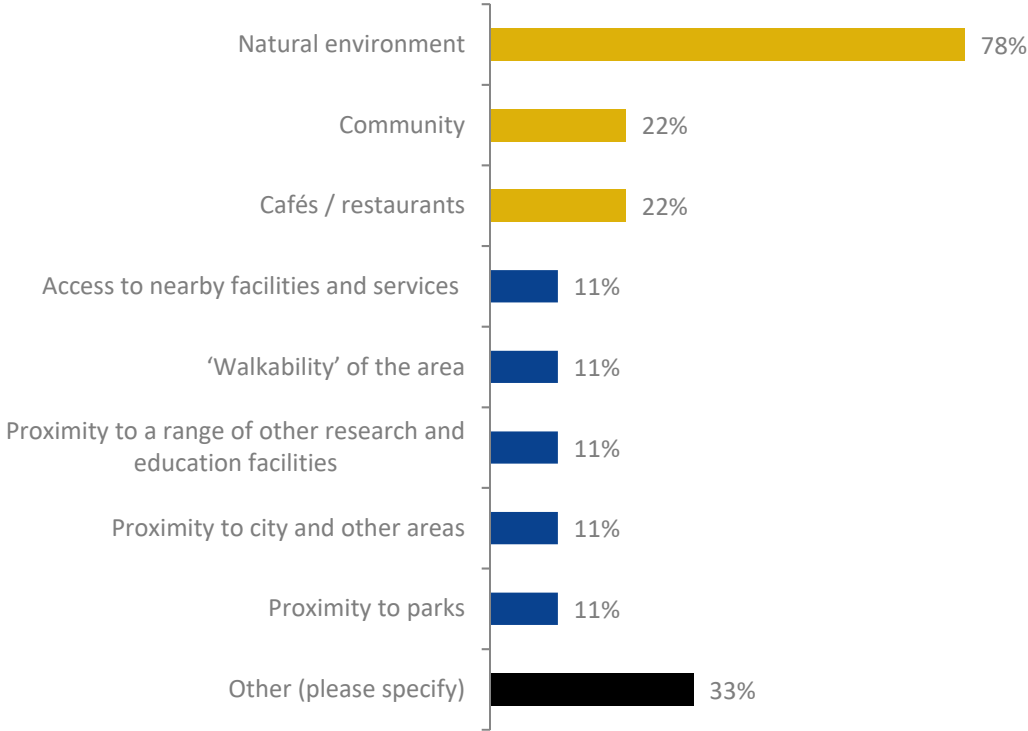Respondents were asked to rate their level of agreement with three statements regarding the Nedlands campus. 32% respondents either agreed or strongly disagreed that the public entry points to the Nedlands campus are clear and inviting, while 46% agreed or strongly agreed that there is clear and accessible information on how to navigate the Nedlands campus, and 64% agreed or strongly agreed that it is easy to find their way around the Nedlands campus.

Statement	Strongly Disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree
The public entry points to the Nedlands campus are clear and inviting	9%	21%	39%	28%	4%
There is clear and accessible information on how to navigate Nedlands campus	2%	23%	30%	42%	4%
I find it easy to find my way around the Nedlands campus		7%	30%	53%	11%

■ Strongly Disagree ■ Disagree ■ Neither Disagree nor Agree ■ Agree ■ Strongly Agree
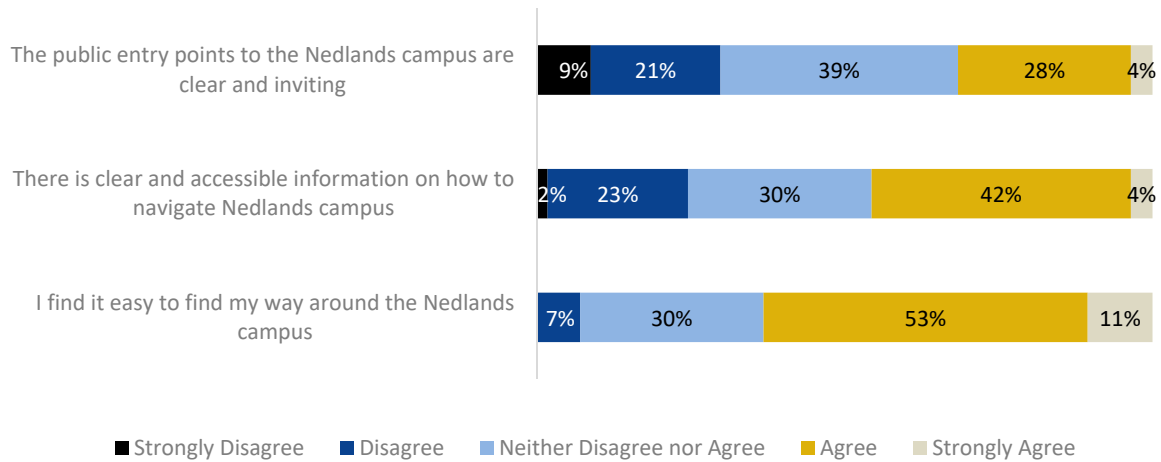
Question 27. What do you like most about the local area surrounding the Nedlands campus? Participants were asked to select their top three (3) answers.

Respondents like walkability of the area (47%), access to public transport (35%) and proximity to the river (33%).

Category	Percentage
'Walkability' of the area	47%
Access to public transport	35%
Proximity to river	33%
Natural environment	30%
Café / restaurants	28%
Proximity to city and other areas	21%
Attractive streetscapes	16%
Proximity to a range of other research and education facilities	14%
Access to nearby facilities and services (e.g. schools, community centres, medical facilities etc.)	12%
Proximity to parks	12%
Interesting buildings	9%
Safety and security	7%
Community	2%
Other (please specify)	12%

"Other" frequently-mentioned responses included:

- Library facilities
- Quiet campus
- Heritage buildings
- Proximity to public transport
- Proximity to Crawley campus and local businesses

Question 28. What do you like least about the local area surrounding the Nedlands campus? Participants were asked to select their top three (3) answers.

The top three things respondents least like about the local area surrounding the Nedlands campus is not enough parking (70%), not enough cafés / restaurants / bars (26%), traffic (24%).

Not enough parking	70%
Not enough cafés / restaurants / bars	26%
Traffic	24%
Not enough affordable housing / accommodation	24%
Lack of convenient/accessible public transport	22%
Lack of cycleways	19%
Not enough shops or variety of shops	13%
Inadequate disability access	13%
Inadequate lighting	13%
Inadequate signage	13%
Construction impacts / issues	11%
Noise	7%
Anti-social behaviour	4%
Lack of pedestrian access	4%
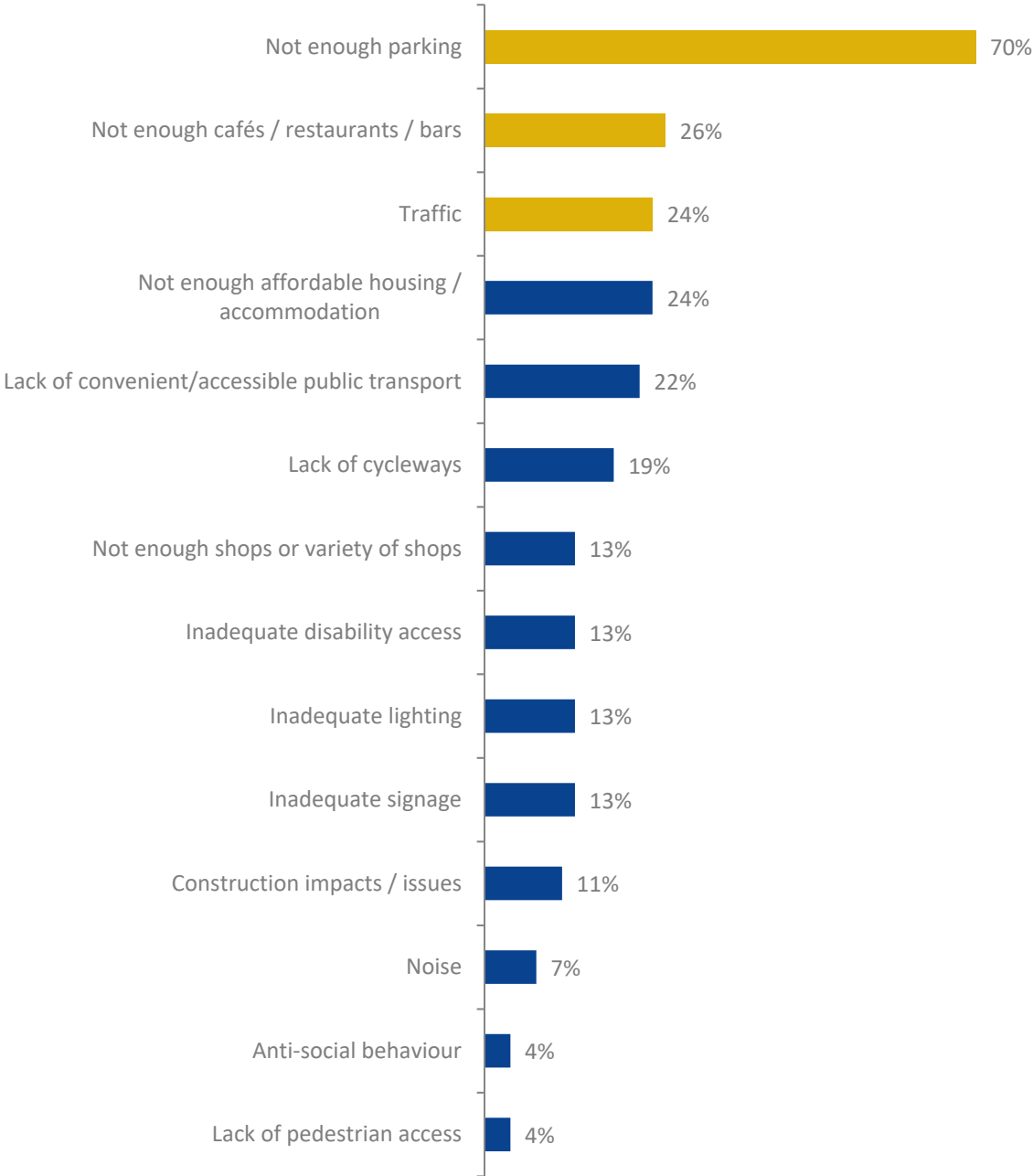
Question 29. Do you have any other ideas, comments or concerns about the future of the Nedlands campus? Please describe.

The most-frequent themes that occurred in response to this question are detailed, below. The number in brackets indicates the number of times a theme was mentioned, if it was mentioned more than once.
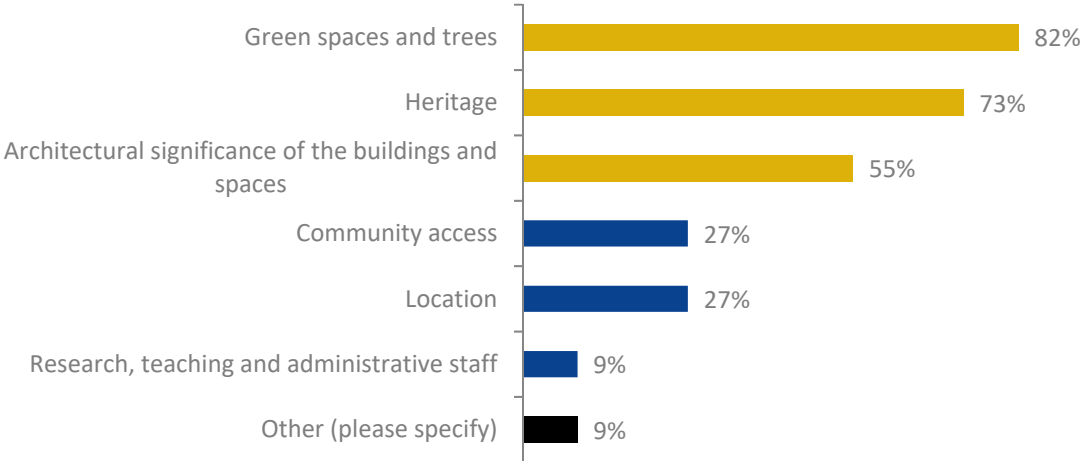
- Investment in upgrading buildings / facilities – e.g. interior of buildings, air-conditioning (10)

- Improve streetscape / grounds (2)
- Maintenance of landscape (2)
- ALVA should be on the Crawley campus
- Change the Vice Chancellor
- Improve cycling facilities
- Facilities for mothers / children
- Focus on students (not the physical)
- Improve safety / security
- Innovative learning
- International visitors centre
- Linkages to Crawley campus
- Male-dominated
- Retain ambience / heritage
- More parking

Shenton campus

This section provides the feedback obtained from the survey relating specifically to the Shenton campus, which 10 people answered.

Question 31. What are the top three assets of the Shenton campus? Participants were asked to select their top three (3) answers.

The top assets of the Shenton campus, according to the respondents, are green spaces and trees (50%), quality of research on site (30%), Aboriginal significance of site (30%) and location (30%).
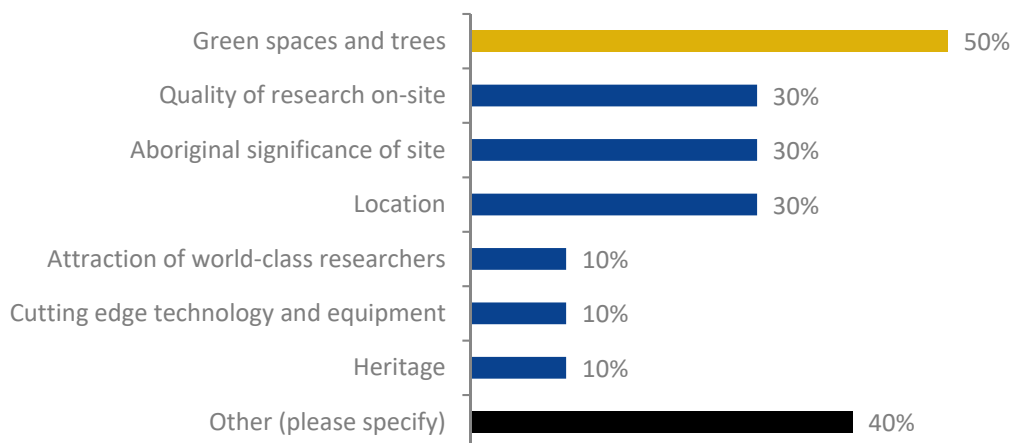
Asset	Percentage
Green spaces and trees	50%
Quality of research on-site	30%
Aboriginal significance of site	30%
Location	30%
Attraction of world-class researchers	10%
Cutting edge technology and equipment	10%
Heritage	10%
Other (please specify)	40%

NOTE: options listed in the survey for this question that did not receive any responses have not been included in the graph.

"Other" frequently-mentioned responses included:

- Environmental conservation

Question 32. What do you think will most improve the Shenton campus? Participants were asked to select their top three (3) answers.

The top improvements respondents would like to see on the Shenton campus are better connections to surrounding local parks and green spaces (40%); improved community access to UWA facilities, services and amenities (20%); and more information about UWA events and activities (10%).
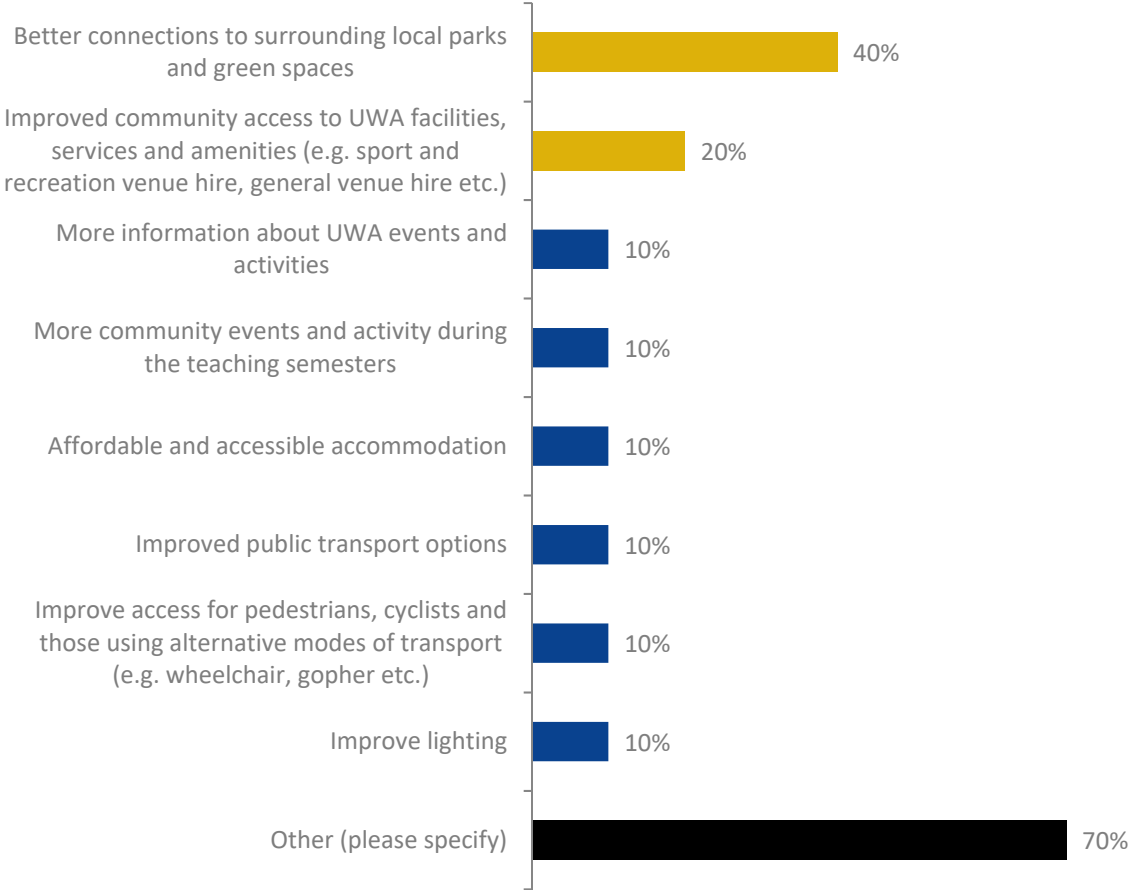
NOTE: options listed in the survey for this question that did not receive any responses have not been included in the graph.

"Other" frequently-mentioned responses included:

- Preserve bushland

Question 33. Please rate your level of agreement with the following statements regarding the Shenton campus:

Respondents were asked to rate their level of agreement with three statements regarding the Shenton campus. 26% either disagreed or strongly disagreed that the public entry points to the Shenton campus are clear and inviting, while 25% disagreed that there is clear and accessible information on how to navigate the Shenton campus and 26% agreed or strongly agreed that it is easy to find their way around the Shenton campus.
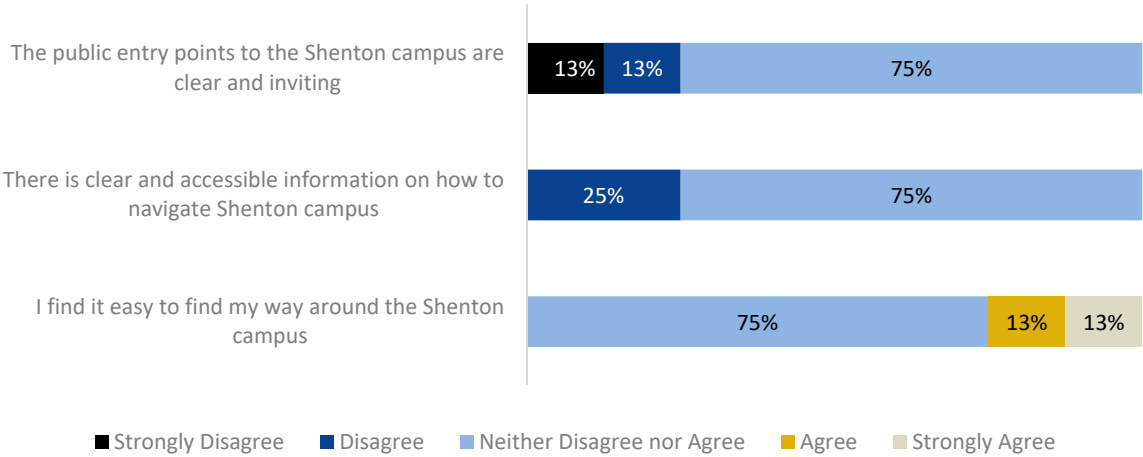
Question 34. What do you like most about the local area surrounding the Shenton campus? Participants were asked to select their top three (3) answers.

The top three things respondents like about the local area surrounding the campus are natural environment (78%), community (22%) and cafés / restaurants (22%).

Question 35. What do you like least about the local area surrounding the Shenton campus? Participants were asked to select their top three (3) answers.

The top thing respondents least like about the local area surrounding the Shenton campus is the construction impacts / issues (67%).
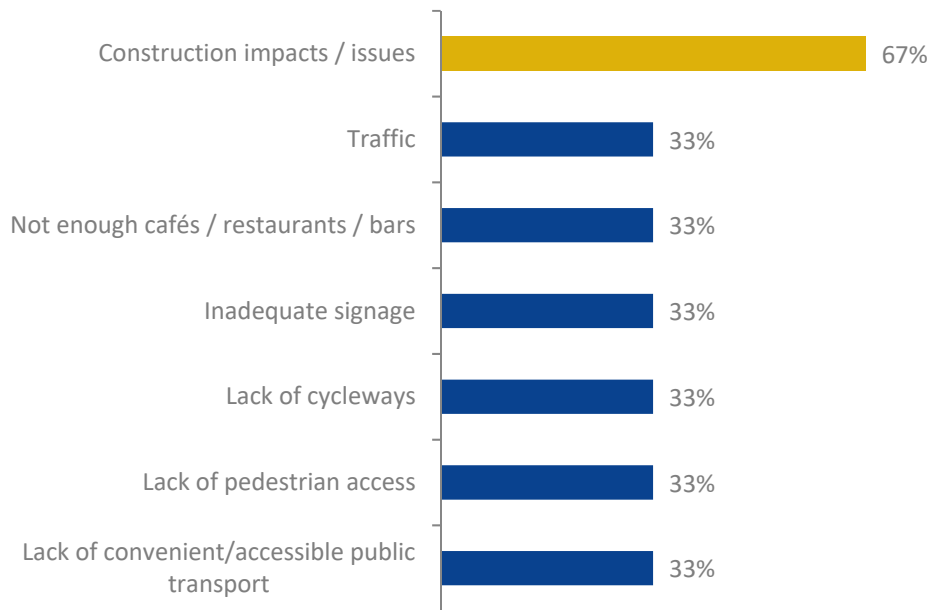
Question 36. Do you have any other ideas, comments or concerns about the future of the Shenton campus? Please describe.

The most frequent themes that occurred in response to this question are detailed below. The number in brackets indicates the number of times a theme was mentioned, if it was mentioned more than once.

- Preserve bushland (6)
- Better utilisation of campus

This section provides the feedback obtained from the survey relating specifically to the Claremont campus, which 11 people answered.

Question 38. What are the top three assets of the Claremont campus? Participants were asked to select their top three (3) answers.

The top three assets of the Claremont campus, according to the respondents, are green spaces and trees (82%), heritage (73%) and architectural significance of the buildings and spaces (55%).

Asset	Percentage
Green spaces and trees	82%
Heritage	73%
Architectural significance of the buildings and spaces	55%
Community access	27%
Location	27%
Research, teaching and administrative staff	9%
Other (please specify)	9%

NOTE: options listed in the survey for this question that did not receive any responses have not been included in the graph.

Question 39. What do you think will most improve the Claremont campus? Participants were asked to select their top three (3) answers.

The top improvements respondents would like to see on the Claremont campus are more information about UWA events and activities (45%), more community events and activities over the semester breaks (45%), improved access to UWA facilities, services and amenities (36%) and more places and spaces to socialise (36%).
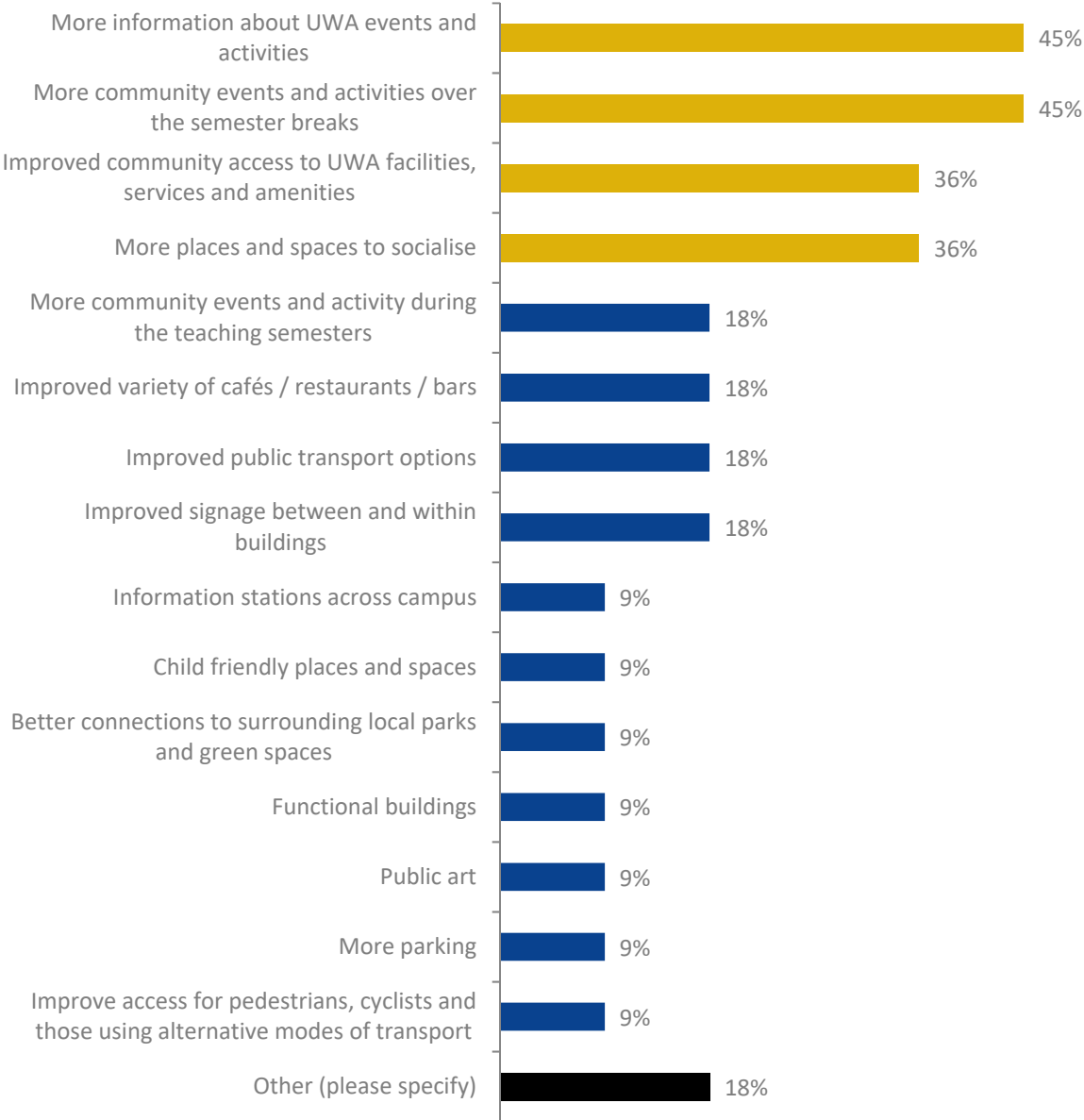
"Other" frequently-mentioned responses included:

- Restoration of heritage buildings

Question 40. Please rate your level of agreement with the following statements regarding the Claremont campus:

Respondents were asked to rate their level of agreement with three statements regarding the Claremont campus. 38% disagreed that the public entry points to the Shenton campus are clear and inviting, 44% disagreed that there is clear and accessible information on how to navigate the Shenton campus, while an equal proportion disagreed (33%), was unsure (33%) or agreed (33%) that it is easy to find their way around the Shenton campus.

Statement	Disagree	Neither Disagree nor Agree	Agree
The public entry points to the Shenton campus are clear and inviting	38%	50%	13%
There is clear and accessible information on how to navigate Shenton campus	44%	33%	22%
I find it easy to find my way around the Shenton campus	33%	33%	33%

Legend: Strongly Disagree ■ Disagree ■ Neither Disagree nor Agree ■ Agree ■ Strongly Agree ■
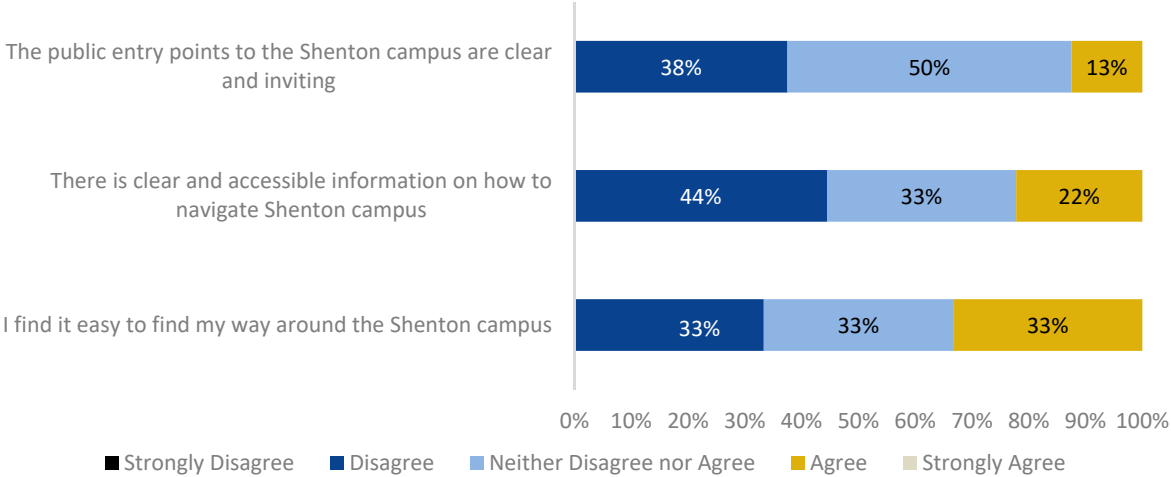
Question 41. What do you like most about the local area surrounding the Claremont campus? Participants were asked to select their top three (3) answers.

The top three things respondents like about the local area surrounding the campus are attractive streetscapes (64%), walkability of the area (55%), and natural environment (45%).

Category	Percentage
Attractive streetscapes	64%
'Walkability' of the area	55%
Natural environment	45%
Interesting buildings	36%
Cafés / restaurants	18%
Proximity to river	18%
Proximity to a range of other research and education facilities	9%
Community	9%
Proximity to parks	9%
Other (please specify)	9%
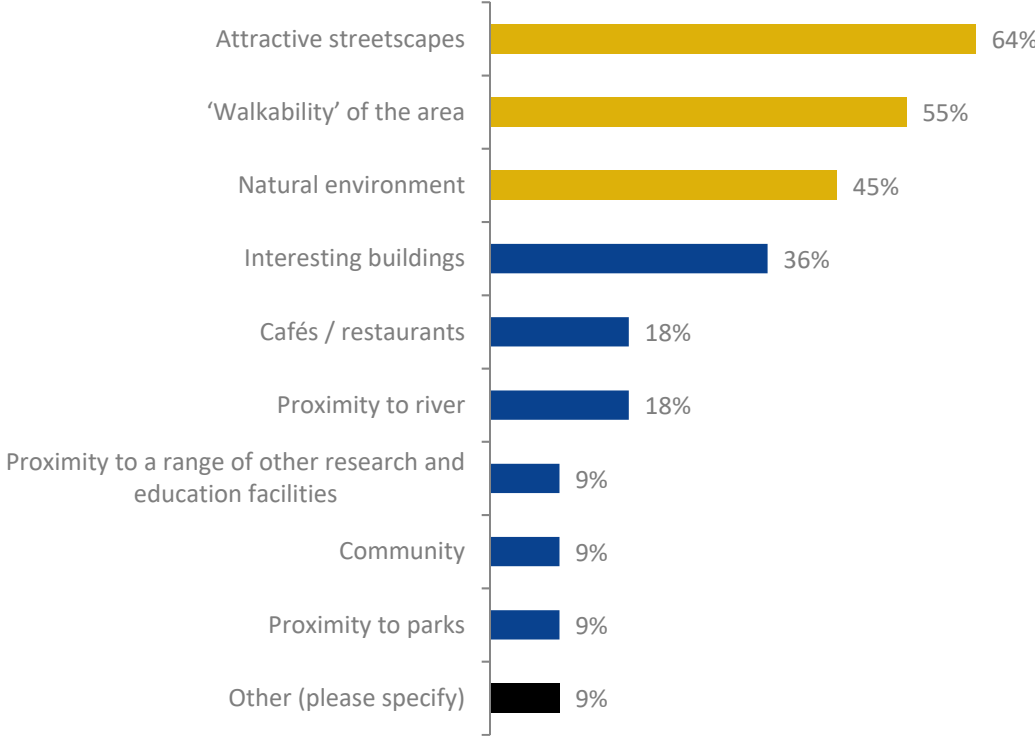
Question 42. What do you like least about the local area surrounding the Claremont campus? Participants were asked to select their top three (3) answers.

The three things respondents least like about the local area surrounding the Claremont campus is lack of convenient / accessible public transport (56%), not enough cafés / restaurants / bars (44%) and inadequate signage (44%).

Lack of convenient/accessible public transport	56%
Not enough cafés / restaurants / bars	44%
Inadequate signage	44%
Lack of cycleways	33%
Traffic	22%
Not enough affordable housing / accommodation	22%
Inadequate lighting	22%
Construction impacts / issues	11%
Not enough shops or variety of shops	11%
Not enough parking	11%
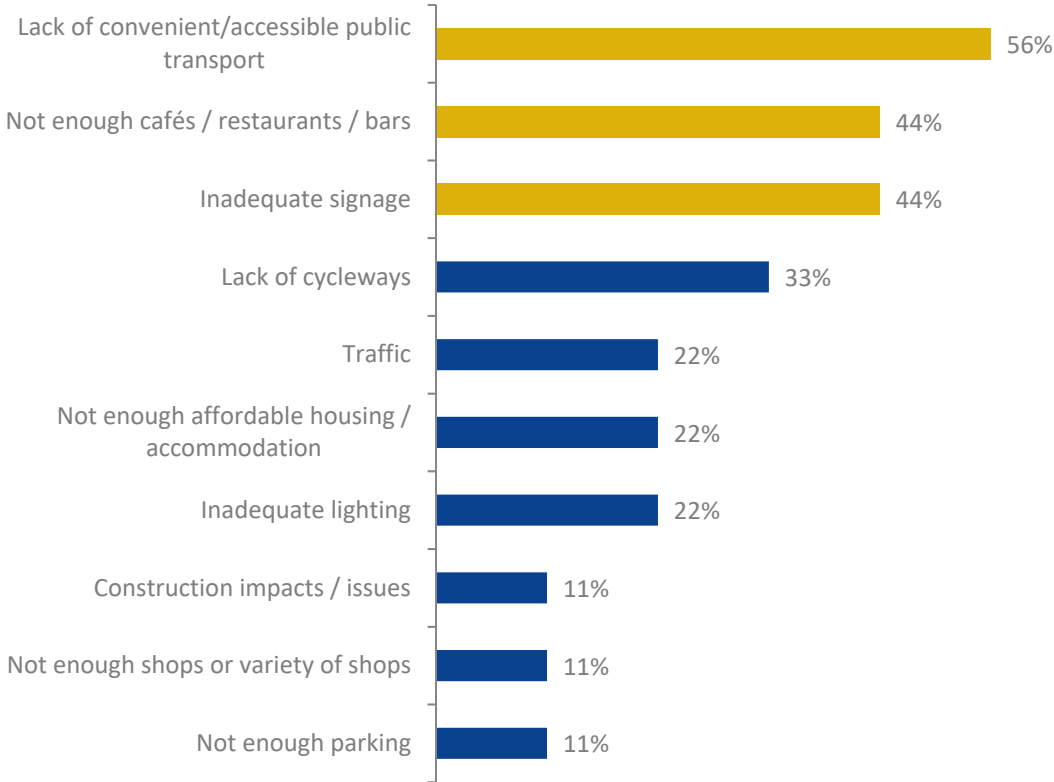
Question 43. Do you have any other ideas, comments or concerns about the future of the Claremont campus? Please describe.

The most frequent themes that occurred in response to this question are detailed below. The number in brackets indicates the number of times a theme was mentioned, if it was mentioned more than once.

- Retain natural landscape (3)
- Retain campus beauty
- Campus is small / isolated
- Improve campus facilities

This section provides the feedback obtained from the survey, relating specifically to the Albany centre, which 10 people answered.

Question 45. What are the top three assets of the Albany centre? Participants were asked to select their top three (3) answers.

The top three assets of the Albany centre, according to the respondents, are location (86%), architectural significance of the buildings and spaces (43%), and heritage (29%).
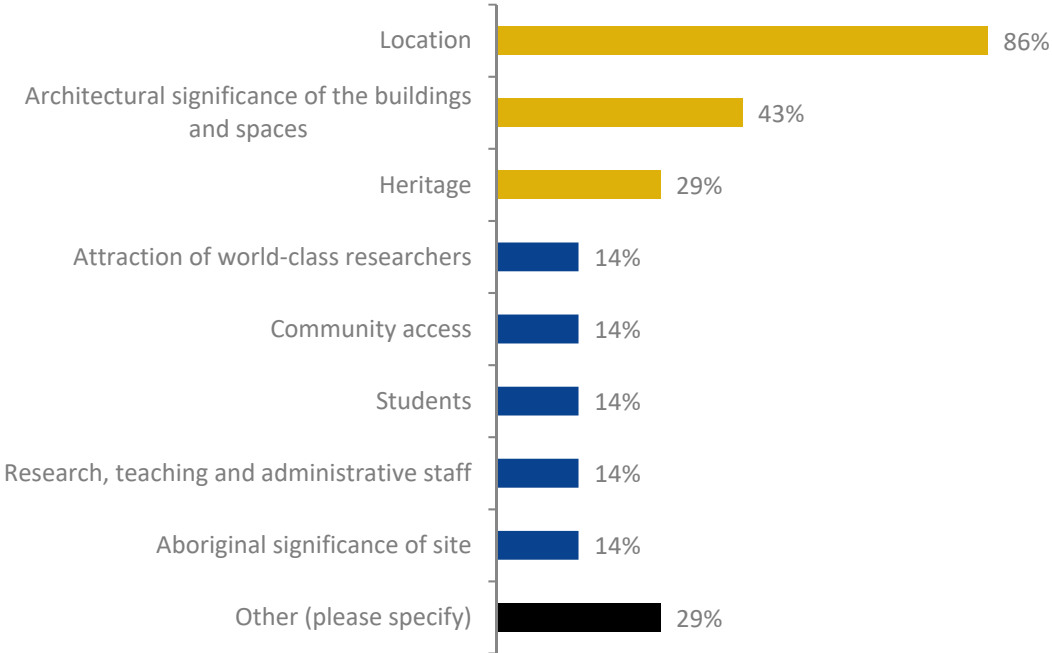
"Other" frequently-mentioned responses included:

- I have only visited the campus for training, so unable to comment on other facets of the service

Question 46. What do you think will most improve the Albany centre? Participants were asked to select their top three (3) answers.

The top improvements respondents would like to see in the Albany centre are more community events and activities over the semester breaks (57%), and improved community access to UWA facilities, services and amenities (43%); and more information about UWA events and activities (29%).
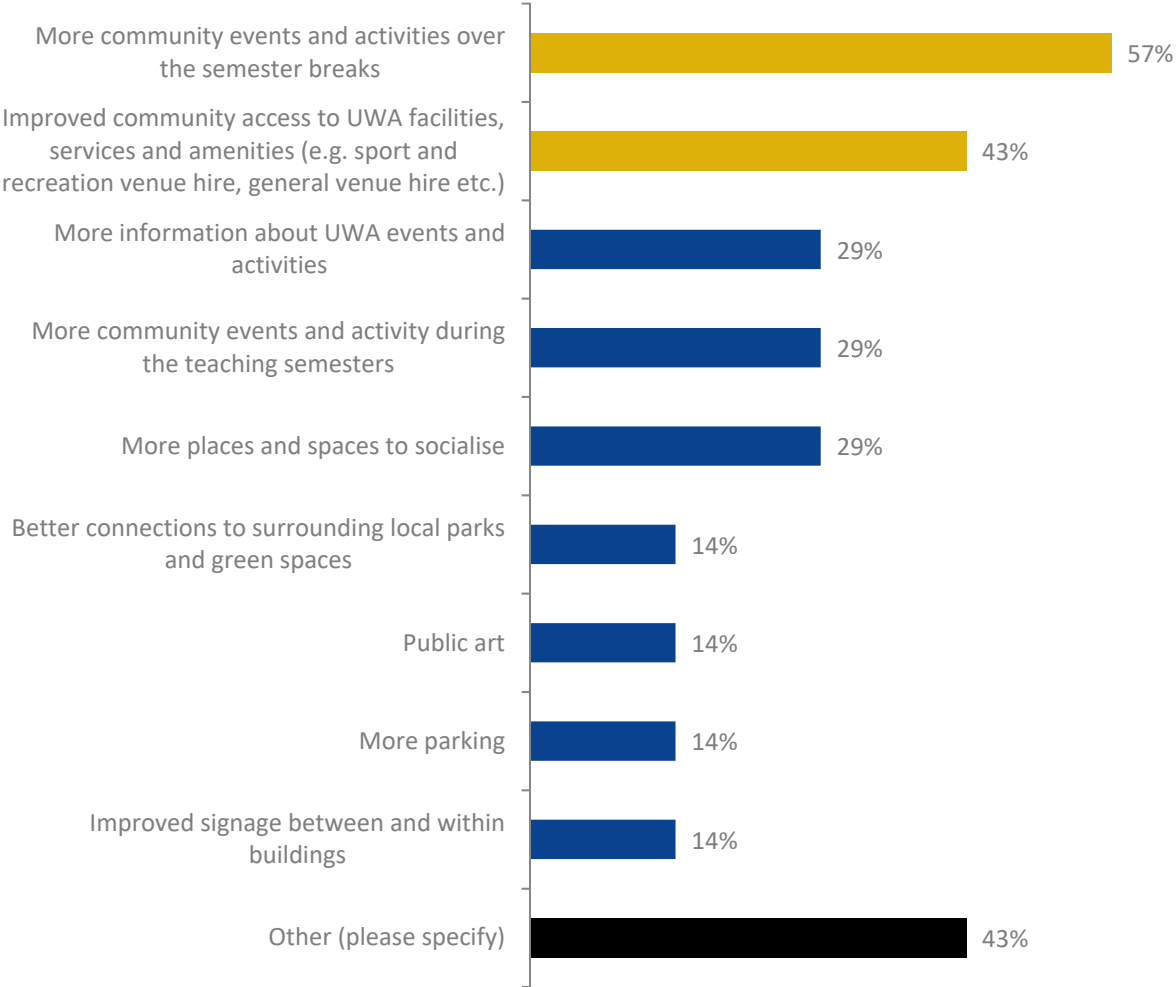
"Other" frequently-mentioned responses included:

- Library access
- Site growth

Question 47. Please rate your level of agreement with the following statements regarding the Albany centre:

Respondents were asked to rate their level of agreement with three statements regarding the Albany centre. Fifty per cent agreed that the public entry points are clear and inviting, while 50% disagreed that there is clear and accessible information on how to navigate the Albany centre, and 50% agreed that it is easy to find their way around the Albany centre.
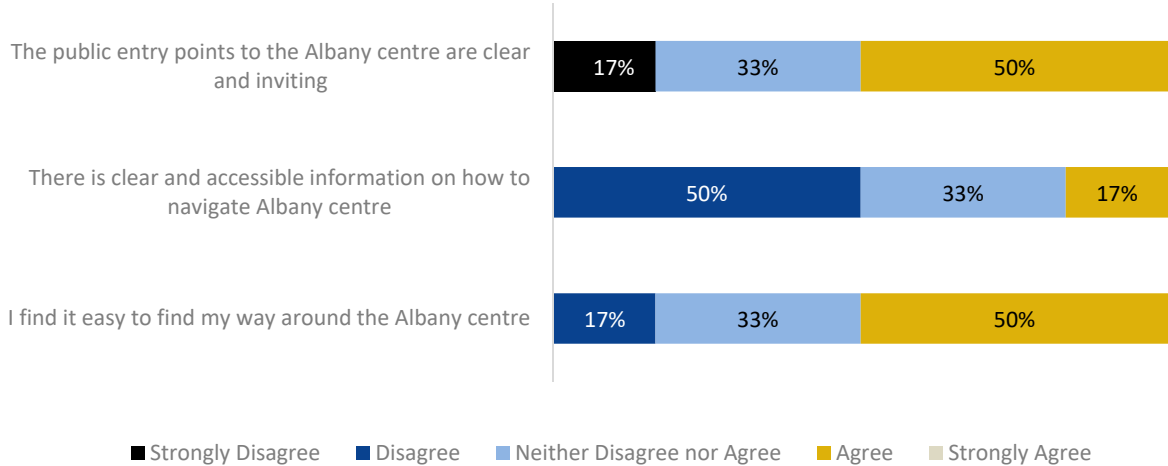
Question 48. What do you like most about the local area surrounding the Albany centre? Participants were asked to select their top three (3) answers.

The top three things respondents like about the local area surrounding the Centre are the walkability (71%), cafés / restaurants (71%) and attractive streetscapes (57%).
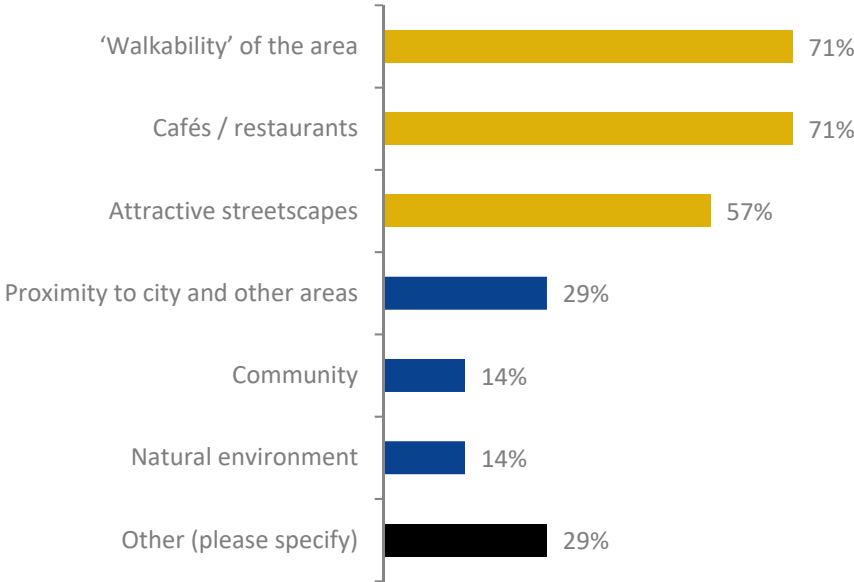
"Other" frequently-mentioned responses included:

- Question not relevant to Albany campus

Question 49. What do you like least about the local area surrounding the Albany centre? Participants were asked to select their top three (3) answers.

The top response to what respondents least like about the local area surrounding the Albany centre, was a lack of cycleways (50%).

Category	Percentage
Lack of cycleways	50%
Anti-social behaviour	25%
Construction impacts / issues	25%
Inadequate disability access	25%
Inadequate signage	25%
Not enough parking	25%
Lack of convenient/accessible public…	25%
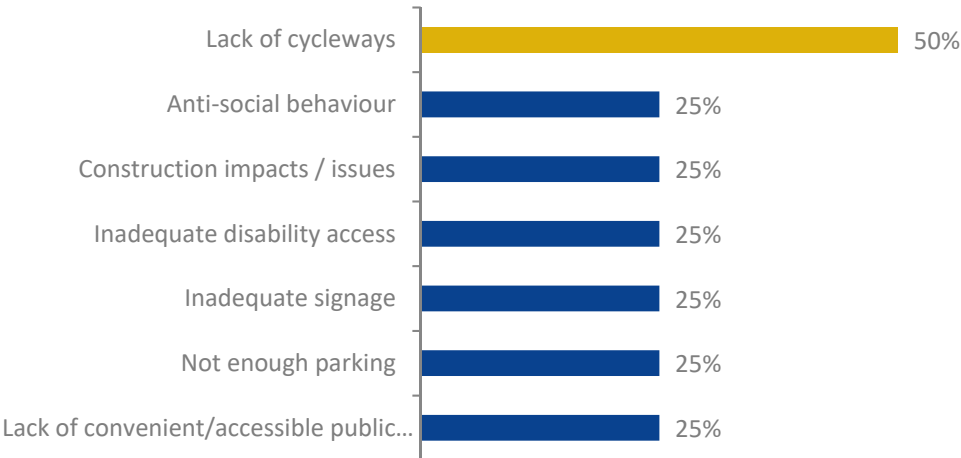
Question 50. Do you have any other ideas, comments or concerns about the future of the Albany centre? Please describe.

The most frequent themes that occurred in response to this question are detailed below. The number in brackets indicates the number of times a theme was mentioned, if it was mentioned more than once.

- I need to find out more about what happens on this campus
- Expansion of course offering

7.3.4 Demographic data of survey respondents

This section provides the demographic data of the respondents who participated in the survey.

Question 52. Which age bracket do you fit in?

The top two age brackets among the survey respondents were 25-39 years (28%) and 40-54 years (24%).

Age bracket	Percentage
Prefer not to disclose	2%
65+	21%
55-64	15%
40-54	24%
25-39	28%
18-24	11%
Under 18	0%
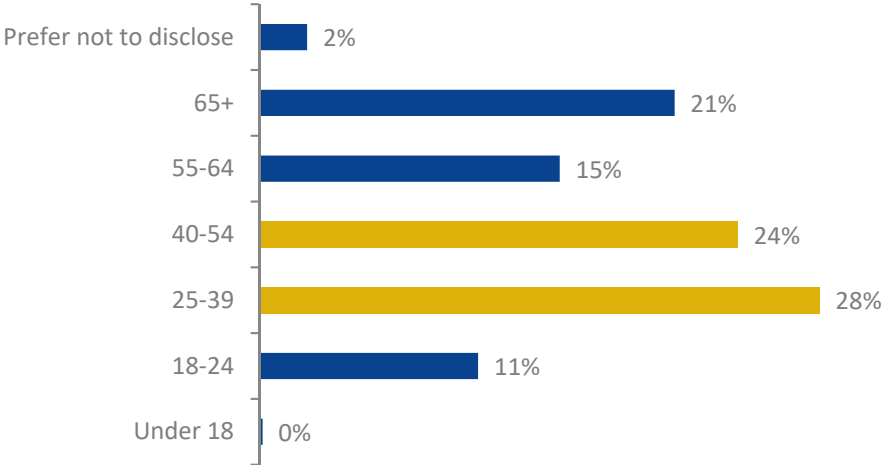
Question 53. How would you describe your gender?

Just over half of the survey respondents were male (53%) while just under half were female (44%).

Gender	Percentage
Male	53%
Female	44%
Prefer not to disclose	3%
In another way	0%
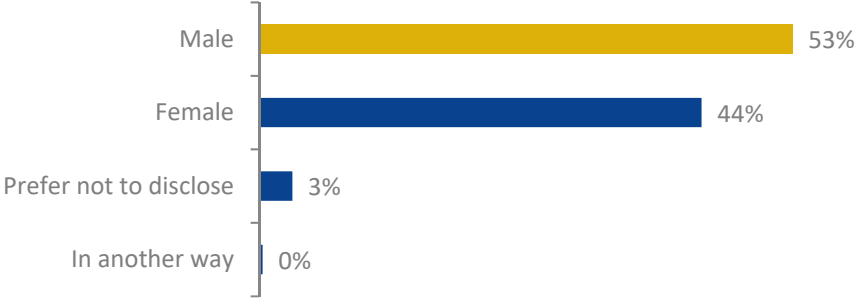
Question 54. What suburb do you live in?

The table below details the most common places where between 8% and 0.4% of survey respondents reside.

SUBURB (between 8% - 1%)	%	SUBURB (0.8% - 0.6%)	%	SUBURB (0.4%)	%
Nedlands	8%	Bassendean	0.8%	Applecross	0.4%
Crawley	8%	Busselton	0.8%	Aveley	0.4%
Abroad (UK, Singapore, USA, Netherlands)	8%	Canning Vale	0.8%	Ballajura	0.4%
Subiaco	5%	East Fremantle	0.8%	Beechboro	0.4%
South Perth	2%	Inglewood	0.8%	Belmont	0.4%
Fremantle	2%	Karrinyup	0.8%	Brunswick	0.4%
East Perth	2%	Melbourne	0.8%	Burswood	0.4%
Mount Claremont	2%	Palmyra	0.8%	Byford	0.4%
Wembley	2%	Victoria Park	0.8%	Churchlands	0.4%
Claremont	1%	Bicton	0.6%	Doubleview	0.4%
Dalkeith	1%	Booragoon	0.6%	Edgewater	0.4%
North Perth	1%	City Beach	0.6%	Greenwood	0.4%
Shenton Park	1%	Como	0.6%	Gwelup	0.4%
Mount Lawley	1%	Duncraig	0.6%	Harvey	0.4%
Perth	1%	Geraldton	0.6%	Helena Valley	0.4%
Scarborough	1%	Mosman Park	0.6%	Highgate	0.4%
Wembley Downs	1%	Mount Hawthorn	0.6%	Innaloo	0.4%
Bayswater	1%	Mount Pleasant	0.6%	Jolimont	0.4%
Cottesloe	1%	Mullaloo	0.6%	Joondanna	0.4%
Floreat	1%	Thornlie	0.6%	Kalamunda	0.4%
Swanbourne	1%	West Perth	0.6%	Kensington	0.4%
		Woodlands	0.6%	Kingsley	0.4%
		None / NA	0.6%	Kingsley	0.4%
				Leederville	0.4%
				Lesmurdie	0.4%

				Maylands	0.4%
				Melville	0.4%
				Menora	0.4%
				Morley	0.4%
				Noranda	0.4%
				Padbury	0.4%
				Peppermint Grove	0.4%
				Tuart Hill	0.4%
				West Leederville	0.4%
				Woodbridge	0.4%
				Yokine	0.4%
				North Fremantle	0.4%

The table below details the least common places where 0.2% of survey respondents reside.

SUBURB (0.2%)	%	SUBURB (0.2%)	%	SUBURB (0.2%)	%
Carmel	0.2%	Gosnells	0.2%	Munster	0.2%
Caversham	0.2%	Hamersley	0.2%	Murdoch	0.2%
Connolly	0.2%	Hampton	0.2%	North Lake	0.2%
Coolbellup	0.2%	Hillarys	0.2%	Parkwood	0.2%
Coolbinia	0.2%	Kalgoorlie	0.2%	Piara Waters	0.2%
Corrigin	0.2%	Kardinya	0.2%	Port Kennedy	0.2%
Cremorne Point	0.2%	Kelmscott	0.2%	Regional	0.2%
Currambine	0.2%	Kenwick	0.2%	Riverton	0.2%
Daglish	0.2%	Kingston	0.2%	Rossmoyne	0.2%
Darlinghurst	0.2%	Kojonup	0.2%	Salter Point	0.2%
Darlington	0.2%	Koondoola	0.2%	Sorrento	0.2%
Denmark	0.2%	Landsdale	0.2%	South Fremantle	0.2%
Dianella	0.2%	Lathlain	0.2%	South of the river	0.2%

Dunsborough	0.2%	Leeming	0.2%	Southern River	0.2%
East Cannington	0.2%	Leschenault	0.2%	Spearwood	0.2%
East Victoria Park	0.2%	Lewisham	0.2%	St Ives	0.2%
Ellenbrook	0.2%	Linden Park	0.2%	St James	0.2%
Embleton	0.2%	Manly	0.2%	Stirling	0.2%
Fitzroy	0.2%	Marangaroo	0.2%	Wanneroo	0.2%
Forest Lodge	0.2%	Mauritius	0.2%	Waroona	0.2%
Gelorup	0.2%	Midland	0.2%	Watsons Bay	0.2%
Geographe	0.2%	Millendon	0.2%	Western suburbs	0.2%
Gidgegannup	0.2%	Mount Macedon	0.2%	Willetton	0.2%
Glendalough	0.2%	Mundaring	0.2%	Winthrop	0.2%
Woollahra	0.2%	Wungong	0.2%	Yangebup	0.2%

Question 55. How long have you lived, worked, studied, received services or visited here?

A significant proportion of survey respondents have lived, worked, studied, received services or visited a UWA campus for six years or more (70%).
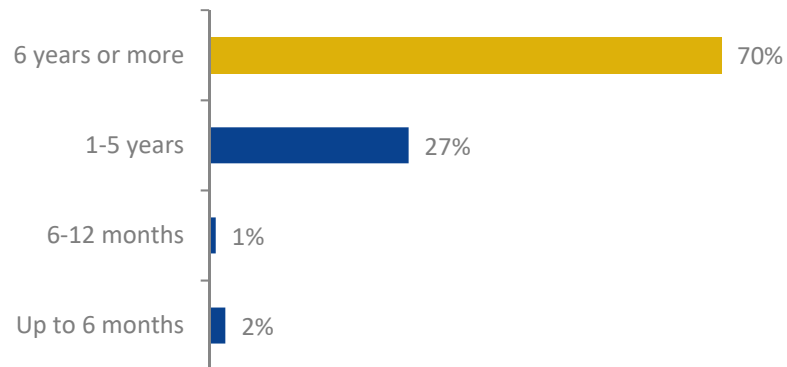
Question 56. Please select the most appropriate statement:

The largest proportion of survey respondents was UWA Alumni (64%), while smaller proportions included students (12%) and local residents (7%).
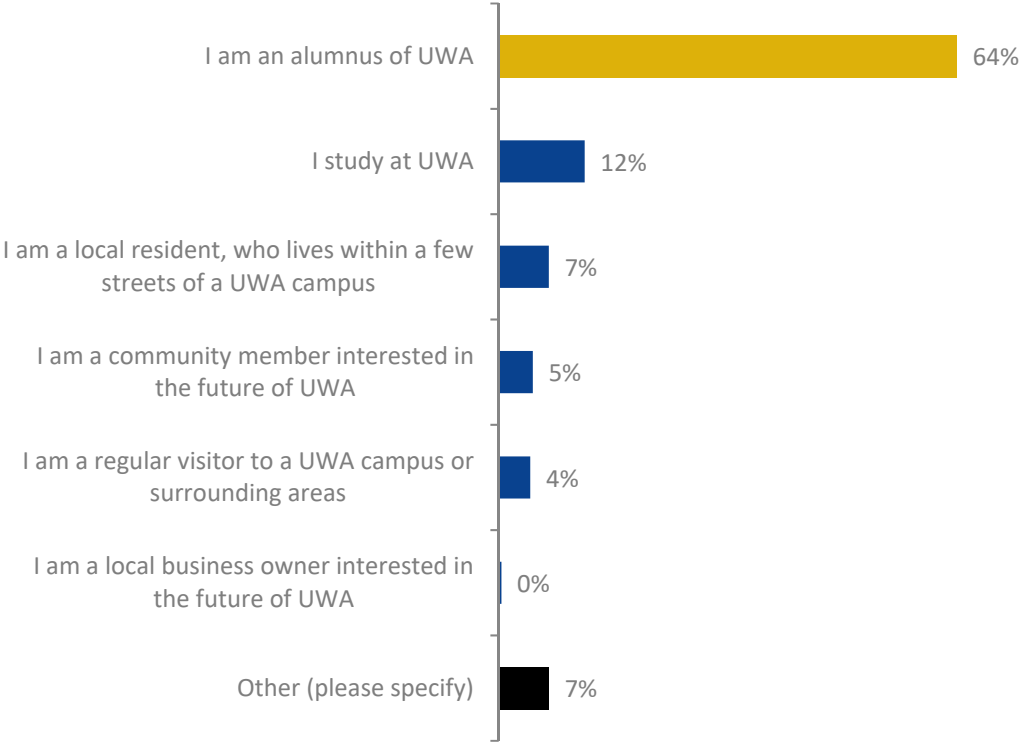
Other responses included:

- Staff member / for work (6%)
- Retiree (0.7%)
- Australian citizen (0.1%)
- Business-owner (0.1%)
- Convocation (0.1%)

8. APPENDIX C – WORKSHOPS

6 workshops	11 March – 19 March	A total of 45 participants

8.1 Role of the workshops

Workshops were planned and advertised for each of the stakeholder groups (as listed in the Methodology, below). The intent of these workshops was to provide the opportunity for in-depth conversations and to build UWA's community by bringing together groups that may have similar interests, challenges or aspirations.

These methods were used to explore a range of questions, broadly themed into the following headings:

- Perceptions of UWA, including what people value and what they think could be done better
- Campus-specific feedback, including key assets, areas for improvement, and connections to surrounding areas
- Priorities for the future of UWA

8.2 Methodology

Six workshops were held on the following dates and times at University Hall:

#	DATE	GROUP	TIME	VENUE	NUMBER OF ATTENDEES
1	Tuesday 12 March	Authorities & Agencies	10am-12noon	University Hall	*NOTE : cancelled due to low registrations*
2	Tuesday 12 March	Local Businesses	1pm-3pm	University Hall	1
3	Tuesday 12 March	Alumni & Donors	5.30pm-7.30pm	University Hall	18
4	Wednesday 13 March	UWA Groups & Organisations	10am-12noon	University Hall	7
5	Thursday 14 March	General Staff	10am-12noon	University Hall	5
6	Thursday 14 March	On Campus Infrastructure Users & Businesses	1pm – 3pm	University Hall	*NOTE : cancelled due to low registrations*
7	Thursday 14 March	Community & Sporting Groups	5.30pm - 7.30pm	University Hall	5
8	Tuesday 19 March	Community	5.30pm - 7.30pm	University Hall	9

The agenda was as follows:

1. Welcome and Project Team introductions
2. Masterplanning Project Outline
3. Setting the Context – History and Future
4. What Makes a Good University?
5. Workshop Activities
6. Next Steps

8.3 Summary of results

8.3.1 Local business

NOTE: Due to low attendance, no data was collected at this workshop.

8.3.2 Alumni & donors workshop

The following tables provide the raw feedback data obtained at the Alumni & Donors workshop. The top responses to each question have been themed. The number in brackets indicates the number of times a particular response was mentioned, if it was mentioned more than once.

Question 1: What do you value about UWA?

Memorable experiences

THEME	NO. OF RESPONSES	DETAILED RESPONSES
University Campus / Landscape	21	- Landscape for learning - A unique environment - Beautiful outdoor space - Beautiful place to work - Beauty of the buildings - Buildings, friends and colleagues - Gardens - Gardens / ovals, sport, meeting friends - Getting lost on campus the first time - Graduating in Winthrop Hall - I enjoyed my time as a student in the early 1980s as we came to campus most days and stayed on campus - Just being on the campus is the best experience; love it - Relationship with the river and peace before exams - Rivers at Winthrop Hall - Sitting in Winthrop Hall - Sitting on the shore of the Swan River eating my lunch while studying during the 1970's - Very open campus, easy to visit and move around - Visually pleasant campus - Walking campus - Walking through beautiful grounds - Watering the student accommodation area of the campus whilst I worked here
Access to Education / Student Experience	20	- A free university education - Access to journals online - Being a doctoral student - Fun and engaging workshops, assignments, set challenges - Great lectures in the Italian department - It was a free university - Outstanding lectures - Social education - Study research at business school - Exams in Winthrop Hall - Library studying /coffee - Reid Library - Living on campus; university hall - Protest movement 70's - First days as a student - Being a volunteer at the Visitors Centre - Wet labs & prac classes
Graduating / Graduations	9	Lovely graduation venue

		• Poetry on electronic board post-graduation • Seeing son and daughter graduate from UWA • Student graduation • The pomp of the graduation ceremony • Winthrop Hall – graduations • Graduation study
Social / Friendships Made	9	• Mainly social • Meeting husband • Tavern • Things going on outside of classroom • Working on course projects with colleagues who were at least 20 years my junior and forming lifelong friendships • Access to new and diverse networks and being exposed to many different subjects • Loved attending the Somerville outdoor theatre with family and friends
Events / Activities	7	• Perth Festival (2) • Concerts in Winthrop + music department • Harlem Globetrotters • Loved attending the Somerville outdoor theatre with family and friends • Outdoor cinema • So many events on campus • Sport and footy wars, Uni reg • Extension courses open to community
Intelligence of Students / Quality of Teaching Staff	4	• Brilliant and engaging lecturers • Good lecturers • Intellect of attending students and tutors
Sense of Community	3	• Collegiate nature of staff • Collegiate nature of students • Interaction with students and staff
Historic / Heritage Value	3	• Being President of UWA Historical Society • Sharing the achievements of Sir John Winthrop Hackett's amazing widow (Deborah Hackett) with people who had never known of her
Other		• Day exams • The appointment of the new Chancellor • Vibrant when there are people around • Member of Convocation Council • Cultural diversity • Modern, clean and functional work spaces • Business Leaders as top • Too many to name • This value will go if UWA persists with building Forrest Hall 2 on the riverside site • When the student counsellor advised a 1st year student to put on a tight shirt and work behind a bar: it's fallible

Exceptional outcomes for the community and world

THEME	NO. OF RESPONSES	DETAILED RESPONSES
High Quality / Successful Graduates	17	• Bright students • Graduates and donors • Great artists, writers and doctors • Many exceptional graduates who have contributed internationally • Most lawyers • My qualifications, which are hard-earned and are not diluted in any way • Political leaders • Prime Minister; Leader of Opposition • Quality of people and research • The very high standing of my legal degree in the international and national circle • University as a leader in local employer of excellence • Academic community; leading world experts • Contribute academic leaders to global community • University as a leader in local employer of excellence • Graduates and donors • Governor • Being a graduate of one of the top 100 universities in the world •
Research / Education / Learning	11	• Research (2) • Agriculture • Exceptional research • Research and innovation • Research groundbreaking • Research in amazing medical scientific fields • Research quality • Scientific outcomes • World-class research • Quality of people and research • Telethon kids institute •
Achievements / Societal Contribution	11	• Nobel prize winner (2) • 1st Nobel prize in 100 + years • Ability to return to a campus that includes as its occupants some of the real movers and shakers in the WA world • Being a graduate of one of the top 100 universities in the world • Protest movement 70's eventual contribution to positive change • Role in the community of WA Australia and beyond • Relation to world and community challenges • Solutions to global challenges • Contributes to environmental sustainability • Civil society •
University Campus / Landscape	6	• Beautiful campus • Beautiful physical and historic buildings; an important part of our city • Grounds and arts • The Campus Crawley physicality e.g. festival • Grounds and arts • UWAHS pavement memorial for centenary of Armistice
Access to Education	4	• Access to education • Excellent arts and education • Relevant topics of journals
The Arts / Music	4	• Importance of music • Music • PIAF winter festival • Perth Festival

THEME		DETAILED RESPONSES
Other		• Creative talent • Dedicated and talented staff • Diverse student community • Independence between the WA and Australian political environment • Professional training • Strong attachments that are formed from the individual to the institution - a lot of its lifetime in duration

Other big and small contributions

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Facilities / Programs Open to the Public	10	• Art gallery (3) • Love the way this campus is so open to the public for lectures / weddings / sporting purposes • Pools open to public • Public pool • Saturday morning kids' activities • Sport facilities • Lawrence Wilson Art Gallery
Events / Activities	8	• Business school events • Cultural spaces and activities • Events upmarket • Festival • Festival of Perth • Upmarket • Writers Festival • Free community / public lectures on a broad range of topics
University Campus / Landscape	6	• Beautiful campus • Beautiful / feel good space • Historical value & beautiful location • Sculptures in the grounds • Sunken Gardens • Wonderful grounds
Location / Proximity to Natural Assets and CBD	4	• Local • Proximity to foreshore • Proximity to where we live • Urban location
Access to Education	3	• Earning two grad degrees • Giving a pathway to people who struggle with education in the past • Provides a path to the future
Historic / Heritage Value	3	• History • Key component of Perth society • Historical value & beautiful location

		• Music
Other		• Music programme • Research and grants - contribution to a better world/community etc. • Some research, although not of particular significance on the world stage in most areas • Community education • Goodwill ambassador • Alumni community • A place where indigenous culture can be celebrated and understood • Diversity • Having fun with my colleagues • GSM initiatives live on! • Brilliant people post-UWA • Outstanding lecturers • Now part of the co-op • Being and feeling proud • A safe place for free speech - very important in today's world • Social connections • Training for UWA • Uniclub as community event venue

Question 2: What could UWA be doing better?

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Access to / Maintenance of Quality Facilities on Campus	6	• Access to building with your campus card which will require an upgrade to security • Access to library for longer periods of time (5-5 at the moment on Saturdays and Sundays) • Beyond 9 - 5 • More covered walkways • Connecting Business School to rest of campus • Upgrade all lecture theatres
Access to Quality Education / Teaching Staff	6	• Smaller class sizes - more personalised experience • More accessible to lecturers after class; some lecturers are never available • Lecturers English - often very hard for students, both Australian and overseas, to understand some lecturers • Change of course model due to repetition of information across several units • Staff quality and teaching • Focus on excellence in learning
Communications / Engagement with Community	4	• Communicate more effectively and relate better to its various communities: e.g. build trust with Friends' group • Improve digital technology • Forrest Hall communication to the public for development • Lack of community consultation (Forrest Hall, Underwood Avenue, Lot 4, other issues)
Pastoral Care / Student Experience	3	• More nurturing environment; students like to go to Notre Dame for this reason • Job Placement Officer who caters not only for the exceptional students but the others as well • Mental health treatment for students suffering from anxiety or stress, due to exams
Improve Organisational Framework / Governance	3	• Some West Australians in AEC (there is only one now) • Don't run UWA as a business • Try different things to link UWA administration to clubs and societies
Events / Activities	2	• More things happening outside of campus • Art galleries - exhibitions on display

CAMPUS LOCATION	DETAILED RESPONSES
	Transport, Access and Safety (10)

Alumni Relations	2	• To connect after leaving, apart from being asked for money • Discount for members of Convocation to attended events at UWA
Other		• Rename Forrest Hall to indigenous name • Diversity access • Focus on local bush tucker medical plants • Access to transport and more parking

Question 3: How can we improve our campuses?

CAMPUS LOCATION	DETAILED RESPONSES
CRAWLEY CAMPUS	**Transport, Access and Safety (10)** • Move Stirling Highway north, allowing colleges to have better connect on to campus • Access to business school transport. Loan bike racks across campus • Whole campus loan bike share system • Adequate pathways • Parking for regular visitors • Old parking meters and poor separate machines for credit cards • Traffic around Crawley campus • Lack of connection and Matilda Bay road needs to slow cars down • Improved wayfinding (Google + physical) • Ferry to UWA **Landscape and Built Form (5)** • Uniclub should be redesigned with views of the river • More gardens like Tropical Grove • Plant more trees, rare trees and trees for habitat for fauna (e.g. Black Cockatoos) • Forrest Hall - riverscape poorly designed. Relocate to regain trust • Forrest Hall - huge outrage no community engagement. Forrest Hall changed mid-build, just happened. No further riverside development needed **Facilities / Amenities (6)** • Visitors Centre reopened • Build permanent exhibition space for the Sheila Cruthers collection • Use of Irwin Street building for cricket club destroying jarrah steps, flooring, which will be irreplaceable • Ease of services of facilities use of catering • UWA 50m indoor / outdoor pool • Maintain and encourage college / student accommodation on campus accommodation **Sustainability Initiatives (3)** • Renewable solar / wind with advent of electrical cars • Actively reduce plastic use (e.g. water bottles), waste, food waste. • Tourism uni as a feature **Connection to Surrounding Natural Assets (3)** • Connection to river • Use and expand education in Kings Park and other areas • Crawley has a very strong function as a nature corridor linking Kings Park with other conservation assets **Digital Technology (2)** • Poor Wi-Fi; loss of reception entering and exiting buildings • Improve audio visual equipment and reduce carbon footprint - less spacious travel **Sense of Community (2)** • Create hubs e.g. clubs and societies to act as social stimulator as technology advances • More community events; bring back exception service and summer school

	Organisational structure (1) • Culture, change of governance. Need to work on this as it may be greatest barrier
QEII MEDICAL CENTRE/ UWA HEALTH CAMPUS	**Transport, Access and Safety (4)** • Introduce free shuttle between Crawley campus, QEII and Nedlands • Better transport connections between Crawley campus • Minibus between campuses • More accessible parking at QEII - too expensive **Research / Education / Learning (2)** • Put wet labs back for student practical learning experience • Use campus as living lab **Sustainability Initiatives (2)** • Sustainability a form of consciousness where social, economic and environmental assets are considered in all decision making • Integrate green and food waste. Visualisation with on-campus food growing and modern community gardens
SHENTON CAMPUS	**Protection of Bushland (2)** • Protection of bush and Underwood Avenue • Do not build houses on Underwood Avenue **Landscape and Built Form (1)** • To stop all the fighting place a school of sports. Agriculture part of land; beautiful landscape. Residential college for sporting students
CLAREMONT CAMPUS	**Facilities / Amenities (5)** • Confucius centre • Centre for Muslim studies • Taylors • Café awful • Unutilised gym **Landscape and Built Form (2)** • Beautiful • Activate space sympathetic to existing uses **Engagement and Communication (2)** • Not engaged • No communication with us
NEDLANDS CAMPUS	*Nil.*
ALBANY CAMPUS	*Nil.*
GENERAL COMMENTS	**Culture and Narrative Framework (7)** • This is how the first nations culture functioned prior to colonisation, and arguable how our society needs to function to have a future • Moving our modern society in that direction is an act of reconciliation • Visible practical recognition of first nations culture including language - especially Nyoongar and, particularly, Whadjuk Nyoongar. Presently much more recognition is needed • Integrate bush tucker and bush medicinal plants • Accommodation institutes in regional remote communities, particularly catering for first nations peoples (culture, safety, education). Similar to boarding schools. • Uni's as future creators is better than problem-solvers. What are the problems? A) Sustainability of global society i.e. total footprint. B) Domination of humans by technology e.g. Big Brother C) Peaceful existence for all • Sustainability A) First nations Culture vs economy B) People vs social C) Country vs environment

Question 4: What are the future opportunities and needs for UWA and its communities?

Engagement & Communications (11)

- New ways to engage students digitally
- Online learning difficult to navigate
- Easier to find out and navigate offers / scholarships
- We need to look how to get volumes of students in
- Need a new website like MIT and NYC
- This gives us an opportunity not to be the most isolated city in the world. hence the initiatives that reach into the world
- Ongoing engagement
- Send via email
- Broader engagement beyond MP
- Greater communications
- Promote the great contribution UWA has made to the state, nation and world
- Open day

Improve Quality of Facilities / On-campus Experience (6)

- Link digital campus beauty to provide rich campus experience
- Facilities need to have Wi-Fi offered to communities and others
- Improve experience on campus for locals
- 130k graduates - video conferencing facilities
- Consumer engagement for all facilities
- Not everyone experiences the on-campus experience with online study only

Provide Affordable Fee Structures (2)

- People unhappy with fee structure - online degrees more affordable
- Most people have HECS fees need to be restructured

Other (2)

- Lot 4 - Banksias, rare species Cockies, Jarrah to be considered an asset, learning asset.
- Work closer with sectors e.g. government, private to form bonds and take advantage of local entities

8.3.3 UWA groups and organisations

The following tables provide the raw feedback data obtained at the UWA Groups and Organisations workshop. The top responses to each question have been themed. The number in brackets indicates the number of times a particular response was mentioned, if it was mentioned more than once.

Question 1: What do you value about UWA?

Memorable experiences

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Access to Education / Student Experience	7	- Being able to access the library as a graduate - Doing PhD as a mature-age student - Holistic - academic, social, and sporting - Honour years in neuroscience - having a space for the honours students in anatomy was great - Honours year, in particular, is an extraordinary experience - That ease of access by anybody who can show that they are able to complete their studies is a really quite exceptional - Time spent in labs learning in an unrushed manner
Sense of Community / Club and Volunteer Connection	14	- Community connection - Friendships - Overall experience microcosm - Simple fact of gaining entry, loyalty, generosity, alumni support - Connect with UWA for life - I wish I had attended; great student community - Inclusivity; to find that people comment on how friendly and welcoming UWA is - Enormous intellect and generosity of these intellectuals in contributing to the UWAHS, its creation, build and ongoing - Being able to contribute as a volunteer - To see massive volunteer resources come forward from the University and the broader community, to enable a special outcome, such as an updated honour board and its being place in Winthrop Hall foyer - Convocation concept immense and untapped value (largely destroyed by the office of development and alumni relations) - Space for working by community - both UWA community and wider community 6 years at St. Georges living in a community with 140 students - Being part of Christian union at uni and the general societies + club environment
University Campus / Landscape	5	- Impressive campus - Matilda Bay is great place for lunch - Rivers, trees, Kings Park, mulberry trees - Unrivalled environment - Walking in grounds
Historic / Heritage Value	4	- Artefacts and items that reinforce and remind us of what we have and how far we have travelled - To allow storage of digital information (oral histories) on UWA system. System needed to allow volunteers to access funds, collect oral histories (150 histories) to find and publish online - Tolerance for a huge variety of perspectives. No limits so far on our UWAHS topics and presenters - Space for operations, tours, talks, collecting oral histories - To be able to work collaboratively with University Guild and Convocation to reflect, record and commemorate the history of the university
Social / Sporting Opportunities and Friendships Made	3	- Playing sport; rowing at UWA allowed me to train, compete and party with like-minded people - I often studied in the library with the same people I played sport with

Events / Activities	2	• Holding great events in great environments e.g. Hackett Hall, Sunken Gardens, Great Court • Booking and advertising events
Other		• Difficult to pinpoint • Open access, no fences • Lack of student parking • To be able to move freely around campus and to have such positivesupport and assistance from security, which enables this freedom while ensuring safety and organisation • Guild • Simple fact of gaining entry, loyalty, generosity, alumni support • Cafés and food around campus are good third spaces for socialising • To be able to publish a book with assistance from an array of UWA units and personal (annual lecture compilation). To have these treasured by UWA archives and special collections. Put up on shelf next to much more prevalent work • Quality of teaching • Research • Vlad (shoe repairs)

Exceptional outcomes for the community and world

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Internationally Renowned	5	• Whole-of-education experience • International connections • Outstanding presence in the Asian region as well as Western Australia • World-class alumni • World-recognised uni
Sporting Facilities / Opportunities	4	• Sport allowed UWA students to coach high school students, encouraging them to study at UWA • Sport is the reason that UWA alumni are regularly (more than once per week) returning to campus • The alumni often make excellent sporting and life coaches for current students. They are also excellent sources for job opportunities • UWA sport clubs foster active lifestyles that are easily forgotten while studying. The lifestyle can be maintained after graduation.
Events / Activities	3	• Writers Festival (2) • Perth Festival using the grounds was excellent
University Campus / Landscape	2	• Somerville • Campus landscapes and green spaces available to the community for festivals events, concerts, weddings, funerals etc.
Location / Place in Local Community	2	• Accepts its place in the local community • Location is unmatched in Australia
Research / Education / Learning	2	• Research • Research cutting-edge into native vegetation; mega diversity on land; remarkable on the ocean too (new oceans trust)
University Achievements / Rankings	2	• Getting into top 100 • Highest educational uni status
Other		• Attract foreign students in great numbers • Community engagement • Celebrating intellect and sponsoring open collaboration • Best record of business leaders graduates from UWA • Industry agreement • Solid networking with exceptional people and the confidence instilled, and the opportunity to follow it up • Access to West Australians

Other big and small contributions

THEME	NO. OF RESPONSES	DETAILED RESPONSES
University Campus / Landscape	5	- Beauty of campus - Crossing from built area to open views across the river - Historic grounds - River access for all views - The way the access to campus connects with Matilda Bay outlook
Students Learning on Campus	2	- More students physically on campus and together create a memorable experience - online learning does not replicate this - Physical attendance fosters engagement in the University and its long-term success
Research / Education / Learning	2	- Research outcomes - Attracting new students with the push towards online learning will likely move towards a better environment for students. They will want to spend more time together, working towards a common goal
Other		- State and Federal Ministers are Alumni of UWA - UWA sport is a great institution of UWA - Work towards a green campus with an emphasis on endemic plants, showcasing that UWA is in the middle of a global biodiversity hotspot. Cultural heritage values should be embraced likewise

Question 2: What could UWA be doing better?

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Access, Safety and Inclusion on Campus	6	- Integrate better with Claremont, Subiaco, Nedlands, Kings Park - Links to public transport between campus - Covered walkways - Better access to integration with the river - Safety and diversity must trump distorted views on "free speech"; providing a platform does not constitute free speech. - Access for more diverse socio -economic and disadvantaged communities
Communications / Engagement with Community	6	- Value its people - Advertising campaigns are generic and delusional. Pursue impossible instead of seek wisdom - Management communication - Communicate more openly with wider community - Open etiquette for conversation about issues in public discourse - Interact more positively with the community about Shenton Park bushland that should remain as bush
Access To / Maintenance of Quality Facilities on Campus	5	- More and better sporting facilities - Better access to rooms - Booking rooms difficult (rooms can only be booked 4 weeks in advance), making advertising difficult - Provide tutorial rooms large enough for enrolled classes - Provide continued financial support to maintain facilities
Conservation of Natural Environment / Promote Sustainability	3	- Underwood / Shenton Park bush - land endowment (use for benefit of UWA) - Take a leading role in sustainability (where are the solar panels on campus?) - Celebrate native flora and fauna by actively demonstrating how it is used
Improve Organisational Framework / Governance	3	- Top-heavy management - Too much focus on administration, not enough good management - Look at costs and need to budget. Not just "need to save money" mentality. UWA one of the richest Unis in Australia

Pastoral Care / Student Experience	3	• Students experience • Improved opportunities to build things as students; e.g. Club societies wising pool led to memorable experience • Encourage activism as part of student experience
Use of Digital Technology / Provision of Wi-Fi	3	• Digital experience • Wi-Fi everywhere and for free • Web editing functionality so 'Friends of' group can manage their on-web environment
Asset Management	2	• Recognise and develop campus as a tourism destination • Curate and maintain all artwork on campus
Support Volunteers	2	• Provide space for volunteer staff, collaborative effort so small it can stretch in such a long way. Evidence available online • Remove the Office of Development and Alumni Relations, as they are destroying volunteer relationships
Other		• Degree inflation; students now think they need a master's degree, which costs more • More diverse and flexible eating and retail opportunities • Give Convocation air time • Perception of being elitist • Outreach to rural communities through sport • Scholarships to elite sports person to match the competition from other Australian universities • Support academic staff through employment uncertainty • Tends to see things through an academic lens, but a lot of what makes UWA great is not academic • Increasingly job-focused instead of education for life

Question 3: How can we improve our campuses?

CAMPUS LOCATION	DETAILED RESPONSES
CRAWLEY CAMPUS	**Transport, Access & Safety (6)** • Dangerous road crossing and exposed • Dangerous and exposed road area • Poor pedestrian access • No pedestrian access across roadway • Put Stirling Highway in a tunnel • Consolidate all at grade parking to multi-level **Facilities and Amenities (2)** • Equipment for Perth Festival is not up to scratch. Creates tension between desire to use Uni for events and practicalities • Lack of external seating outside Reid Library **Landscape and Built Form (2)** • More native trees for Black Cockatoos **Engagement & Communication (1)** • Consider the interface with surrounding community; make an effort to employ and include volunteers
QEII MEDICAL CENTRE / UWA HEALTH CAMPUS	**Transport, Access & Safety (2)** • Underground parking at cemetery • Lack of ease of access / connectivity external
SHENTON CAMPUS	**Landscape and Built Form (1)** • Activate space sympathetic to existing use **Protection of Bushland (1)** • Do not build houses on Underwood Avenue bushland; instead do a land swap **Transport, Access & Safety (1)** • Distance of sporting amenity from main campus limits visibility of sport
CLAREMONT CAMPUS	**Transport, Access & Safety (3)** • Improve connection • Foster links between Claremont and Subiaco • Improve access to public transport and activation of satellite campus at Claremont and Shenton **Facilities and Amenities (1)** • Increase amenities adjacent to sport oval Challenge / HBF stadium
NEDLANDS CAMPUS	**Transport, Access & Safety (1)** • Exposed road area; pedestrian access limited

Question 4: What are the future opportunities and needs for UWA and its communities?

NOTE: No data was collected for Question 4 at this workshop.

8.3.4   General Staff

The following tables provide the raw feedback data obtained at the General Staff workshop. The top responses to each question have been themed. The number in brackets indicates the number of times a particular response was mentioned, if it was mentioned more than once.

Question 1: What do you value about UWA?

Memorable experiences

THEME	NO. OF RESPONSES	DETAILED RESPONSES
University Campus / Landscape	10	• Somerville • Winthrop Tower • Pond landmark

		• Iconic spaces grounds
		• Playing sports on oak lawn
		• Somerville
		• Terry's tour behind the scenes
		• Touring the trading room
		• Walking across campus and admiring the historic buildings and the gardens
		• Its building and landscape
Culture / Arts	2	• Cultural elements / art • Art gallery
Student Experience	2	• Personal student experience • Relationship with uni friends
Events / Activities	2	• Important milestones and events that helped celebrate these • Seeing IQX come to life
Other		• Its unique history in Australia and the world • Unique - it belongs to the community (invested)

Exceptional outcomes for the community and world

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Research / Education / Learning	3	• Commitment to research • Great ground-breaking discoveries in the medical fields and other disciplines • I'm incredibly proud and passionate about the world-class medical research
Engaging with the Community	2	• Impact on community • Its openness to public / community
Other		• International status • State connection to UWA

Other big and small contributions

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Library	2	• JRW Library e learning suites • Reid Library / refurb
Student Experience	2	• Student experience • Student societies have big impact
Research / Education / Learning	1	• Showing my son the robotics; engaging him with tech
Other		• Local and global alumni communities strengthen through mentoring • Commitment to student learning and building pathways for students to progress through their career • Future observatory • See shifting focus to the whole person not just academic • Commitment to being a better institution locally and nationally and globally

Question 2: What could UWA be doing better?

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Communications / Website Enhancement	8	• Improve website accessibility to staff pages, student info, e.g. unit information • Better website for internal and external audiences • Student, staff communicate access to IT etc. • Better IT systems and systems that connect • More communication / liaison with community groups and staff • Improve website infrastructure. Search engine needs improvement • Better digital accessibility • Better communication across the university
Access, Safety and Inclusion on Campus	7	• Improve lighting • Security around campus • Better lighting across campus • Improve paths & lighting • Better signage • Better physical accessibility • Improve access to campus
Access To / Maintenance of Quality Facilities on Campus	7	• Demolish FJ Clarke building to create a world-class medical school facility • Need state-of-the-art teaching facilities • No open-plan • Maintain architectural principles - "unique buildings, similar look" • Increase staff knowledge of Crawley assets. Can we increase use of them? • Fix up buildings' interior. Geo building exterior is embarrassing • Better shown information on available facilities. I shouldn't have to ask all secretaries what meeting rooms they have access to
Heritage Conservation	7	• More historical interpretive boards across campus • Invest in historic buildings and make them fit for purpose • More promotion of its history • Preserving its history • Funding of resources for historical collection management • Appropriate spaces (physical) for collections • Digitisation of material collection
Parking and Public Transport	6	• Car parking • Offer various parking options • Public transport • Improve parking • Better parking / different options • Improve transport / parking options, particularly between campuses
Improve Organisational Framework / Governance	6	• Devolve some decisions + funds to schools, to enable activity • Break down division between corporate and academic entities; currently it's a complete wall • Change of culture across the campus. Unification and integration alignments of facilities • Improve "one university" ethos. Remove silos • Be more proactive - we seem to spend a lot of energy on reacting to perfectly predictable situations • As an institution, don't assume that an academic is the best person to lead / manage a team (just because we are an education facility)
Conservation of Natural Environment / Promote Sustainability	3	• Move to green energy • More sustainability initiatives • Focus on sustainability on campus
Research / Learning / Education	2	• Contemporary and future-focused courses offered • Overhaul of teaching methodology

Staff Support, Retention and Promotion	2	• Recruitment • Staff retention / promotion
Other		• Address gender equality • More cultural events free • Build capacity to better cater to community in northern Australia. Currently focused on south Perth or overseas. • Not just student-focused • More choices of food and cafés • Strengthed building and promotion of exceptional research being done here • Invest in long-term IT solutions

Question 3: How can we improve our campuses?

CAMPUS LOCATION	DETAILED RESPONSES
CRAWLEY CAMPUS	**Transport, Access & Safety (1)** • Student parking stops locals and families accessing river **Culture & Narrative Framework (1)** • More historical interpretive boards everywhere **Connection to Surrounding Natural Assets (1)** • Maintain connection to river. Any new building should be sympathetic to location and pleasant to community
QEII MEDICAL CENTRE / UWA HEALTH CAMPUS	**Transport, Access & Safety (1)** • QEII is disconnected from campus; needs stronger linkage, upgrading of facilities and showcase to public research being done
SHENTON CAMPUS	**Protection of Bushland (7)** • UWA Sports Park to remain together with trees on four sides; over 600 forest black cockatoos roost here (counted 26 February 2019) • Carnaby cockatoos roost here (up to 500 peak times in April / May). Save trees • Save Underwood Avenue bushland - 34 ha • Develop Lot 4 as a world-leading centre of excellence in restoration ecology and biodiversity research • Protect banksias for Carnaby cockatoos • Set aside as bushland / conserve for the local community • Important natural asset to be valued as part of the nature corridor **Research / Education / Learning (1)** • Collaborate and partner with Water Corporation and Wastewater Research (innovation hub) **Culture & Narrative Framework (1)** • Two sites embracing trees whole site: Nyoongar sites removed from the register
NEDLANDS	**Transport, Access & Safety (1)** • Better college connection with campus
CLAREMONT CAMPUS	**Transport, Access & Safety (1)** • Floodlit at night but still scary to walk at dark. Must be for students too

Question 4: What are the future opportunities and needs for UWA and its communities?

NOTE: No data was collected for Question 4 at this workshop.

8.3.5   Community and Sporting Groups

The following tables provide the raw feedback data obtained at the Sporting and Community groups workshop. The top responses to each question have been themed. The number in brackets indicates the number of times a particular response was mentioned, if it was mentioned more than once.

Question 1: What do you value about UWA?

Memorable experiences

THEME	NO. OF RESPONSES	DETAILED RESPONSES
University Campus / Landscape	4	• Somerville (2) • Beautiful campus to show visitors • Space
Events / Activities	4	• Big concerts, outdoor places, Somerville • Campus extramural events • Reading festivals • Writers Week
Student Experience	4	• Degree taken with sound, relaxed small tutorials with wine • Given confidence to share first research paper • Onsite accommodation • Shared social experience with students in Guild and Uni Club
Other		• Protesting on campus, acting to save Underwood Avenue bushland and habitat for living flora, fauna, and fungi • Refused access to campus when protesting • Safe cycling and walking with family from river • Community (Alumni / club and current students) • Q5 at Convocation on bushlands • Use of campus for community experience • Inability to communicate with high-level management • Location • Showing UWA to both my children and their friends • Movies, cultural activities (music, theatre etc)

Exceptional outcomes for the community and world

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Environmental Sustainability	4	• Banksias for Carnaby Cockatoo • Connected bushlands • Protection and management of Underwood Avenue bushland • Respect for science e.g. ecological restitution of damaged systems, Lot 4, Forest Red Tailed Black Cockatoo's survival, Jarrah trees for seed
Internationally Renowned	3	• "Global world" • International conference in special education + disability • International students / staff
University Campus / Landscape	3	• Shared music at Winthrop around campus • Winthrop Hall is an icon. Good to introduce guests to • Campus grounds used by the public
Events / Activities	2	• Collaboration between UWA and PIAF • Perth Festivals
Research / Education / Learning	2	• Research programs (2)
Other		• Uni staff helping me set up education camps for country students • Swimming + physical education experience for whole family + Clubs • Indian Ocean

- Early childhood centre set me up on the way to other involvement - early intervention programs

Other big and small contributions

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Location / Proximity to Natural Assets And CBD	4	• City • Kings Park • Ocean • River
Access to Education	2	• Learning centre for local and international students • Uni extension courses
Events / Activities	2	• Perth International Arts Festival • Somerville - seeing students have fun
Other		• Getting folks invested • Introduction between UWA academic research staff and the outside world • Music graduates • Some staff e.g. seminar Yasmin often on TV / radio. Should be more profiling of such academics • Shared experiences – sports – rugby, sailing etc.

Question 2: What could UWA be doing better?

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Conservation of Natural Environment / Promote Sustainability	8	• Make sustainability real • UWA should be proactive in getting a solution to bushland protection • Request from community to weed Underwood bushland not responded to • Use environmental assets productively rather than convert into short-term cash flow • Managing Underwood Avenue bushland - there is no management, no weeding, feral trees foxes • Protect Underwood Lot 4 and use this for international research and biodiversity and protection • Lack of understanding and value in bushland and for bio-diverse flora and fauna communities • Deliberately not managing bushland Underwood to degrade the conservation value of the asset
Communications / Engagement with Community	8	• Stop telling lies about how good UWA is with community engagement • Degradation of brand by ignoring the community concerns about bushland conservation • Big effort needed to enhance reputation and standing in the community • Take community seriously • Listen and respond to community concerns • Inability to engage with local communities • Respond to community e.g. two petitions from community 2,700 people including 250 from UWA to save the bushland • Disconnection between UWA and surrounding communities
Improve Organisational Framework / Governance	4	• Upper management to respond to triple bottom line rather than only cash • Manage the Uni holistically rather than as a business only • Listen to and utilise in-house academic expertise rather than manage apart from staff • Forrest Hall building on Swan River shouldn't have been built there

Parking and Public Transport	3	• Issues with parking around the community • Transport access - alternative modes • Cheap transport
Access To / Maintenance of Quality Facilities on Campus	2	• Promote / expand on-campus accommodation • Some facilities outdated; need renovation
Reach Out and Grant Access of Facilities to Wider Community / Public	2	• Library facility should be open to public • Less insular to campus, possibility to join clubs in district
Other		• Be more progressive rather than talk progressive • More profiling for staff and skills e.g. common forums

Question 3: How can we improve our campuses?

NOTE: no data was collected for Question 3 at this workshop.

Question 4: What are the future opportunities and needs for UWA and its communities?

Engagement & Communications (3)

- Outreach to primary schools to inspire participation. Put a human face to technology and show what is possible
- Communication is essential and now worried it will get worse
- Ongoing engagement needed (intercept surveys, community participation in Senate meetings, enhance transparency, Aboriginal engagement, better communication on what's happening)

Improve Organisational Framework / Governance (3)

- Need to breakdown disconnect between management and real world. UWA is most conservative and out of touch
- Management structure does not allow forward progress in the area
- Are UWA seeking money not wisdom?

Improve Quality of Facilities / On-campus Experience (3)

- Better sharing between faculties, so students know staff and management
- Concerns about blocks for each faculty, an interdisciplinary approach preferred
- Conversation hubs at universities

Other (4)

- Consider conservation assets as very important (cultural, community benefit)
- Encourage students to volunteer to support addressing issues / opportunities of community e.g. Underwood Avenue
- UWA to partner with other universities for sustainable future in Perth e.g. Water Corporation + Underwood Avenue
- More opportunity and support for mature-age students retraining. Lack of awareness

8.3.6 Community

The following tables provide the raw feedback data obtained at the Community workshop. The top responses to each question have been themed. The number in brackets indicates the number of times a particular response was mentioned, if it was mentioned more than once.

Question 1: What do you value about UWA?

Memorable experiences

THEME	NO. OF RESPONSES	DETAILED RESPONSES
University Campus / Landscape	8	- Bikeriding through the campus - Came to Perth from California almost 50 years ago; astounded by grounds of Crawley campus - Keeping the beauty of spaces - Landscape - Public space network - Smaller intimate space - Walking in the grounds with friends - Kids being bored with the events; however they were thrilled with climbing trees on campus
Events / Activities	7	- Attending the UWA Writers Festival family day - Going to see foreign films at Somerville - Plays in the Sunken Garden - Somerville films - UWA Writers Festival family day when children heard and met their favourite authors and Griffiths - Community programmes and volunteers - internal and external - Diverse pubic programme (open and available to anyone) Festivals, LWAG, faculty, specific, sports, markets
Disappointed with Reduction of Gardens	3	- Currie Hall camellias reduced to gravel - Less memorable is watching beautiful gardens disappear - The lovely bit of bush by Winthrop Avenue was torn up and replaced with ugly residence halls
Historic / Heritage Value	3	- Architectural vernacular and heritage - Collaboration with UWA to conserve history was memorable - Lecture theatre
Other		- College experience - Meeting students - Adult extensions - First summer school of 1969 and many other summer schools - Have been disgusted with the ethos of UWA over the last 6 years - University graduation - University library - UWA 100 year celebration

Exceptional outcomes for the community and world

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Events / Activities	3	- Somerville films - Value the contribution UWA provided in providing a beautiful place for the Writers Festival - Writers Festival events for adult exposure to writers
Beautiful Campus / Landscape	2	- Retaining the beauty of the Swan River - Spots on campus were originally spots for gardeners to keep tools but were morphed into quiet spots of beauty

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Concern About Longevity of UWA / Campus	2	• Due to climate change and the Uni's focus on cash, I don't think they will survive • George Seddon said some of the Crawley campus was originally under water, and with sea level rise it may be again
Strong Reputation	2	• Reputation of internal institutions • University of excellent reputation
Research / Education / Learning	2	• Lectures for community to attend • Research programs - the fact it has a long and prestigious achievement of academic excellence and is world-renowned for the high level of education offered
Access to Education	1	• Provided broad education in arts, philosophy and music program
Other		• Diversity of students • Not just job-focused - prepare students for real life • Fields for kids' rugby, hockey, cricket • Sense of place

Other big and small contributions

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Events / Activities	6	• Open day at medical campus does not seem to be focused on attracting students • Open days, behind the scenes, dance, talk to academics and researchers • Somerville films • The 100-year celebration in 2013 and light show in Winthrop Hall • Upmarket on campus • UWA Writers Week
University Campus / Landscape	5	• Campus is a beautiful place for local community to enjoy • Sunken Garden • The large trees on campus • Historical buildings • The cricket oval, cricket nets and the "English" feel with Irwin house
Other		• Extension service • Community access • Inclusion of overseas students in study programmes • Not so much community

Question 2: What could UWA be doing better?

THEME	NO. OF RESPONSES	DETAILED RESPONSES
Communications / Engagement with Community	12	• Relationship with surrounding community • Not to sell assets in disregard of community value • Better advertising of community practices • Public input (easier platforms for community to engage) raise concerns or voice opportunities • Be community advocate • Clearer communication and transparency • Let people know about what is being planned and cost benefit analysis before building • Lack of public engagement - "imperial" • Acted as an independent party • Loss of community relationships • Better consultation on leaky projects • Don't sacrifice community on academic-driven decisions
Improve Organisational Framework / Governance	6	• Decision-making should not only be done by the wealthy executives

		• Change management culture from top down corporate to triple bottom line approach
		• Better transparency about planning, decision-making (planning for digital devices)
		• Autonomy on high-level visioning
		• Ensure decisions benefit the holistic context and precinct
		• Improve reputation image and standing
Conservation of Natural Environment / Promote Sustainability	5	• Respond to the natural landscape for the future
		• Woodland Underwood Avenue
		• Manage preservation of natural assets
		• Not words but actions of conservation (campus could be under H2O as sea levels rise. Originally drained
		• Attention to suitable development
Heritage Conservation	2	• Heritage with care
Comment About Forrest Hall	2	• Forrest Hall on river
		• Forrest Hall was worst case scenario
Other		• Academic approach (ability to build your degree)
		• Built form (with digital platforms increasing how to attract students and ensure built form is usual)
		• Instead of building on Swan River, develop research student accommodation on Broadway / Myers Street / Princess Road precinct

Question 3: How can we improve our campuses?

CAMPUS LOCATION	DETAILED RESPONSES
SHENTON CAMPUS	**Protection of Bushland (12)**
	• Not a single argument for developing / clearing
	• Open the bush to public, particularly children
	• Make an announcement to enhance UWA's reputation linked to bushland
	• Extend walking track through Underwood (four sites on the register, embracing jarrah trees, two camp sites, whole site)
	• Endangered species further clearing endangers both the Carnaby and the Forest Red-tailed Cockatoo
	• Also, small birds need cover - declining
	• Research ecological restoration
	• Bush forever site
	• Only 1.8% left in reserves of Karrakatta central south
	• Nature link Perth, Murdoch Uni, Dr. Jane Fleming
	• UWA is not managing the bushland so it's deteriorating - orchids can't get through the weeds. After two disastrous bush fires, no weed management done. Feral foxes and bees proliferating
	Culture & Narrative Framework (1)
	• Acknowledge traditional owners of the land

Question 4: What are the future opportunities and needs for UWA and its communities?

Conservation of Natural Environment (5)

- The bushland Shenton - let's hope this doesn't change
- Live in peace and longevity of the bushland
- Use Underwood Avenue bushland to be focus of research into biology / Australian flora / fauna - not sold for housing
- UWA to be a pinnacle of environment for all of Perth
- Liveable cities / water conservation / biological diversity

Research / Education / Learning (5)

- Increase standards in medicine
- Incorporating MOOCs LinkedIn learning
- Encouraging face-to-face learning for social intersection
- Ensuring balance of philosophy, history & science for society's future
- As population ages, could have a Centre of Excellence linking music faculty to neuroscience

Improve Organisational Framework / Governance (1)

- Needs to be strategies to prevent Balkanisation of faculties – silos

Connecting with Local High Schools (1)

- Connect local high schools to allow flow of students from local high school to universities

Access to Facilities (1)

- Winthrop Hall often locked up

9. APPENDIX D – STAKEHOLDER INTERVIEWS

The project team reached out to three (3) key stakeholders, as listed below, offering the chance to participate in an interview where stakeholders could share their planning and design aspirations, strengths, concerns and opportunities for the UWA Masterplan. This opportunity was promoted via a letter mailed out to the key stakeholders; however, none took up the opportunity to participate.

NAME	POSITION	ORGANISATION	DATE OF MEETING
Dr Doug McGhie	Warden	UWA Convocation	*Not held*
Anna Van Der Bom	President	City of Perth Western Residents Association	*Not held*
Murray Jorgensen	Chief Executive Officer	City of Perth	*Not held*

10. APPENDIX E - POLLS

10.1 Role of the polls

The role of the polls was to capture the respondent's sentiment regarding their connection with the community / campus, the digital infrastructure on campus, the physical infrastructure on campus and whether the places and spaces on campus are welcoming and beautiful.

10.2 Methodology

A total of four (4) polls were conducted through the UWA Masterplan Conversations Website:

1. I feel connected and part of a community on campus

2. The campus digital infrastructure is functional, efficient and effective

3. The campus physical infrastructure is functional, efficient and effective

4. There are welcoming and beautiful places and spaces on campus

Respondents were asked to rate their level of agreement with each statement, from strongly agree – strongly disagree (as shown in the key below).

10.3 Summary of results

The graphs below demonstrate the respondent's level of agreement with the following statements:

	Strongly Agree
	Agree
	Neither
	Disagree
	Strongly Disagree

I feel connected and part of a community on campus

48% either agree (41%) or strongly agree (7%) that they feel connected and part of a community on campus, compared with only 27% who disagree
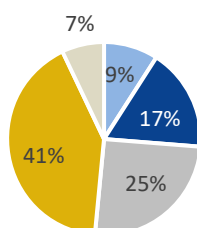
The campus digital infrastructure is functional, efficient and effective

There is no clear trend related to responses on whether campus digital infrastructure is functional, efficient and effective. Thirty two per cent either agree or strongly agree; 38% neither agree nor disagree, and 31% disagree or strongly disagree.
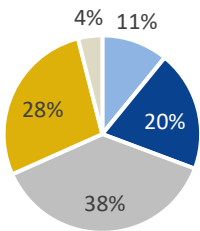

The campus physical infrastructure is functional, efficient and effective

Fifty nine per cent either agree (53%) or strongly agree (6%) that the campus infrastructure is functional, efficient and effective.
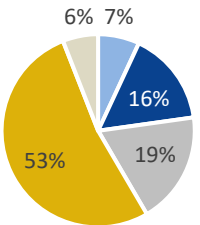
There are welcoming and beautiful places and spaces on campus

Ninety five per cent either agree (39%) or strongly agree (56%) that there are welcoming and beautiful places and spaces on campus.
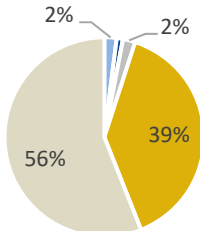
11. APPENDIX F – STAKEHOLDER AND COMMUNITY CORRESPONDENCE

Website, direct email and direct phone	1 March 2019 – 29 March 2019	A total of 86 participants

11.1 Stakeholder & Community Correspondence

This section details correspondence / feedback captured by the project team (in addition to formalised engagement activities) throughout the engagement process, via the website message forms, direct emails and the website interest forms. Altogether, eighty-six (86) sets of feedback / correspondence were captured via the methods listed below.

- Ten (10) individuals provided feedback regarding the project to the project team via the website message forms and direct email
- Forty-six (46) individuals registered their interest in further engagement and topics to the project team via the website interest forms

NOTE: Twenty-eight (28) individuals liaised with the project team via phone, email or website, though not in relation to feedback regarding the project (i.e. their responses were regarding practical matters - interest / attendance of various engagement activities or otherwise). As such, these types of correspondence have not been included in the report.

Contact Log

The table below details correspondence captured by the team throughout the engagement process. Ten (10) individuals provided feedback regarding the project via the website and direct email.

NOTE: the respondents' details are not shown below; however, they have been provided to the client.

Date	Respondent Type	Method of Communication	Correspondence / Content	Response from Project Team (Y/N)
04/03/19	Not provided	Website - Message Form	Love love love the interactive timeline! What a great idea. So interesting to see the changes over time at the campus. I used to live in Perth and would love to see more of this sort of thing.	Y
01/03/19	Community Member	Website - Message Form	I came here from the United States nearly 50 years ago and have spent most of my time in the Western suburbs. I have always been a frequent visitor to UWA campuses. I live in Hollywood, close by to both Crawley and the Health campus, but am concerned to what is happening to our community with infill planning to increase population greatly. Would appreciate your view of this development and how it will impact on UWA's future.	Y

Date	Respondent Type	Method of Communication	Correspondence / Content	Response from Project Team (Y/N)
07/03/19	Alumnus or Donor	Website - Message Form	I work as an entrepreneur at Bloom (St Catherine's College) and am an alumnus of the University (BEng Civil, 2014). I founded a systemic design and innovation consultancy (holonic.com.au) and am very interested in the future of the university and education in general. We are currently in discussions with other WA universities and looking to partner with them to teach skills of the future (e.g. circular design). It would be great to discuss the Masterplan with you particularly with a focus on skills gap to industry and Holonic's work in Circular Economy and training in design and innovation.	Y
06/03/19	Student	Direct Email	I started to fill in the ""monkey"" form, but it wouldn't accept my answers, which were: 1. What key characteristics or words would you use to describe UWA now? UWA fails to provide external or online studies UWA imposes costly burdens in time and money on students in line with the insistence "broadening units" Unlike UWA and Murdoch, ECU has Law online, and Charles Darwin has Engineering online - both Murdoch and UWA has neither 2. Select what you think will be most important to ensure UWA has a strong and sustainable future. Please select your top three (3) answers. Efficient environmental and sustainability focus Cutting-edge digital technology And "other" Re-introducing - yes, re-introducing - in this technological age, studies by external / online studies. Charles Darwin for Engineering by External Studies does have a required intensive on-campus component. External studies are for mutual benefits with country AND OTHER folk in WA, and for mutual benefits nationally and internationally. Divest yourselves of potential students if you want or have many more of them by again - yes, historically again - offering External Studies. I would add something like the following: ...divest yourselves of many potential students by not providing external / online studies if you wish. And exclude just as many, or many more too, if you wanna act against the re-introduction of external studies in this technological age. Yes, historically speaking, re-introducing external studies at UWA is the correct term.	Y
06/03/19	Alumnus or Donor	Direct Email	Throughout my 7 years studying at UWA, it repeatedly proved itself to be a selfish, financially-minded entity with very little regard or common sense when dealing with students. A little more than a campus masterplan is	Y

Date	Respondent Type	Method of Communication	Correspondence / Content	Response from Project Team (Y/N)
			needed if it would like to be the state's top tertiary education provider - because as they currently stand, the whispers amongst my demographic suggest that Notre Dame and Curtin are held in a much higher regard.	
07/3/19	Alumni or Donor	Direct Email	Just want to say that the question about physical infrastructure is hard to answer because it is so variable across campuses. Some areas are highly efficient etc., some much less so. Also just wanted to say I think we need to be so careful not to over-build. It is so important that a student / lecturer / researcher has beautiful outdoor spaces to walk in, think in, talk in, read in, it really affects creativity, which is the essence of good research and teaching. I remember when doing my PhD, a walk along the foreshore or in the gardens often helped me to solve a problem. I feel sure this is a common experience. With so much available online, I hope we can build less structures but find other ways to bring students together rather than sitting in classrooms. Hope that helps. My time at UWA as a student and lecturer was the best time of my life. I now live in the country but value being included in alumni communications and this type of planning, because the university gave me so much and I care about its future.	Y
14/03/19	Not provided	Direct Email	Just wanted to let you know that at our committee meeting this morning, a concern was raised regarding feedback from the UWA Masterplan Workshop held on Tuesday at 5.30. We have received a complaint from a participant who raised the issue of Forrest Hall in her group and was apparently prevented from commenting on her concerns by Donna who allegedly informed her that "Forrest Hall is over in a flash as you drive by" and that therefore the group should just focus on the questions that are being asked. In the view of our association, issues should be noted and reported on, even if they are not the core issues the client desires to be discussed. As a result, some of our members are questioning the value of attending the workshops. It was also reported that despite the opportunity for 2 hours of consultation being offered, this was cut back to only 1.5 hours as the room had to be vacated at 7pm for another meeting. Several participants have reported that they felt rushed. Attendees were also disappointed that no copies of slides or the interactive map were made available to those who were interested. Comments were also made that the only photographic images were aerial rather than viewed from the ground. Thanks for playing a vital role in our interactions with UWA.	N
18/03/19	Not provided	Direct Email	Thanks so much for running the workshop last night, it was great to get an insight into what UWA is planning as well as to have some input into the direction they may take.	Y

Date	Respondent Type	Method of Communication	Correspondence / Content	Response from Project Team (Y/N)
			Unfortunately, in the rush at the end, I feel like I missed some of the information. Would you be able to share the presentation from last night?	
18/03/19	Not provided	Direct Email	Good session today / this evening. Some other notes… • Notice the cohort? Interesting mix don't you think, you may have targeted specific people, I don't know • Be careful about your goals, which I assume will come from the vision, covering all possibly concerns will create issues for you as the mix of views from the session is quite broad from many perspectives, but maybe only a small number really count • Culture rules all, I don't care what research and analysis you have / done, be very careful as you need to execute and a few items that popped up indicate a clash of wills, biases etc and I can only image - as you can see 'feel' navigating the website(s) – the subcultures are strong and deep • Have we done a Masterplan before? Did it work? • UWAs history on execution of plans? • I was engaged a few months back re UWA ICT / IT and a large change program, what really struck me was how disconnected they were from what seemed to be a gap in business drivers and motivations. Do yourselves a huge favour, get this lined up and all aspects of tactical and strategic investment and delivery assurance. If they are running ahead with data centre change and all sort of so called 'digital transformations', you may be in trouble already. • This will be a decade opportunity to do plan and execute right. Do what you teach 😊 keep it simple.	Y
21/03/19	Not provided	Website - Message Form	Ensure that the high standards of UWA graduates are maintained. There is a need to demonstrate this by publishing results and discoveries in the press and TV. It should be shown how high UWA's achievements are, and to achieve this, enrolments should seek out future students who have some originality of thought, regardless of previous attainments.	Y
21/03/19	Alumnus or Donor	Direct Email	I am a Graduate living in Claremont and delighted to have received the postcard in the letter box … a most unusual event…. and to see that UWA is getting more coverage in the Post. I am currently in Hospital after surgery…. and want to know the deadline for comment. I can't see anything on the card about that, and I do have lots of comments. As I can't sit up for very long, I don't want to waste the energy if the deadline has passed. May I say I find it very curious that the Survey mentions the words 'student' and 'staff' but avoids the term GRADUATE! There must be many 1,000's of us in the area!	Y

Date	Respondent Type	Method of Communication	Correspondence / Content	Response from Project Team (Y/N)
			Instead the loose term 'community 'is featured. Mmmmmm?	
28/3/2019	Community Member	Phone Call	Focus on relationship with graduates – cold calling for funding is not appropriate Individuals can get confused between private events run on the University and University-run events. For example, some people may think that the University runs Upmarket – is the University's integrity being upheld with these events? Potential to accidently backfire. Needs to be clear in the advertising whether events are private or University-run. Would be good for graduates of UWA to have priority access or discounts to hire facilities or grounds for events/activities. UWA does not have a good name for the way it has handled retrenchments and relationships with people that have contributed to the University. Heritage value and grounds of Crawley are significant – would be brilliant for UWA to focus more on sharing the heritage, make it visible. Many people have memories and anecdotes to share about the significance of their time at the University. It would be good to capture these. Potential to buy Broadway Fair – build apartments all the way down Fairway. Noted that Forrest Hall should not have been built in the location that it was.	Y
22/03/19	Community Group	Email	Correspondence from Friends of Underwood Avenue Bushland (attached within this Appendix on page 114).	

Website Interest Forms

Forty-six (46) individuals registered their interest in further engagement and topics to the project team via the website interest forms. The table below summarises the respondent types and their areas of interest.

NOTE: the details of the respondents are not shown below, however have been provided to the client.

Respondent Type/s	No. Responses	Area/s of Interest
Alumnus or Donor	15	• Science • Arts • Integration with the colleges and sports clubs • International relations, refugees, education • Students and staff • Engaging alumni • Film events, art gallery, writers' events and public functions at the University Club • Waste management integrated with community and / or food gardens, and visible recognition of first nations culture and history • Role of the university in continuing education and the interaction between schools and the university • Spatial planning of campus, integration with neighbourhood, public benefit, economic development • Child abuse, childhood duress, Australian history, Indigenous lore and culture • Campus culture, connecting rural (and aspiring) students to greater opportunities, helping students navigate their educational journey and finding their passion • Local Area Plan, sustainability, health • I am a graduate of what would now be the Business School and have a natural orientation in that direction, but I have an overarching desire to be involved in the continued growth and success of the institution.
Community Member	9	• Ensuring that strong community support for UWA is reciprocated • Physical environment • Friends of the Grounds (botanical) • Saving the Underwood bushland as a nature reserve • Landscape, architecture, campus planning • Built environment of UWA • Bike infrastructure, sport, colleges, community connections • Protection of the local environment • Proposed developments by UWA east of Broadway
Staff Member	8	• Architecture and Landscape • UWA Health Campus (next to QEII precinct) • Technology for students / employees and academic / general staff connectivity and community • Inclusion of culture / tourism on campus • Parking; more modern teaching spaces that allow for group work; renovating / repurposing existing buildings • Garden grounds, tree and planting choices • Library / student experience / education • Renovation, work areas, entrances • Recreate courses for UWA Sport

Student	8	- Campus and foreshore plans, reserves - Architecture - Pathology and Biomedical sciences - Medical sciences, libraries, business school - Student experience, pelican funding, social sciences student experience, improving experience of outer metropolitan students - Improvement of lighting and security - Facilities for both students and the community; the campus grounds and environment; community inclusion in UWA - Student welfare
Other	5	- University expansion and vision for the future - Interest in physical campus and its footprint - Other
Authority or Agency	1	Adjoining property owner

Friends of Underwood Avenue Bushland - Letter

From Margaret Owen (Chair Friends of Underwood Avenue Bushland(to Trevor Humphries / Robert Webster (UWA Management) - 22 March, 2019

22 March 2019

Attention: Robert Webster
Executive Director, Corporate Services
UWA
cc Hon Robert French, Professor Dawn Freshwater, Trevor Humphries,

Re: Campus Masterplan and Lot 4, Underwood Avenue Bushland

Dear Mr Webster

We appreciated the opportunity to attend the recent Community Conversation Events on 14 and 19 March. A number of our members attended both sessions, as well as the Alumni session on 12 March. As you are aware our past conversations with Prof Kent Anderson ceased late last year. You attended the last of these conversations, on 25 June 2018.

At the Masterplan Conversation we learnt that there are 531 assets, at 40 locations, currently under consideration within the Masterplanning process.

Lot 4 is a special and unique place with great environmental significance. We are strongly of the view, that if any of UWA's assets are to be looked at through the lens of the triple bottom line, then Lot 4 is the most important. Although in UWA ownership, Lot 4 has great potential and value to become a joint UWA/community resource. The conservation future of Lot 4 should therefore be considered as high priority to engage with the community as UWA moves forward over the next 10 years and beyond. The environmental values of Lot 4 have consistently been articulated (TEC, MNES etc) and need not be repeated here. Additionally, as we are both aware, the EPA is currently preparing a report on Lot 4 in relation to UWA's ongoing intentions for the site. Going forward, we are confident that Federal and State environmental regulations will continue to be a barrier to UWA proceeding with the housing development proposal it first put forward around 1998.

On 2 February, FUAB hosted a Community Workshop to look at an alternative vision to the one currently held by UWA Management. This workshop was well attended by a supportive and broad section of the community and included UWA alumni, UWA and Murdoch academics and experts, all of whom are concerned about the future of the bush at Underwood Avenue.
A summary of the workshop and its outputs is attached.

Those present at the workshop were strongly aligned with an approach aimed at Lot 4 becoming a key Bush Forever component of a Western Suburbs Green Corridor, extending from the beach to the Swan River. FUAB will be promoting this in collaboration with a range of stakeholders during coming months. This broad concept was essentially first articulated in the WESROC 2002 Western Suburbs Greening Plan.

Given the Campus Masterplan is in the midst of development, we think there is a great opportunity for UWA to revisit its thinking on Lot 4. A dominant theme at the Masterplanning sessions was UWAs lack of consultation and lack of transparency in relation to significant issues that affect the community - Forrest Hall and Underwood Avenue bushland were specifically referred to in this context. We would hope that UWA can work together with the community and a range of stakeholders to develop a new approach based on conservation for the benefit of the broader community and the environment. We are optimistic that UWA will take this on board and adopt a different and more progressive approach. This

approach could place UWA at the forefront of initiatives to support efforts by everyone to make Perth a greener, more liveable and sustainable climate resilient city of the 21st Century. All of us should be interested in this, particularly a University which sees itself as in the top 100 globally.

We are also cognizant that UWA places great importance on its image, reputation and standing in the community and of its special place in the minds of the people of WA. We recognize that this is difficult to put a $ value to. However, we would point to the fact that UWA's image has taken quite a knock in recent years, as evidenced by numerous articles and comments in the POST newspaper. We therefore think a new direction on Lot 4 is a great opportunity for UWA to revisit its public image. What better way to do that than act to preserve Lot 4 and work with a wide range of stakeholders in its protection, conservation and to develop its potential for research and as a community asset.

As we have pointed out to Kent previously, Lot 4 has great potential to be a research centre of excellence for Restoration Ecology. This is a strong research area at UWA and which contributes to its international standing. With the creation of the new Innovation Hub in Oct 2018 by Water Corporation, an opportunity has arisen for UWA to partner with Water Corp as part of its proposed "Silicon Valley for Water" concept. These are just two lines for investigation and if UWA is willing, there are many more. While we have appreciated meeting with Kent Anderson over the past few years, we should be frank and point out that although we have attended in good faith and a channel for communication has been kept open, essentially we have come to see this as in exercise in "deflection". We are therefore keen to refocus the dialogue towards seeking a meaningful conversation aimed at 'Win Win outputs'. Only when there is a genuine relationship of trust will there be a productive outcome.

FUAB has long sought the opportunity to meet with Upper Management and the Senate to explore meaningful options for the conservation future for Lot 4. Until now, this has been denied to us. This letter is therefore to request the opportunity for a new and different type of conversation to explore new potentials for Lot 4.

At the Masterplan Conversation on 14 March, Trevor Humphries assured us that no decisions have been made in relation to the future of UWA's assets. We therefore think the time is right for UWA to reconsider its plans for Lot 4, in close collaboration with the community, Local Government, State Government entities (including Water Corporation) and others.
We look forward to a positive relationship with Kent's successor and yourself and to meeting on a regular basis.

We look forward to your response.

Margaret Owen. - Chair   Friends of Underwood Avenue Bushland
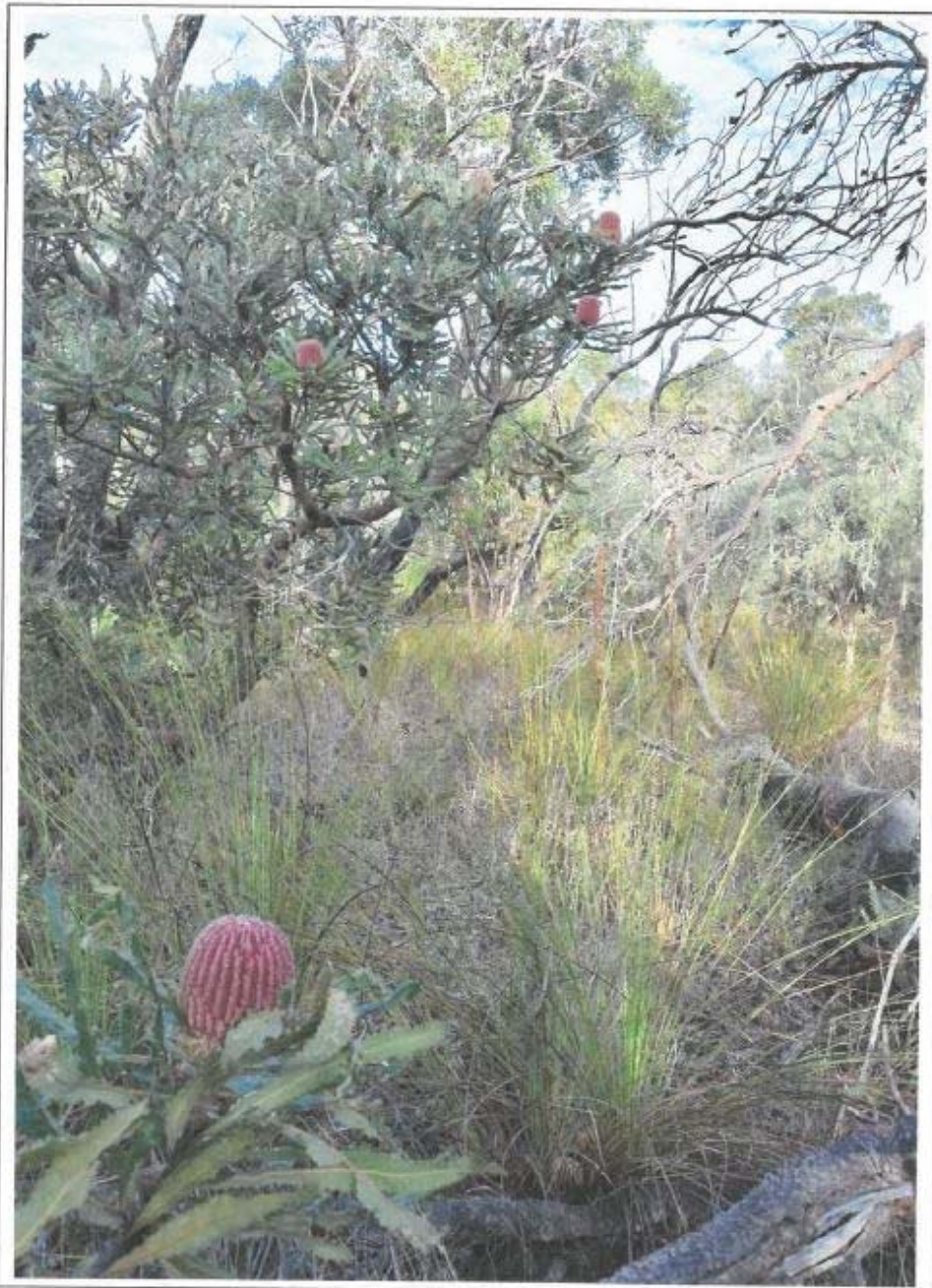Laurie Scott. - Dep Chair. FUAB

86 Daglish Street
Wembley 6014

Friends of Underwood Avenue Bushland

Notes from the

FUAB VISIONING WORKSHOP

held Saturday 2nd February 2019 from 2pm to 5pm

at the Mt Claremont Community Centre

BACKGROUND

The Friends of Underwood Avenue Bush (FUAB) believe that the protection of Lot 4 Underwood Avenue, owned by UWA is essential as it is a vital part of the Green Corridor from the Swan River to the Indian Ocean. UWA owns the 64 hectares of Lot 4, of which half is bushland and a Bush Forever Site 119. The Water Corporation's Subiaco Waste Water Treatment Plant neighbours Lot 4 and its 500m buffer cuts through the bush. Currently the bush is not being managed by UWA and weeds and feral animals such as foxes and bees are flourishing at the expense of biodiversity.

For years FUAB has been campaigning to prevent UWA developing Lot 4. In 2018 FUAB became aware that UWA was developing a 10 year Campus Master Plan. FUAB also became aware that the Water Corporation wanted to develop the sustainable use of its waste water and land resources in the Subiaco precinct.

Given these developments the FUAB Community Workshop was planned to provide an opportunity for those concerned groups and individuals to discuss and develop ideas for a **Western Suburbs Green Corridor** which would include Lot 4. Forty-two people attended including 7 from FUAB. The Workshop was held on Saturday 2nd February 2019 from 2pm to 5pm at the Mount Claremont Community Centre.

PROCEEDINGS

A Welcome to Country was provided by Lynette Coomer, whose Noongar family have significant connections with the bush of the Western Suburbs. 'That's my boodja (country) and it always will be' said Lynette.

Dr Jane Chambers of Murdoch University explained the purpose of the NatureLink Perth initiative. The current piecemeal approach to development is incompatible with the sustainability and enhancement of Perth's natural assets. By focussing on *nature, development, people, management, and policy and planning* it is hoped that Perth's natural assets can be protected and enhanced.

Suzanne Brown of the Water Corporation, spoke of the priority now being given to maximising the sustainable use of waste water and the Corporation's land resources.

DISCUSSION

A discussion on the values of the **Western Suburbs Green Corridor** ensued broadly grouped into environmental, economic, social, health and a sense of place. Small groups were then asked to consider what was required to establish a **Western Suburbs Green Corridor** . Having done so the groups were then asked to determine which ideas, concepts or actions would have the greatest impact in achieving the **Western Suburbs Green Corridor**.

RESULTS

In summary, 17 actions emerged. In order of priority the most significant were:

1 Implement the Western Suburbs Greening Plan, initiated by the Western Suburbs Regional Organisation of Councils (WESROC) way back in 2002 and prepared by Ecoscape. This Plan

proposes '*a structured and systemic approach to managing, protecting, preserving and enhancing vegetation in parks, reserves, private land and road reserves*'.

2 Have a clear vision and branding for the Green Corridor

3 Protect Bush Forever sites with legislation

4 Western suburbs councils (WESROC) to work together on developing the Green Corridor

5 The various Friends Groups to work together to progress the Green Corridor

6 Use social media to raise awareness of the Green Corridor

7 Work collaboratively with UWA in promoting the Green Corridor

8 Aim to have Lot 4 bushland classified as an A class reserve

THE WAY AHEAD

1 A detailed paper articulating the rationale and benefits of the **Western Suburbs Green Corridor** will be produced by FUAB.

2 Throughout 2019 FUAB will engage all relevant stakeholders in developing and supporting the Green Corridor and will actively participate in NatureLink Perth.

3 The UWA consultation process on the Campus Master Plan has just commenced and FUAB will be participating in this process and making a submission.

CONCLUSION

With the involvement of all concerned parties and UWA, FUAB looks forward to the establishment of a **Western Suburbs Green Corridor** that will benefit the environment and the community.

Thankyou to everyone who attended

Friends of Underwood Avenue Bushland

Margaret Owen – chair

goffmarg@bigpond.net.au

Laurie Scott – dep chair

laurielouisescott@gmail.com

FIGURE 9:
Greening Plan for the Western Suburbs
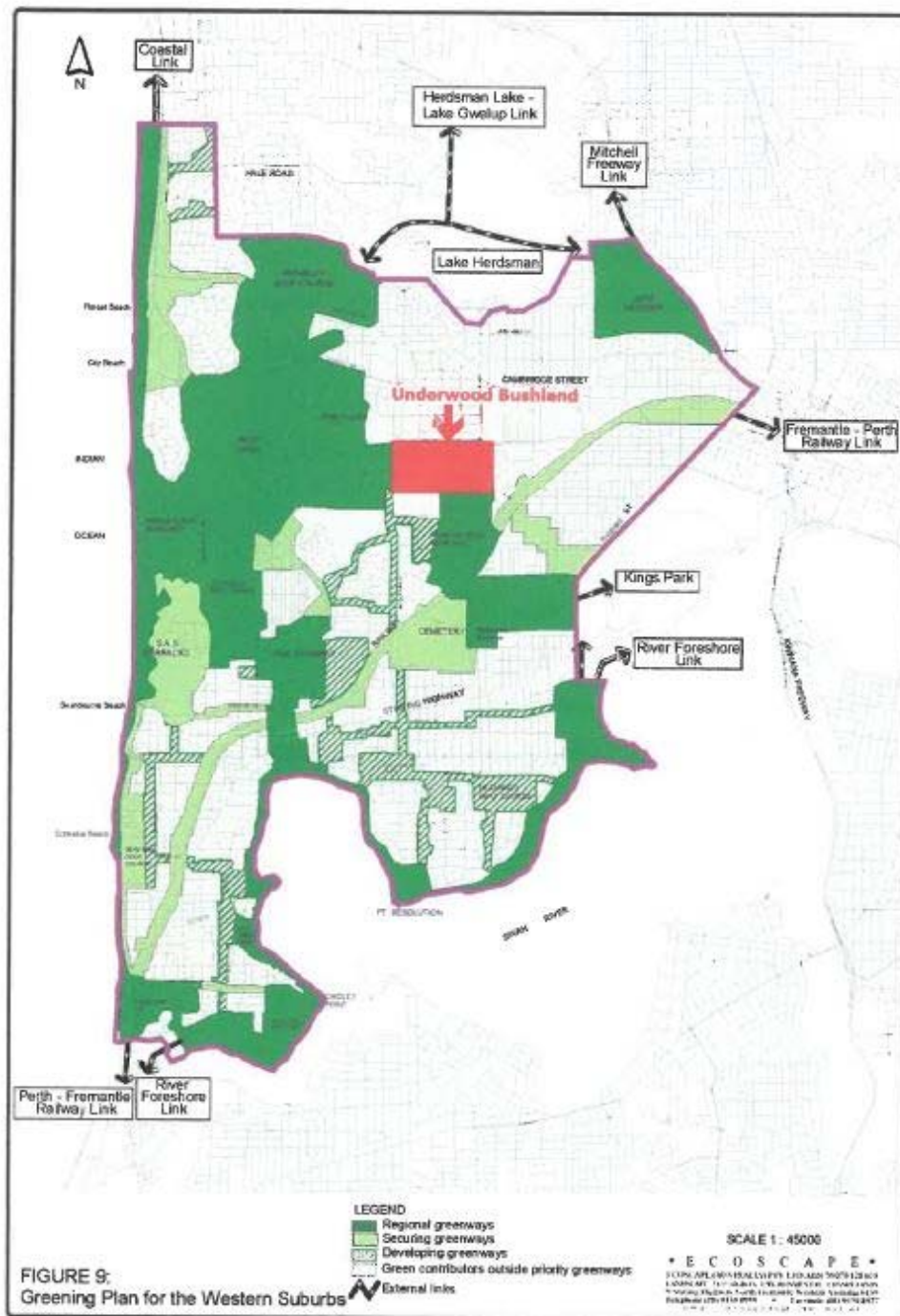
Underwood Bushland added in red to Ecoscape [Australia]'s map.

16 March 2019

Mr Trevor Humphries
Director Campus Management
University of WA
130 Winthrop Avenue Crawley 6009

Dear Trevor,

We wish to invite you, Donna Shepherd, Paul Robert, and others you think it is appropriate to invite, to visit Underwood Avenue Bushland with Margaret from 7am one morning to see the Forest Red-tailed Black Cockatoos flying into the west side of the bushland from the roost site at UWA Sports Park Brockway Road.

Such a visit would also provide you with the opportunity to understand the significant values of this bushland:

-habitat for Carnaby's Cockatoo listed as 'endangered' and the Red Tailed Black Cockatoo listed as vulnerable,
- the Banksia Woodlands of the Swan Coastal Plain recognised as a Threatened Ecological Community ie in 'danger of extinction',
-recommendation for listing of the Tuart woodlands and forests of the Swan Coastal Plain ecological community under the classification of 'critically endangered.'
-Noongar listed sites – removed from the register of sites

I am confident that such a visit would contribute to your understanding of this part of the UWA estate and I hope that you will join me at your convenience.

With regards,

Margaret Owen
Chair Friends of Underwood Avenue Bushland

12. APPENDIX G – STAKEHOLDER LIST

The following stakeholders were sent personal email invitations to the relevant workshop session.

12.1 Authorities & Agencies

STATE GOVERNMENT
Department of Biodiversity, Conservation and Attractions
Department of Planning, Lands and Heritage
Department of Transport
Department of Jobs, Tourism, Science and Innovation
Department of Water & Environment Regulation
Department of Water & Environment Regulation
Environmental Protection Authority
WAPC
Heritage Council of WA
QEII Medical Centre Trust
Department of Training and Workforce Development
Water Corporation
Western Power
National Trust
Kings Park and Botanic Gardens
Venues West
LOCAL GOVERNMENT
City of Perth
City of Nedlands
City of Subiaco
Town of Claremont
City of Gosnells

12.2 Alumni/Donors

Notification of opportunities to engage via the UWA Masterplan Conversations project was sent to all alumni listed on the digital database of the Office of Alumni and Community Relations.

Targeted invitations were also sent to a selection of individuals representing the following groups and selected by the Office of Alumni and Community Relations staff.

- Convocation Council
- Friends and other groups
- Bequestors
- Alumni Fund donors
- Other donors
- Young alumni

12.3 Community & Sporting Groups

SCHOOLS
Hollywood Primary School
Loreto Nedlands Primary School
Nedlands Primary School
Jolimont Primary School
Shenton College
Christ Church Grammar School
John XXIII College
COMMUNITY / ENVIRONMENTAL GROUPS
Alliance Française de Perth
Friends of Hollywood Reserve Inc
Learning and Attentional Disorders Society of WA (Inc.)
Lions Club of Claremont Nedlands
Motor Neurone Disease Association of WA
National Stroke Foundation WA
Nedlands Toy Library
Nedlands Uniting Church
PlusLife
Prime Movers Inc
Rotary Club of Dalkeith
Spina Bifida & Hydrocephalus Association
The Royal Western Australian Historical Society (Inc.)
Rotary Club of Matilda Bay
Waratah Community Singers
Continence Advisory Service of WA
Swanbourne Coastal Alliance
Friends of Point Resolution
Friends of Underwood Avenue Bushland
Friends of Shenton Bushland

Conservation Council of WA
Urban Bushland Council of WA Inc.
Mt Claremont Residents Association
Paraplegic-quadriplegic Association of WA
Solaris Care Cancer Support Centre SCGH
Alzheimer's Australia WA Ltd
Westcare Accommodation Services
St Ives
National Stroke Foundation WA
C3 Crawley (Church)
Dogs Refuge Home (WA) Inc
City of Perth Western Residents Association
Nedlands Electors' Association
Ned Savers
Stand Up for Nedlands
Western Suburbs Alliance
Defending Public Spaces WA
Telethon Kids Institute
Graduate Women WA
SPORTING GROUPS
Nedlands Dalkeith Bowling Club
Nedlands Bridge Club
Claremont-Nedlands Cricket Club
Nedlands Croquet Club
Nedlands Golf Club
Nedlands Rugby Union Football Club
Nedlands Yacht Club
Nedlands Tennis Club
Royal Perth Yacht Club
Yachting Western Australia
Mounts Bay Sailing Club
Perth Dinghy Sailing Club
Nedlands Scrabble Club
Swanbourne Nedlands Surf Life Saving Club
LOCAL MINISTERS
Federal Member (Curtin)
Local Member (Nedlands)
Minister for Planning and Transport

12.4 On-campus Infrastructure Users / Businesses on-campus

INFRASTRUCTURE USERS / BUSINESSES ON CAMPUS
West Australian Marathon Club
EventCorp
Perth Upmarket
Taylors College Perth
CELT UWA Claremont Campus
Australian Music Examinations Board
Confucius Institute UWA
Platinum Taekwon-Do
Perth Writers Festival (PIAF)
Lotterywest Perth Film Festival (PIAF)
Save the Children
Prosh
Subway
Boost
Westpac
STA Travel
Talking Heads Hair Design
Campus News and Gifts
Matilday Bay Pharmacy
Co-Op Book Shop
Eyecare Centre
Guild Secondhand Bookshop
UniPrint
Matilda Bay Dentist
Philips and Father
Tool Hire / Shoe Repairer
Winthrop Australia
UniClub
Guild Village Medical Centre
UWA Gym
Australian Sports Commission (ASC)
Basketball WA
Elite Athlete – Friendly Universities (EAFU) Network
State Netball Centre
Nature Play
Swimming WA
WA Cricket Association
Western Australian Institute of Sport (WAIS)
Athletics WA

| WA Netball |
| Venues West |
| Rugby WA |
| CSIRO |

12.5 UWA Groups & Organisations

UWA GROUPS AND ORGANISATIONS
Living architects
Guild
Forrest Hall
Historical Society
Friends of the Grounds
University Hall
Trinity College
St Catherine's College
St Thomas More College
St George's College
Taylors College
UWA Cultural Precinct
Perth International Arts Festival (PIAF)
UWA Extension
UWA Sport and Recreation
UWA Athletics Club
UWA Badminton Club
UWA Baseball & Softball Club
UWA Basketball Club
UWA Boat Club (Rowing)
UWA Cricket Club
UWA Fencing Club
UWA Football Club (AFL)
UWA Handball Club
UWA Hockey Club
UWA Judo Club
UWA Kendo Club
UWA Kobudo Club
UWA Akido
UWA Taekwondo
UWA Karate
UWA Nedlands Football Club (Soccer)
UWA Netball Club
UWA Outdoor Club
UWA Rugby Club
UWA Squash Club
UWA Table Tennis Club
UWA Tennis Club

UWA Triathlon Club
UWA Ultimate Club
UWA Underwater Club
UWA Volleyball Club
UWA Water Polo Club
UWA West Coast Swimming Club
Uni Camp for Kids
International Student Service (ISS)
Postgraduate Students Association (PSA)
Berndt Museum
Aspire UWA
Pelican Magazine
Arnold Yeldham and Mary Raine Medical Research Foundation Research Committee
Patrick Burselum and Mary Estelle Healy Medical Research Foundation Research Committee

12.6 Local Businesses

LOCAL BUSINESSES
Western Suburbs Business Association
Royal Perth Yacht Club
Matilda Bay Restaurant
Bayside Kitchen
Steve's Nedlands
Broadway Pizza
Little Way
Vina H Café and Restaurant
La Patisserie
Ciao Italia
Malaysian Gourmet
Michaels Gourmet Centre
Chilliz
Bites
Neds Café
Barretts Bread
The Tenth State
Broadway Eatery
Rocketfuel Coffee Roasters
DBCA Parks and Wildlife - Swan Region
Dominos Pizza Nedlands
Rossen Real Estate
Broadway Laundrobar
Varsity Bar
FoodWay
Ararat Kebabs
Tommy Sugo
Liquor Barons Nedlands

Nagano Sushi
ANZ Nedlands
Rogers Newsagency
Sunflowers
Daneechi Swimwear
Caltex
Commonwealth Bank
Tiamo Café
Paediatric ENT Services
Lambretta Cucina Italiana
Viet Nosh
G'Fun
Wisdom Physiotherapy
Vintage Cellars Nedlands
Yumi Bento
Boubar
Hollywood Pharmacy
Wok n Roll
Burgermeister
La Lola
Jesters
Hollywoods on Hampden
Dome Café
La Galette de France
Ed Art Supplies
Nedlands Optic
Felix & Co. Specialty Coffee
The Resident Bar
Terry White Chemmart
Santis
Forty Seven Kirwan Street
Australian Institute of Management
Playskool Floreat
Poppy's Florist

Creating Communities