

UWA



# Masterplan Conversations



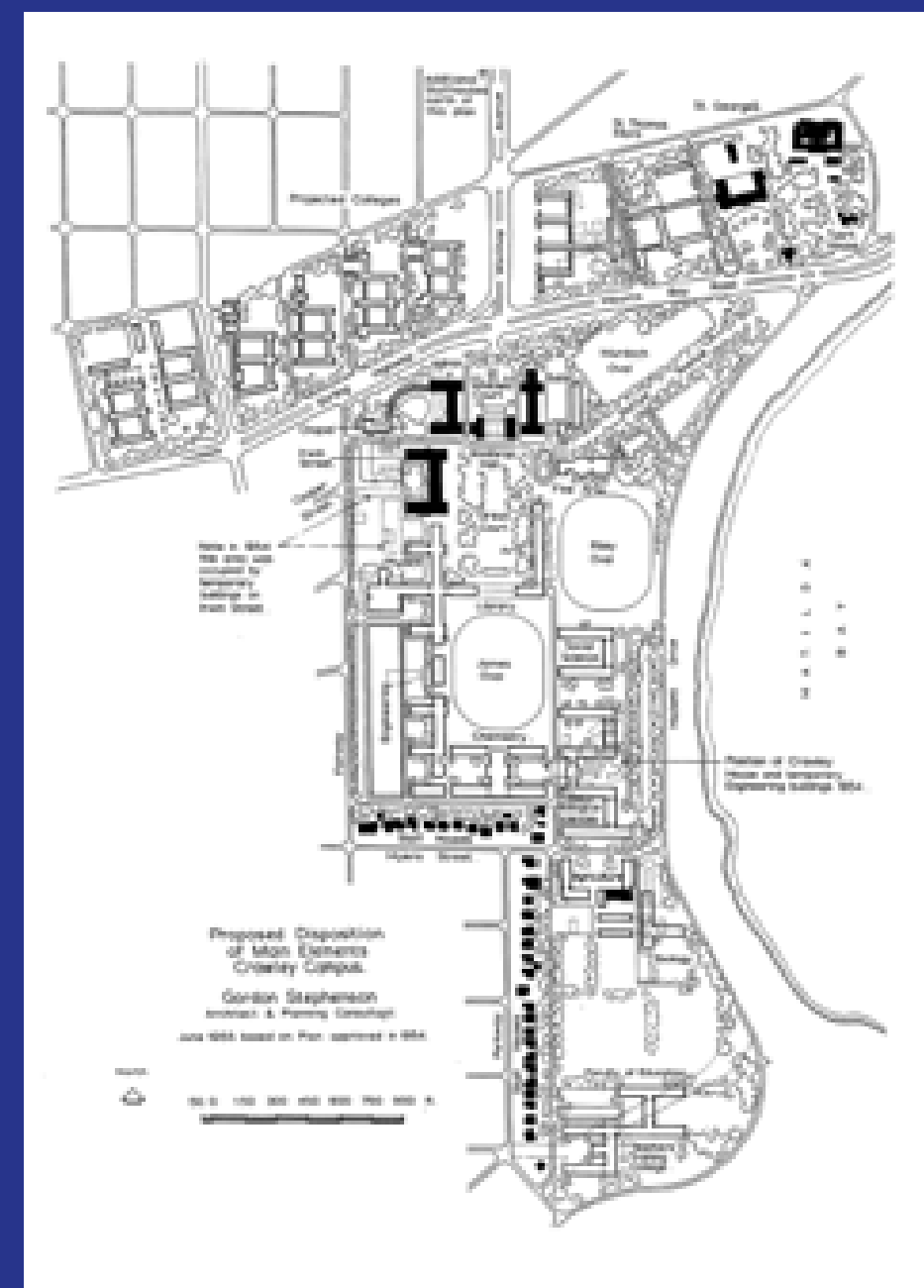
**Chat to our  
team about  
how we're  
planning for  
the future  
at UWA.**

# A Strong Tradition of Masterplanning

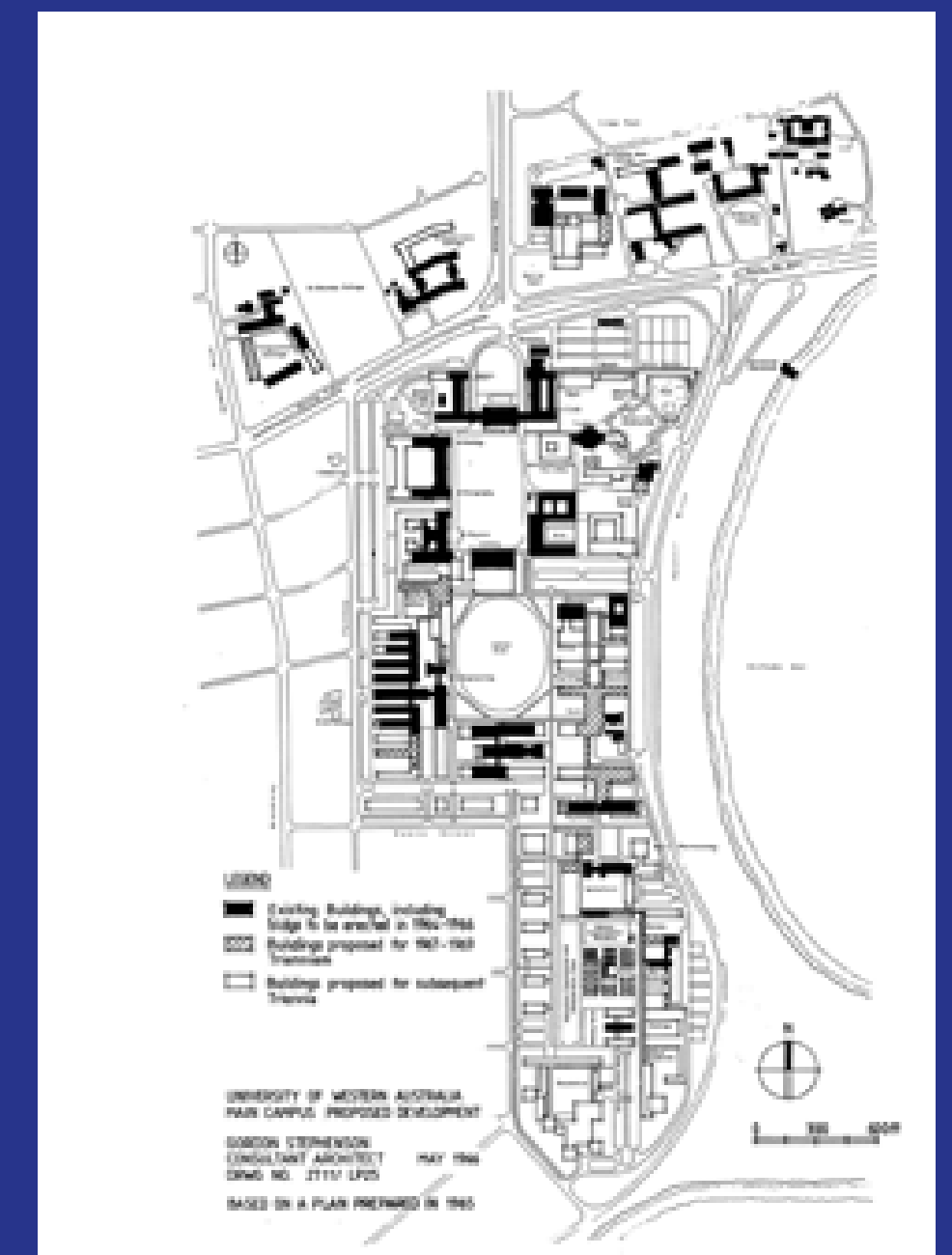
“

*A sophisticated understanding of the past is one of the most powerful tools we have for shaping the future”*

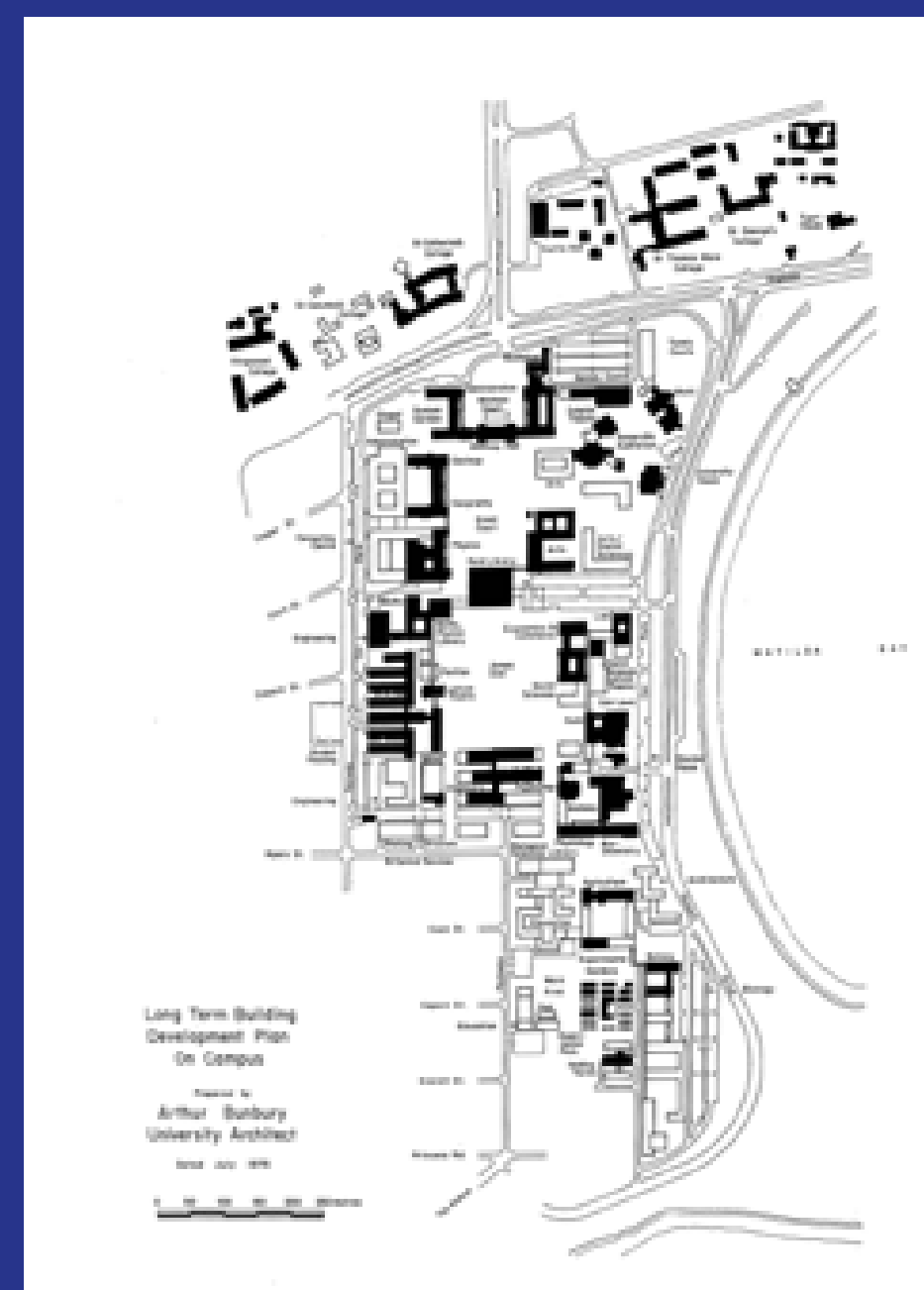
Your Company's History as a Leadership Tool:  
John T Seaman Jnr and George David Smith;  
Harvard Business Review, Dec 2012.



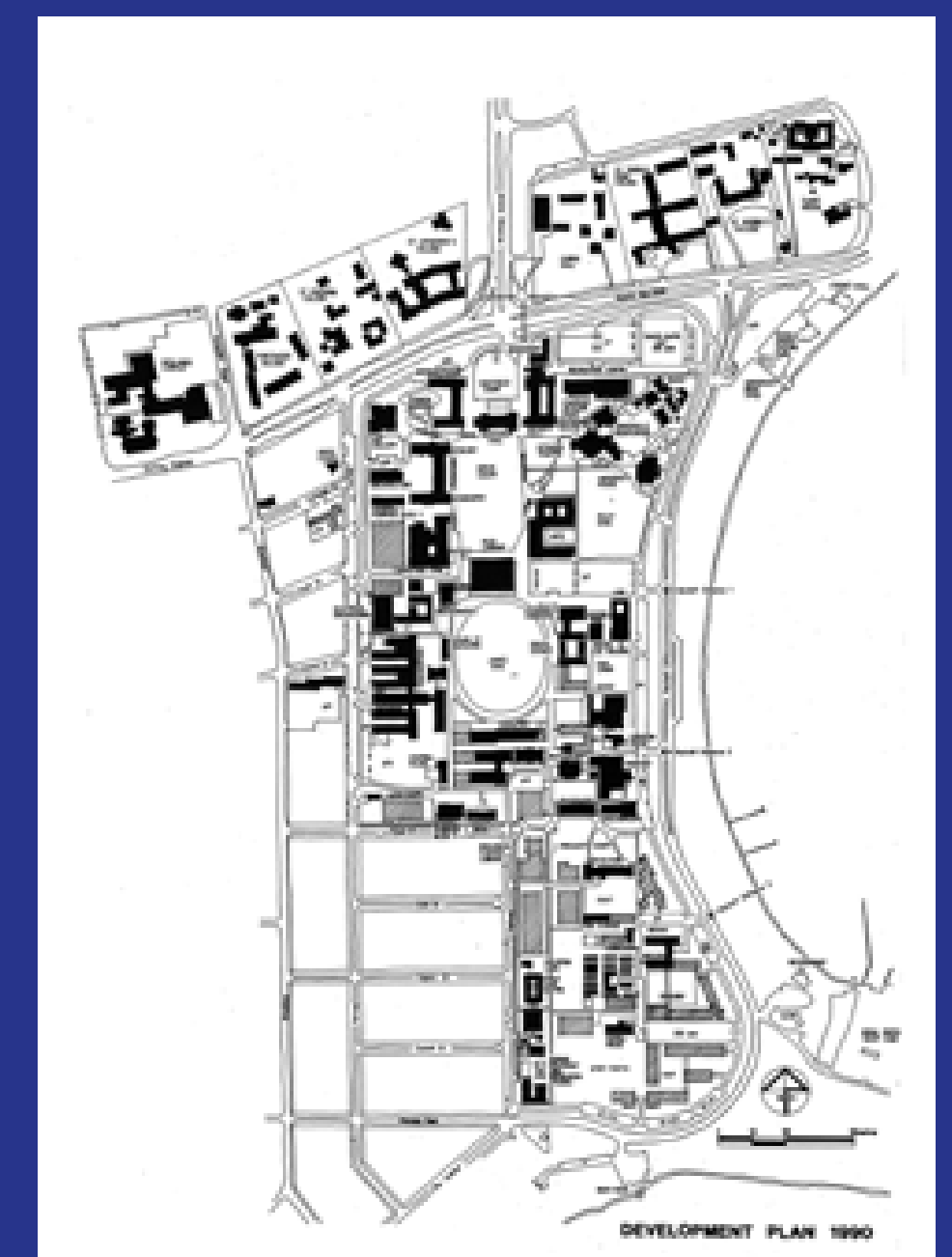
1955



1966



1975



1990



2000



2010

# What is a Masterplan?

**A non-statutory, high-level plan which will guide how our physical and digital environments will be aligned to UWA 2030, the University's vision**

- Guides decisions in development investment
- 10 year and beyond planning framework
- Specific project planning will be required for projects as they emerge



## Masterplan Shaping Change

+24,000

students  
enrolled

531

assets in  
40 locations  
across WA

232

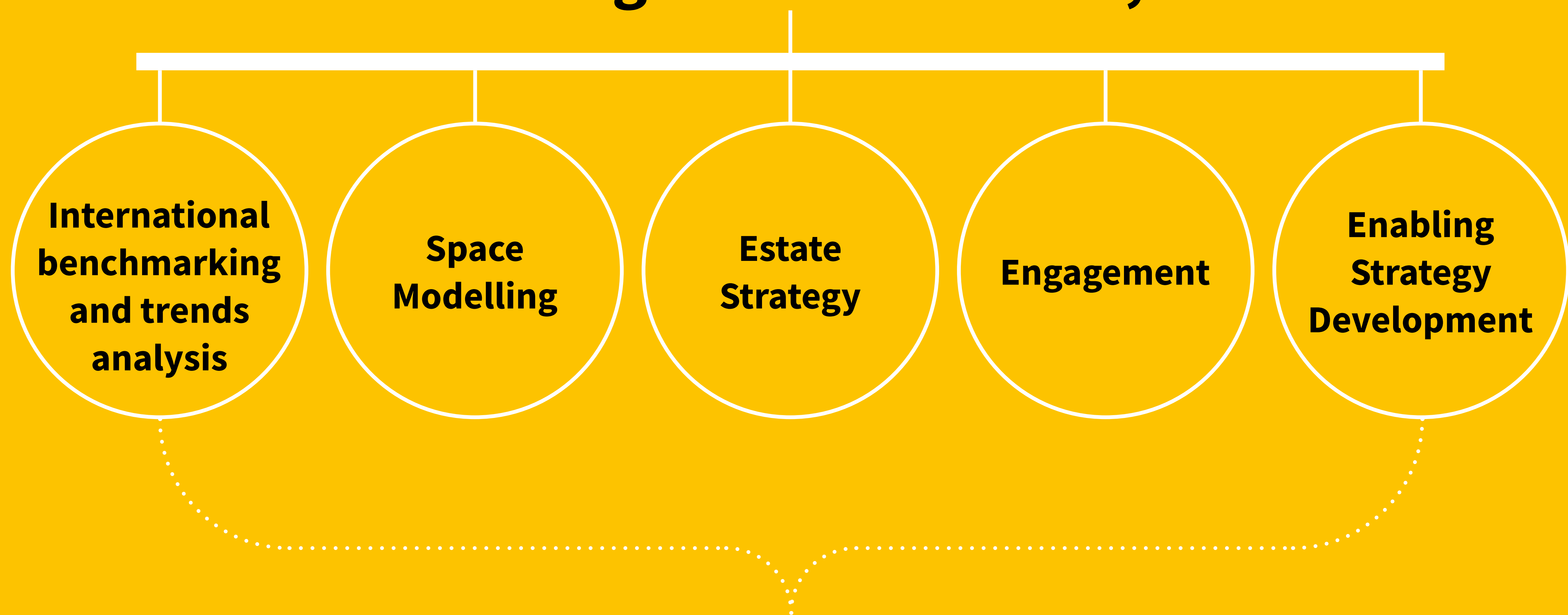
buildings  
utilised for  
institutional  
purposes

86<sup>TH</sup>

QS World  
University  
Rankings

# What We've Discovered

Through all of our work,



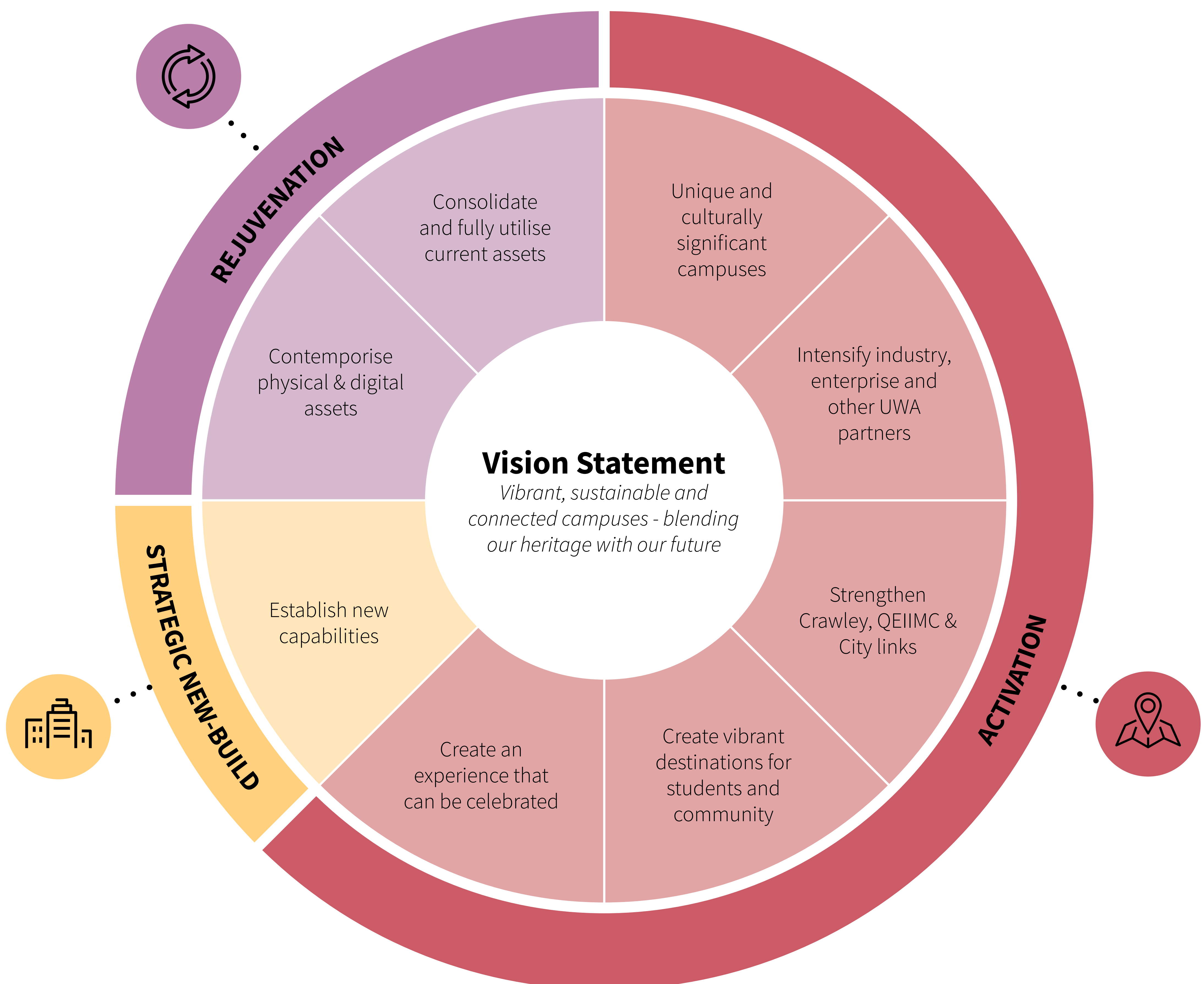
**we found that:**

- **UWA has sufficient space to meet its student growth forecast to 2025 and beyond**
- **Effort should be on refurbishment and rejuvenation, not necessarily on the construction of new buildings**
- **Focus should be on teaching activities in the central precinct**
- **It's critical to protect/enhance our valuable campus grounds**
  - Heritage buildings
  - Cultural narratives
  - Landscape (tree assets and biodiversity)
- **A focus on the student experience is important**
- **Consultation is critical**

# Masterplan Approach

*Respectful of the past,  
resilient for the future.*

**The vision, principles and initiatives will focus on the preservation and enhancement of our distinct and vibrant campus identity and create a campus of the moment.**



# What the UWA Community Said

Hearing from our students, staff, partners, stakeholders and community has been critical to setting the Masterplan directions.

## Outcomes of Engagement

Engagement with students and staff highlighted the importance of:



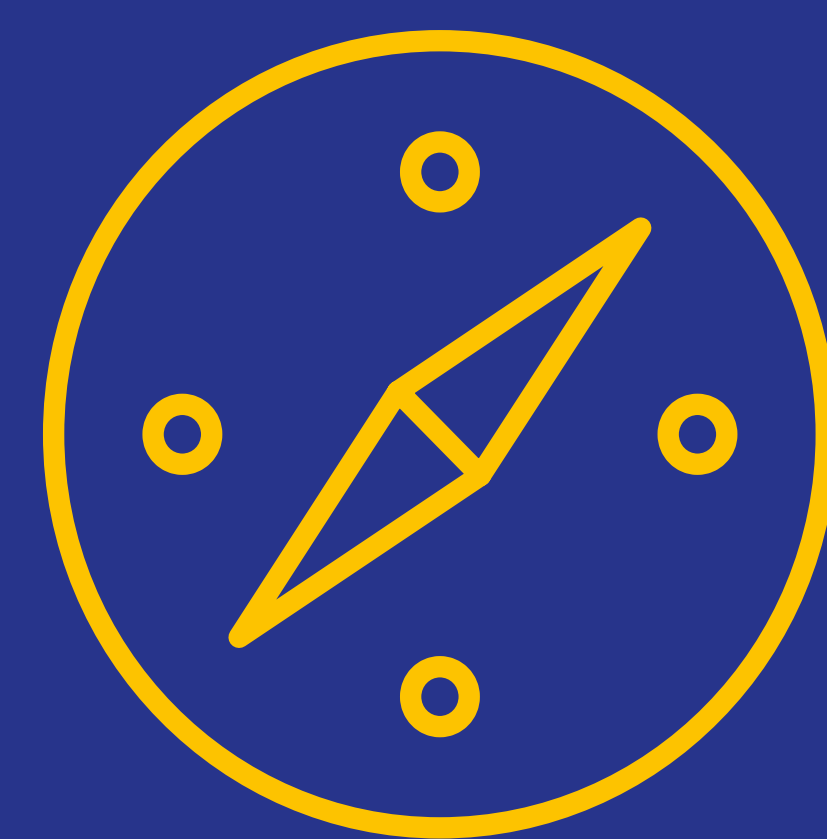
**Quality and flexible spaces**



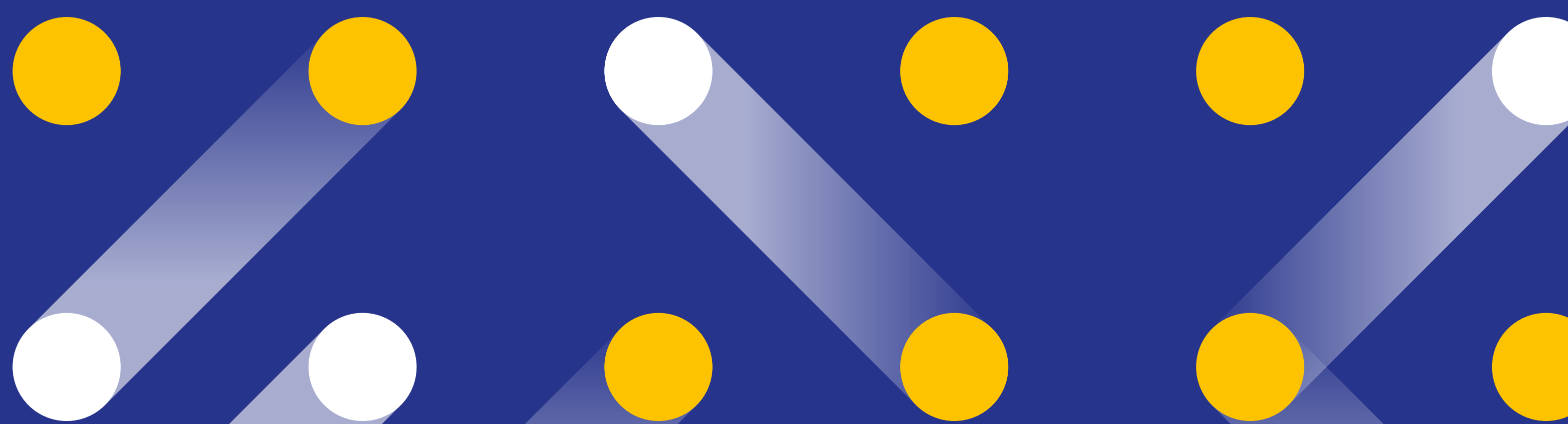
**Modern facilities and up to date technology**



**Access and connectivity**



**Wayfinding**



# The Vital Strategies

The implementation of the Masterplan will be made possible through a range of enabling strategies to be completed by the end of this year. These strategies will form part of the

Masterplan framework and provide detailed direction and recommendations. Each enabling strategy has its own vision tied to the broader Masterplan vision.



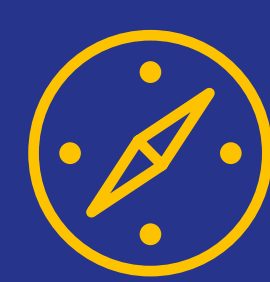
## The Masterplan will aim to deliver:



Long-term development framework for contemporary physical and digital environments



A cultural heritage framework to inform and enrich campus legibility and spatial visioning



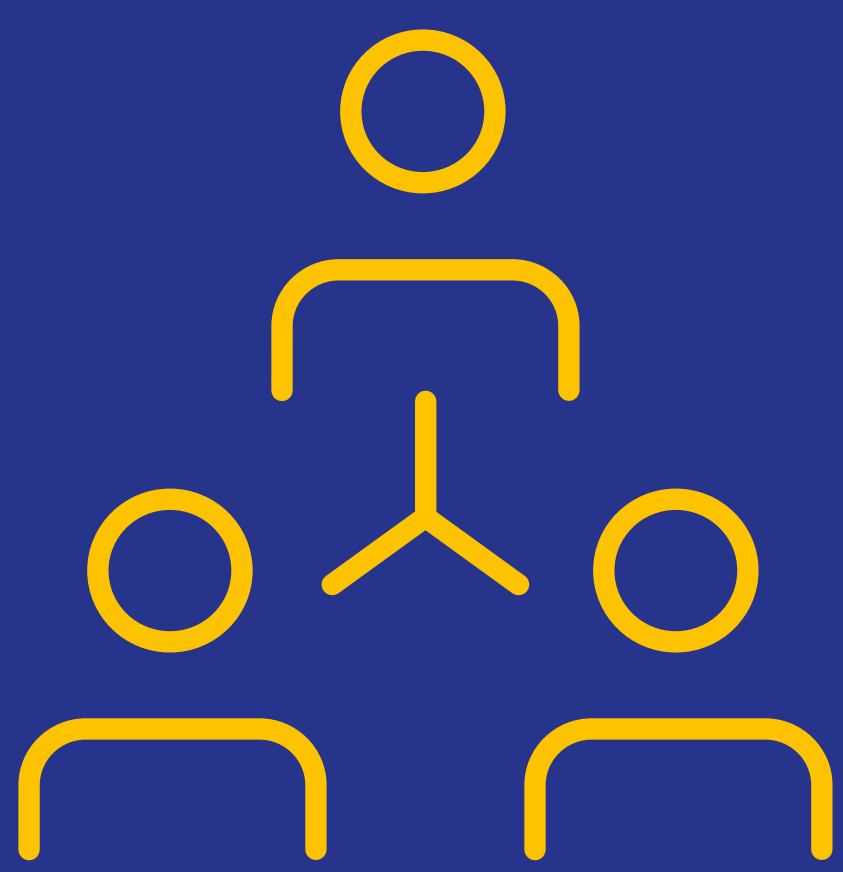
Enhanced campus access, legibility and wayfinding



Principles to support how to create a public, connected, beautiful, safe and sustainable campus

# Achieving Broad Reach

Over **7,000 interactions** including survey responses, quick poll responses, workshop and meeting attendees, map comments, experience comments and more!



**Inclusive campus experience**



**Safety and security**



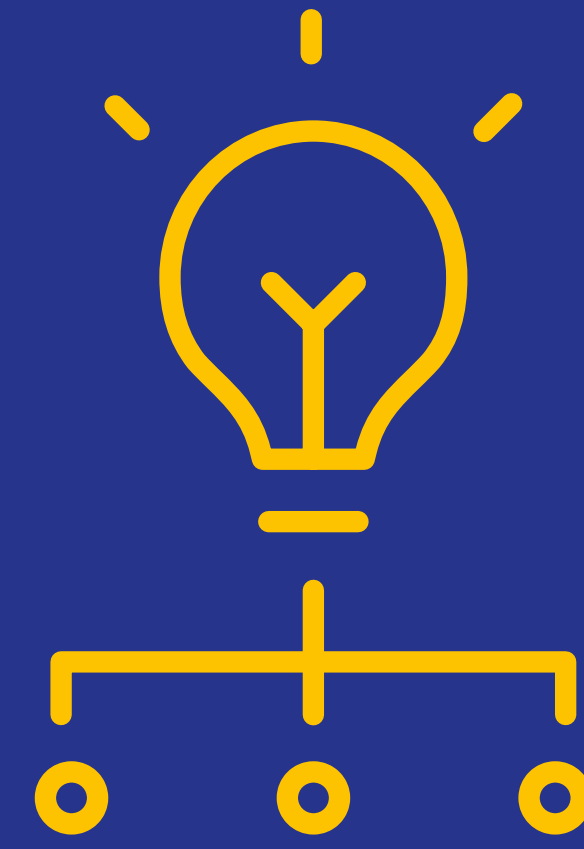
**Heritage and cultural celebration**



**Contribution to, and engagement with, community**



**Environmental protection and maintenance**



**Transparent operations**

